Xi Jinping's “Family Style Building” into the Ideological and Political Theory Course of Higher Vocational Students

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Abstract: Chinese Traditional Culture is the Blood of the Nation and the Common Spiritual Home of All the People. after Thousands of Years of Inheritance and Innovation, We Chinese Nation Should Continue to Protect, Inherit and Develop This Precious Spiritual Wealth. Therefore, We Should Integrate the Excellent Traditional Chinese Culture into the Ideological and Political Theory Course of Higher Vocational Colleges, Strengthen the Excellent Traditional Culture Education of College Students, and Improve the Students' Cultural Literacy, Cultural Taste, Cultural Consciousness and Self-Confidence. This Paper First Expounds the Significance of Integrating Excellent Traditional Culture into Ideological and Political Theory from Three Aspects: Chinese Excellent Traditional Culture Helps to Enrich the Educational Methods of Ideological and Political Theory Course, Helps to Enrich the Classroom Teaching Content and Practical Teaching Content of Ideological and Political Theory Course, and Then from the Perspective of New Educational Concepts, to Create a Good Atmosphere for Educating People with Excellent Traditional Culture, and to Improve the Ideological and Political Theory Course from the Three Aspects of Teachers' Traditional Cultural Literacy and the Establishment of Multiple Curriculum Assessment Methods, the Paper Puts Forward the Path of Integrating Chinese Excellent Traditional Culture into the Ideological and Political Theory Course of Higher Vocational Colleges.

1. Introduction

In Thousands of Years of Development, China Has Nurtured a Broad and Far-Reaching Chinese Culture and Created a World-Famous Chinese Civilization. Chinese Traditional Culture is the Accumulation of Chinese National Civilization for Thousands of Years, and It is the Spiritual Gene and Precious Spiritual Wealth of China. with the Development of Economy and Society, Social Changes and Great Changes Have Been Formed in the Ideology, Value and Life Style of College Students. At the Same Time, with the Economic Globalization, the Western Ideology and Culture Influx into Our Country, Affecting the Thinking and Values of College Students. in Addition, the Rapid Development and Popularization of the Internet and the Arrival of the New Media Era Have Brought Great Influence on the Ideological and Political Education of College Students[1]. Higher Vocational Schools Are Responsible for Providing Professional Talents in Production, Management and Service to the Society. They Should Not Only Have Solid Professional Skills, But Also Have Good Cultural Literacy and Professional Ethics. the Introduction of Ideology and Political Theory to Higher Vocational Universities with Excellent Traditional Chinese Culture and the Improvement of the Educational Effect of Ideology and Political Theory Courses Are Necessary for Universities to Learn in Order to Further Establish the Correct Value and Guide Students to Higher Careers.

2. The Significance of the Integration of Traditional Culture into Ideological and Political Theory in Colleges and Universities

China's Excellent Traditional Culture is the Essence of Chinese Traditional Culture, Which is Reflected in China's National Concepts, Values and Behaviors[2]. It is the Infinite Spiritual Treasure of China for Thousands of Years. It is the Common Spiritual Home of Every Chinese People, an Important Source of National Pride and Pride, and an Important Driving Force for the Sustainable Development and Progress of China.
Chinese traditional culture contains rich educational thoughts and methods. Through the inheritance and innovation of the generation, the traditional Chinese culture is “education and non classification”. Other ideas have an important impact on the current education[3]. Combined with the development of the new era, teachers should pay attention to students, treat students equally, and encourage students to find the right things[4]. The education and teaching methods of various types of students, people tend to, according to their specialties, then tell me that we must fully respect students. Pay attention to the subjective experience of the students, take the students as the main body, let the students participate in the classroom, let the students speak freely in the classroom, let the students' subjective initiative be fully developed. Realize the common growth of teachers and students in the process of education and learning.

2.2 Chinese Excellent Traditional Culture Helps Enrich the Content of Ideological and Political Theory Class

In thousands of years of development and inheritance, the Chinese nation has not only created brilliant and world-famous Chinese civilization, but also nurtured and shaped the unique spiritual character of the Chinese nation. The excellent traditional Chinese culture advocates honesty, perseverance, self-improvement, unity and friendliness, and integrates these cultural essence into the ideological and political theory classroom teaching in higher vocational colleges[5]. It can not only enrich the classroom teaching content, carry forward the excellent traditional Chinese culture, but also enable the majority of young college students to be inspired by the spirit from the traditional culture, positive, ambitious We should be self reliant and self-motivated, and cultivate the spirit of youth in the new era. “I think about myself three times in a day”, “justice before benefit”, “heart for the world, life for the people, learning for the saints, peace for the world”, “worry about the world first, joy for the world” and other ideal pursuits are integrated into the ideological and political classroom teaching, which is conducive to the cultivation of young students' strong character, the cultivation of young students' lofty ideals, the stimulation of young students' ambition to serve the country, and the promotion of their love for the post Professional consciousness, enhance professional quality, provide spiritual power and character support for better employment in the future.

