

Exploring Ideological and Political Education in Digital Painting Art

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Keywords: Course Ideological and Political, Digital Painting, Colleges and Universities

Abstract: It is the responsibility and mission of teachers in the new era to integrate ideological and political education with subject teaching and let ideological and political work run through the entire process of education and teaching, because the ideological and political thoughts of college students directly affect the construction and development of the entire country. This article explores how digital painting courses in colleges and universities can be integrated into ideological and political development, and is guided by the core artistic literacy, deeply explores ideological and political elements, so that the connotations of aesthetic education and ideological and political education can be integrated and expanded. The in-depth promotion of ideological and political courses is a need for the dream of a strong country in the great rejuvenation of the Chinese nation.

1. People-oriented to establish a sense of ownership

Incorporating ideological and political education into digital painting courses should be people-oriented and cultivate students' sense of subjectivity and responsibility, so that students can actively care about their families and social development. The construction of ideological and political education in college courses is a systematic project. The form of ideological and political education is to integrate the theoretical knowledge, value concepts and spiritual pursuits of ideological and political education into various courses, and subtly affect students' thoughts and behaviors. The construction of this systematic project is conducive to achieving the goal of colleges and universities to educate people in full, all-round and all-members. Therefore, the essence of ideological and political education in curriculum is to cultivate morality and educate people, and to educate people first.

In the classroom, we use art as the starting point to create a situation that contains ideological and political elements. Art museums and museums are used as ideological and political classrooms, and artistic classics are integrated into ideological and political education. Not only does the palace of art have high artistic value, but it also has powerful moral education functions. Under the combined influence of the vision, hearing and touch of the environment, ideological and political education will be more vivid and interesting, avoiding boredom. For example, by visiting and studying at the Revolutionary History Museum, students can better experience those glorious years^[1]. By creating a learning environment, students are guided to use digital painting knowledge and skills to serve the society, and enhance students' sense of collective honor and social responsibility. For example, in homework design, the theme of creating is to trace the history of the

Red Revolution, and drive students to actively conduct historical research. During the creation process, students have already learned the spirit of patriotic revolution. While improving students' artistic literacy, this teaching method also cultivates students' sense of responsibility and makes ideological and political education more affinity through the influence of the environment.

2. Development prospects and cultivation goals of digital painting

American movies entered the science fiction era at the end of the 20th century, and a large number of computer virtual scenes and character designs were used in the film. Digital painting was used on the large screen of film and television for the first time. It not only expresses the fantastic imagination of creating science fiction, but also presents these fantasy scenes to the audience. Film works combined with digital painting art shocked the audience's audio-visual experience, and since then it triggered a technological revolution in the art world. Due to the vigorous development of digital painting technology^[2], the United States has occupied most of the international market share in film, animation, media and other related fields. In recent years, my country's digital painting industry has formed a considerable scale, especially AI artificial intelligence painting has developed rapidly. The rapid development of the market requires a large number of excellent digital painting talents, which puts forward requirements for the digital painting course education in colleges and universities. Digital painting courses are a combination of art and technology, and are targeted and applied technical training. It is different from painting on paper, and is affected by the environment and the limitations of the materials. It is based on traditional painting teaching, adding professional technology of digital painting to express what you think and convey your feelings. It is an important course in the Internet era to be able to be imaginative and not limited by time and space, and to boldly use imagination to create.

The ideological and political goal of the digital painting course is to cultivate the craftsman spirit of college students. The craftsman spirit mainly includes four parts: loving the job, dedicated work, striving for excellence, conscientiousness, and pioneering and innovativeness^[3]. Therefore, the craftsman spirit is the general term for ideological and morality and professional qualities. From an employment perspective, what the market needs is employees with solid modeling and creative abilities, which requires strengthening the training of students' basic skills and original abilities in education. However, with the prosperity of the national economy, the threshold for art colleges has become lower, and the corresponding art candidates have a mixed foundation. Therefore, students can learn digital painting techniques systematically, so that students can freely express their creative priorities in any creation. At the same time, it stimulates students' awareness of autonomy. For future art workers, it is responsible for creating works that are beneficial to society, and pays attention to strengthening education for students' world outlook, outlook on life and values. Loving one's job and dedication is the most basic moral quality. Conscientious and dedicated one's spirit is to promote their efforts to innovate. Careful and focused are the main goal of cultivating college students. Pioneering innovation is the ultimate requirement of the craftsman spirit for college students. These four parts are necessary conditions for college students to realize their own value and social value. This requires avoiding the boring and cramming education model of ideological and political classes, adhering to student-centeredness, and paying attention to the guidance and inspirational role of teachers. The teacher-student interactive teaching model plays a very important role in improving the teaching efficiency and teaching quality of ideological and political classrooms. In short, the core is student-oriented.

