

On the Integration of Ideological and Political Education and Vocational Quality Education in Higher Vocational Colleges

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ABSTRACT. As the society enters into a new era, there are higher requirements put forward for talents, apart from high professional quality, they also need to have higher vocational quality. Therefore, the talent training mode of Higher Vocational Colleges has been affected and reforms and innovations of education mode should be made. In ideological and political education and vocational quality education in higher vocational colleges, the education objects and goals are the same, and the teaching contents of both also have something in common. Therefore, the ideological and political education and vocational quality education can be integrated to meet the development needs of students, improve the talent training mode, raise the students' attention to vocational quality, and encourage them to study actively, so that the comprehensive quality of students can be constantly improved and the needs of social development can be met. And integration can start from aspects such as educational theory, teaching objectives, curriculum system, and teachers to improve the efficiency of integration.

KEYWORDS: Ideological and political education in higher vocational colleges, Vocational quality education, Integration

1. Introduction

The ideological and political education and vocational quality education in higher vocational colleges is an important part of moral education, and is also the key way to achieve the overall development of students and improve their moral accomplishments. In the new era, the continuous development of society has put forward new requirements for moral education in higher vocational colleges. Only through certain reforms and innovations can higher vocational colleges improve their core competitiveness, seize the opportunity to meet the challenges and realize the goal of moral education.

2. Analysis on the Characteristics of Ideological and Political Education and Vocational Quality Education in Higher Vocational Colleges

2.1 *Characteristics of Ideological and Political Education*

Ideological and political education has the characteristics of being contemporary, oriented, political, universal and cultural. Contemporaneity means that the content of ideological and political education always makes innovation as the Party's theory and the time change. Orientation means that the content of ideological and political education can provide value guidance for other activities and play a judgmental role. Political nature refers to the ideological attributes of ideological and political content, which directly embodies the education policy of the party and the country. Universality refers to the fact that the target and content of ideological and political education are applicable to all schools and students. Culture means that in education, the ideological and political education can be combined with campus culture to create a cultural atmosphere and implement humanistic cultivation.

2.2 *Characteristics of Vocational Quality Education*

Vocational quality education is characterized by individuality, difference and practicality. Individuality refers to the job requirements of vocational quality, they are the specific requirements for individuals. By carrying out vocational quality education, the vocational quality and competitiveness of vocational college students can be improved. Difference refers to the fact that there are certain differences between industries and jobs, so the contents and methods of vocational education also differ greatly. Practicality means that vocational quality education is kind of practical,

which needs to be educated in practice and students are guided to understand the actual requirements of jobs, so as to realize the internalization of vocational quality.

3. The Necessity and Feasibility of the Integration of Ideological and Political Education and Vocational Quality Education

3.1 Necessity

3.1.1 Forming an Education Synergy and Implementing Moral Education

In higher vocational colleges, the integration of ideological and political education and vocational quality education can form an education synergy. According to the characteristics of integration, relevant curriculum training and practices are formulated to make moral education more reflected in theory and practice, and improve the efficiency of moral education, so as to strengthen students' ideological and political quality and vocational quality.

3.1.2 Highlighting the Characteristics of Higher Vocational Education

To realize the integration of ideological and political education and vocational ethic quality education is conducive to realizing employment-oriented and service-oriented teaching objective, highlighting the characteristics of higher vocational moral education, promoting the reforms and innovations of the curriculum system, further improving the students cultivation mode, raising students' attention to ideological and political education and vocational quality education, and achieving the teaching objectives as early as possible.

3.2 Feasibility

3.2.1 Unity of Teaching Objects

The teaching objects of ideological and political education and vocational quality education are both students from higher vocational colleges. When formulating teaching plans, choosing teaching modes and constructing curriculum system, it is necessary to fully consider the behavioral characteristics and cognitive characteristics of college students, what's more, the needs of the times should also be combined in the implementation of teaching plans. The unity of teaching objects makes the integration of ideological and political education and vocational quality education become possible.

3.2.2 Consistency of Teaching Objectives

In terms of educational objectives, ideological and political education focuses on students' moral, behavioral, ideological and political cultivation, while vocational quality education lays more emphasis on cultivating students' vocational quality, correcting students' work attitudes, and nurturing their professional ethics. Although there are differences in specific goals, but fundamentally, the teaching objectives of both are to improve students' internal quality, provide strong guarantee for the overall development of students and nurture them into talents needed by society. These teaching objectives point out the direction for the integration.

