Research on the Influence of the Structure of College Students' Employment Ability under the Background of Internet

Bingzhong Wang*, Linan Zhu

College of Computer Science and Technology, Zhejiang University of Technology, Hangzhou, China

*corresponding author

Keywords: “internet”, College students, Employment ability, Training path

Abstract: With the advent of the era of “Internet”, new jobs have been derived from various industries, and graduates have received more employment opportunities, but higher requirements have also been put forward for students' employability. Based on this, this paper first analyzes the current situation of college students' employment, studies the influence of Internet on the structure of employment ability, and further puts forward the way to cultivate college students' employment ability. Through the cultivation of college students' employment ability, the comprehensive literacy of college students can be improved, and the students can grow into applied talents.

1. Introduction

In the era of Internet, the need for talents is diversified, which requires college students to have innovative consciousness. College students are facing social and economic transformation, employment pressure is great, social competition is fierce, only with high employment ability, can they stand out among the talents, can meet the requirements of the post, and glow and heat in the post. Therefore, it is necessary to carry out research on the employment ability of college students, and colleges and universities should adjust the teaching work and cultivate the students' employment ability.

2. The Analysis of the Present Situation of College Students' Employment.

There are many colleges and universities in China. Most colleges and universities have implemented the policy of expanding enrollment. The number of enrollment is significantly increased. It is easier for students to enter the university and study, and the number of graduates increases. At present, the difficulty of employment lies in the weak professional skills and comprehensive quality of students, which is difficult to meet the recruitment needs of employers. Compared with the national key colleges and universities, the graduates of ordinary colleges and universities are facing greater pressure on employment, and the living space is just compressed and faced with the severe employment situation [1]. After entering the internet era, college students face more challenges and development opportunities, but also for college students' own ability. This paper put forward higher requirements, college students not only to master professional skills, but also need to use computer technology flexibly, can flexibly collect network information, screen important information, can use network technology and other colleagues to cooperate to complete the work. In addition, the development of our country's economy, the improvement of productivity level and the reform of our country's education cause the social posts to be diversified and specialized, and put forward higher requirements for the ability of graduates. The lack of practical training makes it difficult for college students to translate theoretical knowledge into practical skills or the skill that post need. Therefore, it is necessary for colleges and universities to pay more attention to the employment ability of college students, so that college students can meet the actual needs of social posts and lay a good foundation for students' career development.
3. The Influence of “Internet” on the Structure of College Students' Employment Ability

The structure of college students' employability is a concept introduced in the 1990s to analyze the structure of employability to improve the employment predicament. According to the general standards of our country, the structure of college students' employability can be divided into job search ability, social ability and display ability. And the ability of employment does not exist independently, but is composed of a variety of qualities and ability to combine. Now China has entered the era of “Internet”, computer technology has been gradually integrated into the traditional industry, creating a huge development space for the traditional industry, so that the competitiveness of enterprises can be significantly improved, to provide people with a lot of job opportunities, so that social productivity can be significantly improved. For the structure of college students' employability, in other words, increased innovation ability, entrepreneurial ability and learning ability [2]. Employment ability is a kind of allocation ability of employment resources for college students. The development of Internet technology provides students with convenient data query tools in the aspects of information collection and collation, communication and coordination, and information release and transmission. Students can use network technology to collect high-quality information, which also increases the difficulty of data collection. The development of network technology puts forward higher requirements for the employment ability of college students. Students must flexibly master the use of information technology and transform information technology into important resource-aided work.

4. Based on the Training Path of College Students' Employability.

4.1 Professional Skills

In the teaching system of colleges and universities, the cultivation of professional interest and professional spirit is neglected. In the process of university study, students' interest decreases gradually and lacks the cultivation of professional spirit, which leads to the situation of changing majors or changing jobs frequently after graduation. In serious cases, because of the low degree of professional interest, college students are tired of learning and so on, skipping classes, hanging up, and even unable to graduate smoothly. Therefore, in order to cultivate the employment ability of college students, colleges and universities should pay attention to cultivating students' professional interest and professional spirit, improve students' identity to this major, and significantly reduce occupational mobility. Colleges and universities carry out teaching through the construction of practical base to increase the investment of practical training equipment. Due to the increasing opportunities for students to participate in practice, students enrich their horizons and see the unlimited potential of industry development, which is more helpful to the improvement of students' interest in learning.