3. Traditional culture contains ethnic group spirit

The key in the digital painting course is to find the entry point for ideological and political

courses, such as in the design of art majors. Teachers refine the aesthetic elements of Chinese ethnic group and integrate them into the creation of actual works. Teachers guide students to establish moral values. Teachers can choose traditional Chinese auspicious patterns, carvings, shadow puppets, New Year pictures, etc. that represent the essence of traditional Chinese art. Chinese traditional culture can profoundly reflect the spiritual outlook and humanistic qualities of all ethnic groups in our country in different historical periods. Every man is responsible for the rise and fall of the world, and don't let the young man go to waste his life. Many of the contents include ideological and political education. Through learning the rich cultural achievements of five thousand years^[4], students can be inspired to have patriotism and shape noble sentiments. Therefore, in and out of class, it is worth exploring the educational value contained in traditional culture, so that students can appreciate the charm of traditional culture while enhancing their national self-confidence and pride. And you cannot just instill teaching in the classroom, which will make students feel stereotyped and boring. It is important to understand that attracting college students' interest in excellent traditional culture. For example, the success of the animated movie "Nezha: The Devil's Mind" has verified the combination of traditional national culture and modern digital painting technology. Therefore, teachers explore how to create works with Chinese cultural characteristics using modern software technology, so that students will actively think about and refine traditional aesthetic elements, national symbols, excellent spirits, etc., so that students can silently enhance their understanding of traditional culture through the fun of teaching. Teachers encourage originality, encourage students to find materials in traditional Chinese culture, and through classic foreign cases analysis, students are encouraged to find creative elements in traditional Chinese national culture, so that students can understand that the excellent national culture is the best creative language and stimulate students' interest in original works.

4. Avoid boring course content

The content of ideological and political courses is boring and monotonous, and there is a lot of content that needs to be recited, which is not very interesting for students, so stimulating students' interest in learning is the key. Revolutionary art works are witnesses of history, record the glorious history of the Chinese revolution, and reflect the revolutionary spirit of the Communist of China not afraid of sacrifice for the cause of liberation and the national spirit of self-improvement and courage. In the process of ideological and political education, integrating revolutionary art works into the courses and appreciating related works can allow students to understand the historical background of creation, topic selection, and discover the historical stories behind them and the patriotic feelings they contain, and can also inspire students' sense of responsibility and mission. Before creating paintings, students need to conduct preliminary research, use memorial halls and online resources to trace the revolutionary history, organize and summarize materials, and deeply explore the background of the times, the stories behind them, and deep emotions. Then, teachers and students communicate in class to discuss the picture structure and creative spirit. After the work is completed, you can display the results and exchange experiences to stimulate students' interest in revolutionary history. Through the combination of art and ideological and political education, we can give full play to our individual subjective initiative and imagination, so that students can relive history. This teaching process not only spreads the touching stories behind the revolutionary history, but also integrates the core socialist values into daily teaching practice, forming a teaching model that cultivates a red background. While telling and analyzing painting skills^[5], students gain far more than knowledge and skills in integrating the social responsibility, teamwork and innovative spirit of art wood workers into it. Good works of art can enlighten thoughts and cultivate life. The purpose of ideological and political education in colleges and universities is to promote the

mainstream national ideology, guide college students to establish values that are conducive to social development and progress, form a positive attitude towards life and value pursuit, and become qualified builders of socialism. In the process of practice, ideological and political education is characterized by abstraction and theorization, and students are inevitably frustrated and have no interest when learning. Integrating ideological and political elements into artistic works, curriculum case analysis, and immersing them in writing, ideological and political education has influenced college students silently in moistening things.

5. Conclusions

In the digital painting course, more inspiring case analysis and discussion, work creation exchange and mutual evaluation are carried out to allow students to receive education in the creative process, not to exclude or be boring, and to improve their analysis, research ability, and creative ability. Students are also encouraged to visit museums and ethnic cultural activities more, so that students can be educated during the activities and influenced by the spirit of patriotism during the visit. At the same time, it can cooperate with the art and ideological and political education in vivid forms such as audio-visual audio-visual, online video, and after-school reading materials. The abundant mass media means today, especially the rapid development of digitalization, networking, and AI intelligence, has brought great impact on the work, study and life of teachers, students and staff. Teachers help students establish moral attitudes and work attitudes, adapt students to future work. It is an important measure to cultivate qualified socialist talents. Therefore, we must enhance the targeted selection of suitable cases and creations in teaching, develop the vividness of teaching, make good use of modern networks, digital art and other media, and explore the effectiveness of teaching, not only should we tell the artistic knowledge well, but also integrate ideological and political education into it. There is a long way to go for ideological education for college students.

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