3.2.3 Commonality of Teaching Contents

There is certain commonality between the ideological and political education and vocational quality education. Ideological and political education includes outlook on life, ideology, values, ideological and political accomplishment, comprehensive quality education and so on. Vocational quality education includes education of professional ethics, professional emotions, professional habits, professional abilities and so on. The two kinds of education converge at moral education, so in the education integration, the curriculum system can be constructed based on this point.

4. Effective Ways to Integrate Ideological and Political Education and Vocational Quality Education

4.1 Integration of Educational Theories

In higher vocational colleges, the integration of ideological and political education and vocational quality education should first focus on the integration of educational theories, as theory is the basis of all educational work, and theory integration will help to integrate and unify teaching objectives, teaching contents, teaching modes, curriculum systems

and other aspects. In ideological and political education, socialist core values can serve as the guidance to all educational tasks. Therefore, in the process of integration, teachers should emphasize the three advocates in the socialist core values and integrate them with some basic theories related to vocational quality. By incorporating the socialist core values into the theories that embodied in the teaching content, correct vocational quality, educational philosophy and ideological and political quality can be established. And teachers' traditional educational concepts can be changed to carry out innovations and reforms of the teaching mode and teaching plan, so as to efficiently realize the integration of ideological and political education and vocational quality education.

4.2 Building a Curriculum System That Integrating Ideological and Political Education with Vocational Quality Education

Teachers need to dig deeply into the contents that both involve ideological and political education and vocational quality education, and build a curriculum system that integrates them according to the relevance of the contents. In theoretical teaching, attention should be paid to the integration of moral education and quality education, and relevant theoretical classes should be opened to enrich students' language knowledge and enable them to have a correct understanding of ideological and political education and vocational quality education. In practice, there are various practice activities such as class construction, club activities, school activities, vocational practice teaching etc., and teachers can implement ideological and political education and vocational quality education in practical activities, lead students to identify the specific manifestation of theoretical knowledge and actively participate in activities, in this way, the internalization of ideological and political quality and vocational quality can be realized.

4.3 Realizing the Integration of Evaluation Mechanism

Evaluation mechanism can reflect students' study, development levels and teachers' teaching effect. Realizing the integration of evaluation mechanism and carry out the comprehensive evaluation of students can provide an important reference for the integration of ideological and political education and vocational quality education. In terms of evaluation mechanism, there are four methods: teacher evaluation, teacher-student mutual evaluation, student mutual evaluation and student self-evaluation and evaluations will be made according to the integrated teaching contents and teaching mode. Teachers need to make summary, after-class reflection, and adjustments of the teaching plan and teaching mode according to the evaluation of students. Students can also spot their own problems in study, find corresponding solutions and improve their comprehensive quality so as to further facilitate the integration of ideological and political education and vocational quality education.

4.4 Strengthening the Quality Training of Teachers in Higher Vocational Colleges

The integration of ideological and political education and vocational quality education in higher vocational colleges is inseparable from the qualified teachers. Therefore, higher vocational colleges should strengthen the quality education and training of teachers, formulate detailed education and training plans, encourage teachers to actively take part in. Through training, knowledge reserves can be updated, professional skills can be improved, and ideological and political education and vocational quality education can both be carried out. In the meantime, teachers should be encouraged to learn by themselves, obtain the relevant vocational qualification, and gradually improve their professional ability. In teaching, teachers should be able to carry out active practice in class, provide all-round guidance for students based on new teaching theories and methods, and help improve their ideological and political quality and vocational quality. Therefore, through the education and training of higher vocational colleges and the continuous learning of teachers, a group of high-quality teachers will be collected to provide strong support for the integration of ideological and political education and vocational quality education.

5. Conclusion

In a word, in the integration of ideological and political education and vocational quality education, the integration of education theories, curriculum system, evaluation mechanism and other aspects should be stressed, and the training for teachers should be carried out soundly to improve the comprehensive quality of teachers. In teaching activities, employment and socialist core values should be taken as the target and the guidance to promote the integration of ideological and political education and vocational quality education. The integration of ideological and political education and vocational quality education in higher vocational colleges is helpful to improve the efficiency of moral education, build a more perfect students cultivation mode, innovate the curriculum system of moral education, and achieve the teaching objective of nurturing students' vocational quality and ideological and political quality.

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