Colleges and universities need to take the initiative to establish cooperation with social enterprises. Social enterprises themselves have the most advanced professional technology and knowledge, which can provide important social resources for university education and support the development of university education. Colleges and universities can hire enterprise experts as practical teachers, and school teachers to guide students, improve students' professional skills. Infected by enterprise experts, students can establish a new understanding of the major, in the imperceptible, affected by the professional spirit, gradually improve their professional literacy. No matter which industry, professional skills are based on the foundation, colleges and universities in the teaching system, to the practical ability, can provide students with charging full opportunity practice, in practice to grow up, let students follow the enterprise to learn the latest technology in the industry, enrich knowledge, improve their professional skills. With the advent of the Internet era, information network technology has been widely used, and various industries have been directly affected. In order to ensure that students' professional ability meets the requirements of modern society, teachers should fully combine professional knowledge with computer technology, focus on the use of teaching software programs, and use software to complete professional skills, so as to
improve students' employability.

4.2 Psychological Quality

Psychological quality also affects students' employment and career. During the period of college education, we should increase the curriculum of mental health education, deeply tap the potential of students, and make students form good psychological quality. The school needs to make active use of the psychological measurement scale, focus on assessing students' responsibility, willpower, ability to resist setbacks, etc., according to each student's psychological development, establish positive psychological records, can aim at students' psychological elements, through psychological counseling or group activities, help students overcome bad emotions and psychology, establish positive psychological quality.

At present, most of the college students are post-95 and post-00, college students generally lack of labor practice, do not have labor consciousness. The lack of labor consciousness causes students to be afraid of hard work and lack of the quality of hard work. Therefore, colleges and universities need to take special teaching means to cultivate students' labor quality. Such as field training activities, military training activities and so on. Colleges and universities can extend the time of military training, transfer the military training sites to military camps, let students get standardized military education, cultivate students' labor consciousness and quality in the process of military training, and then improve the quality of students to bear hardships and stand hard work. What is more important is the education of students' ability to resist setbacks, because most students are independent. Having children, growing up in the era of peace and happiness, students generally have poor ability to resist setbacks. In the process of studying and working, they suffer setbacks, evade, give up and so on, which is not conducive to the growth after entering the job. Therefore, colleges and universities should attach importance to anti-frustration education, often hold campus competitions, require the participation of the whole school students, so that students in the process of participating in the process of improving anti-frustration ability, get the stimulation of potential, so that students' comprehensive psychological quality can be strengthened.

4.3 General Capacity

Healthy personality is the basis of dealing with life. Colleges and universities must pay attention to the cultivation of students' general ability in teaching work, so that students can grow into people with sound personality. General skills include teamwork, hands-on, problem-solving and communication skills. Colleges and universities should cultivate students' general ability through teaching activities, so that students can get the exercise of all kinds of ability in campus practice, and the improvement of general ability can improve students' social adaptability, so that students can deal with all kinds of problems in their posts.

For example, colleges and universities actively hold various types of campus activities, leave the organization of campus activities to the students to complete, by the students themselves design, overall planning, planning, implementation of activities, in the process of completing the activities, students' general ability to carry out exercise. In addition, colleges and universities should actively establish cooperation with various social institutions, create sufficient opportunities for students to practice social practice, and be able to get the exercise of general ability in social practice [3]. Such as colleges and universities, social pension institutions, government agencies and other public service agencies to establish cooperation, in their spare time to arrange for students to take turns to act as volunteers in social institutions, to provide guidance and explanation to the public. For example, colleges and universities can establish cooperation with the social security bureau and arrange several students to volunteer at the social security bureau every day. After the training and teaching of professionals, students can establish a clear understanding of the service content of the social security bureau, and can take the initiative to provide guidance and explanation services to the public when they go to the social security bureau to handle business. During the period, students can be trained in general knowledge, communication ability, collation ability and other general abilities.
4.4 Professional Literacy

It is mentioned above that while paying attention to the cultivation of professional spirit, colleges and universities can educate students' professional literacy by setting up professional literacy teaching courses. For example, colleges and universities post industry culture in the teaching buildings of various colleges and universities, so that students can contact with professional culture from the beginning of freshman, and can establish objective cognition of professional culture, clarify professional consciousness and form good professional habits. Teachers should also guide students through their own professional literacy. Teachers should gradually cultivate students' professional literacy through contact with students, so as to achieve ideal results. The professional spirit of teachers can influence students imperceptibly. Including the concept of time, service consciousness and so on, students can gradually improve their professional literacy and establish a good professional consciousness under the influence of teachers.

5. Conclusion

In conclusion, by analyzing the current situation of College Students' employment, this paper expounds the influence of Internet + on the structure of College Students' employment ability. Put forward the training path of College Students' employment ability, mainly aiming at the cultivation of students' professional skills, psychological quality, general ability and professional quality, so that students can continuously improve their employment ability, adjust their employment mentality, be able to normally cope with the setbacks faced during the work, improve their social adaptability and be competent for professional posts.

References