2.3 Chinese Excellent Traditional Culture Helps to Enrich the Practical Teaching Content of Ideological and Political Theory Course

China's excellent traditional culture contains rich content, which provides rich resources for practical education of Ideological and political theory courses[6]. Museums, memorials and exhibition halls are places for practical education of Ideological and political theory. Students can walk out of the classroom, enter history and culture, take photos, cultural relics and tell stories. Feel our traditional culture more intuitively, understand our culture more deeply, strengthen national self-esteem and national pride more solidly and continuously, inherit our culture better, and improve the education effect of Ideological and political education.
3. The Course of Ideological and Political Theory in Chinese Excellent Traditional Culture Comprehensive Colleges and Universities

At present, colleges and universities attach importance to the cultivation of students' professional skills, while humanities education is not enough. Some students have strong professional skills, but they lack social morality and sense of responsibility[7]. The requirement of society for actors is not conducive to the sustainable development of economy and society. Most of the ideological and political theory courses in Colleges and universities adopt the traditional teaching form with theory and theory as the center. The evaluation method of courses is relatively simple, which can not fully meet the development needs of students.

3.1 Renew the Educational Concept and Create a Good Atmosphere of Traditional Culture Education

At present, China's colleges and universities generally implement the “work research” talent training mode, mostly following the “employment oriented” approach. Most of education focuses on the cultivation of students' professional skills, but it is not enough to combine traditional culture with the cultivation of students' professional abilities[8]. The education function of traditional culture, complete game, in order to update their education concept in higher vocational colleges, we must pay full attention to the strategic prospect, active cultural heritage cultivation environment, please create. Campus bulletin board, classroom wall, campus bulletin board, campus public accounts, campus web site and other operators use such experience, all competitions, multi perspective, online and offline methods, in order to make traditional culture popular and various traditional culture theme activities, students can learn Chinese traditional culture, experience of Chinese excellent traditional culture and practice Chinese excellent tradition Practice culture, promote Chinese excellent traditional culture, inherit excellent traditional culture, enhance innovation awareness, and combine the lessons learned from extracurricular activities. Internal and external actions deepen the effect of Ideological and political education. In the course of ideology and political theory, teachers' traditional cultural achievement improvement route is ideology and political theory, which is the main position for the ideological and political education of students in Colleges and universities and the main carrier for the popularization of Chinese culture[9]. Teachers of ideology and political theory are responsible for the popularization and explanation of excellent traditional culture. Heavy responsibilities, their traditional cultural literacy level, directly affect the impact of cultural heritage. Teachers of Ideological and political theory course in Colleges and universities should strengthen the study of traditional knowledge of traditional culture, establish cultural self-confidence, actively participate in the study, and constantly strengthen the knowledge reserve. Deepen the essence of Chinese traditional culture and integrate the excellent traditional culture education into the classroom education. At the same time, the methods and methods of continuous knowledge transfer have been reformed, the charm and charm of classroom teaching have been strengthened, and better methods have been used to teach students, as well as their cultural awareness, cultural illiteracy and cultural preference. In order to improve the problems of traditional culture and guide students’ dialectical thinking. 3.3 in the course evaluation method of establishing diversified course evaluation methods, change the single evaluation method. In order to provide students with more choices, it is necessary to establish a variety of evaluation methods. Students use a variety of evaluation methods to mobilize the enthusiasm of learning, students are really ideological and political. I am interested in the theory class and fall in love with this class. Influenced by the excellent traditional Chinese culture, I am constantly absorbing rich nutrition and shaping the personality and soul of brain, heart and voice.
Fig. 2 Consciousness after Political and Ideological Course

3.2 Focus on Solving the Practical Problems of College Students

Colleges and universities should establish a good educational management service environment. On the other hand, the construction of “teachers' group” and “research group”, the strengthening of “teachers' morality and education style”, the establishment of good education image by students, and the process of “Chinese dream”, fairness and justice should be more unified in daily education operation and service. Especially in the selection of “awards, bursary” and various “excellent evaluations”, in order to further ensure “fairness, justice and openness”, we will pay more attention to improving fair school rules and regulations, and pay attention to the ideological dynamics of students. We should strengthen the education of socialist ideas and beliefs with Chinese characteristics, the education of national pride and self-confidence, the guidance of socialist core values, and the role of the whole society. Therefore, vocational college students realize their personal dreams in the historical process of realizing the “Chinese dream”. We will continue to expand the living conditions of urban and rural residents and steadily improve their income and consumption. At the same time, rapid economic development and complex and far-reaching social changes have also exposed various social contradictions, such as the gap between the rich and the poor, education and medical resources, and ecological environment. These “growth problems” have brought a variety of contradictions and confusion to people. As a vocational school student with mature ideas and constantly updated ideas, there are more troubles and problems in employment, love, the gap between the rich and the poor, housing prices, etc. If the ideological and political workers of universities and colleges do not face the ideological confusion and practical difficulties of university students, then we will use Marxist theory to explain their doubts. Then, “ideology and political education are useless” becomes the future development of the country and the realization of the “Chinese dream”, losing self-confidence. The educators in Colleges and universities are the hot issues of the society. Objectively analyzing the data, we should guide the students. Please use the facts to tell students that the problems existing in the national development and reform have been gradually improved and positive energy has been transferred. At the same time, we should carry out the education of law popularization, take education as the goal, and effectively solve the ideological and practical difficulties of students.

4. Conclusion

It is of great significance for colleges and universities to introduce excellent traditional culture into the courses of ideology and political theory in order to strengthen the education of traditional culture. Continue to strengthen traditional culture education, can make us better role and soul of students than, high-quality training of high-quality talents, build China's dream, China's great early national rejuvenation.
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