

Research on the Reform and Development of College English Listening Teaching in the Context of the Internet+ Era

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Abstract: In the Internet+ era, college English listening teaching is facing unprecedented opportunities and challenges. With the further development of information technology, the traditional listening teaching mode cannot meet the actual needs of modern education. Therefore, in the process of teaching English listening in college in the future, teachers should change the teaching mode to meet the actual needs of teaching and improve students' English knowledge. Based on this, this paper conducts an in-depth exploration of the strategies for the reform and development of college English listening teaching in the context of the Internet+ era, hoping to bring positive significance to optimizing students' understanding of English knowledge.

1. Introduction

The foundation of the English language lies in listening ability, which is not only the key to language and communication, but also an important way to expand the scope of language materials and knowledge, and improve the ability to write, read, speak and comprehensively use. In the context of the Internet+ era, the deep integration of information technology and education provides many new possibilities for the high-quality development of college English listening teaching. However, there are also many shortcomings in the traditional listening teaching model, such as single teaching resources, outdated teaching methods, and low student acceptance. This has seriously restricted the overall improvement of the effectiveness of economic teaching. Therefore, reforming the teaching of English listening in college and exploring the teaching mode adapted to the Internet+ era has become the main task of college English teaching, and it should also be regarded as an effective measure to optimize students' English knowledge.

2. The significance of the reform of college English listening teaching in the Internet+ era

In the context of the Internet+ era, college English listening teaching is facing unprecedented changes, which not only adapt to the trend of the times, but also the key to improving the quality of English teaching and cultivating students' English ability. Specifically, first, it can adapt to the actual needs of the development of an information-based society. With the rapid development of Internet technology, the information society has gradually become an important part of people's

lives. In this context, the importance of listening ability in English, as an international common language, has become more and more prominent. The traditional English upgrade teaching mode is limited to textbooks and classrooms, which is difficult to meet the diverse learning needs of students. The advent of the Internet+ era has provided rich resources for English listening teaching. Through the reform, teachers can make full use of network resources to break the influence of time and space limitations, promote the teaching mode to be more in line with the actual needs of students, and then bring positive significance to improving students' learning interest and learning effect. Second, to promote innovation and diversification of teaching methods. With the advent of the Internet+ era, college English listening teaching tends to be innovative and diversified in teaching methods. This teaching mode is relatively boring, and it is difficult to stimulate students' interest in learning. In the Internet + era, teachers can use various means used by multimedia technology in the industry to present listening materials in front of students in the form of graphics, videos, audio, etc., so that students can improve their listening level in a relaxed and pleasant atmosphere, and at the same time, they can also adjust their teaching strategies in time by understanding students' learning situation, so as to achieve the goal of teaching students according to their aptitude, and meet the learning needs of students to a large extent. Thirdly, improving the teaching of English listening is aimed at the effectiveness of English. In the Internet+ era, the reform of college English listening teaching is helpful to improve the pertinence and effectiveness of teaching work. Traditional listening teaching lacks attention to the individual differences of students, resulting in uneven teaching results. Through teaching reform, we can dig deep into students' learning data through big data, artificial intelligence technology and other means to grasp the difficulties of students' learning technology, and can also help students overcome learning obstacles, greatly improve their learning efficiency, and then optimize their learning quality, so as to achieve the goal of gradually improving their core literacy in their own disciplines.

3. Analysis of the current situation of college English listening teaching

(1) Single teaching resources

Traditional college English listening teaching mainly relies on the listening materials supporting the textbooks, which are often relatively old and monolithic, which is difficult to effectively meet the diverse learning needs of students. At the same time, due to the relatively long use cycle of teaching materials, there is a disconnect between listening materials and real-life English language use, which seriously affects the practical application level of English listening ability, and makes students face serious problems in the process of learning English knowledge ^[1].

(2) Outdated teaching methods

The traditional method of teaching English listening is teacher-centered, and students passively receive knowledge. Teachers often actively guide students to learn by playing listening materials, asking questions, explaining, etc., and students often lack the opportunity to actively participate and learn independently. This teaching method is not only difficult to stimulate students' interest in learning, but also may lead to students' boredom, which in turn seriously affects students' learning effectiveness and restricts the further improvement of students' learning level ^[2].

(3) Students passively accept

In the traditional English listening teaching mode, students are often in the position of passively receiving knowledge, lacking initiative and creativity, and students often only listen to recordings and do exercises mechanically, but lack in-depth understanding and thinking about listening materials. This learning mode will not only strictly limit the further improvement of students' English listening level, but also affect the high-quality cultivation of students' comprehensive English ability. Therefore, in the process of college English listening teaching in the future, teachers

should actively change the problem of students' passive acceptance of knowledge, and adopt effective strategies to fundamentally achieve the goal of gradually improving students' English core literacy.

4. The reform and development path of college English listening teaching in the context of the Internet+ era

(1) Use Internet technology to enrich teaching resources and means

In the Internet+ era, college English listening teaching has ushered in an unprecedented opportunity for reform, the traditional economic teaching mode is limited by time and space, which affects the learning efficiency of students, and the introduction of Internet technology has enriched teaching methods and resources. First of all, teachers can use the online platform to search for and integrate English law materials related to the textbook. For example, English news, radio programs, English movies and English speeches are not only rich and diverse, but also keep up with the trend of the times, which can effectively stimulate students' interest in learning. Secondly, English with Internet technology can provide favorable conditions for the innovation of listening teaching methods. Teachers can allow students to process and use listening materials with the help of multimedia software in their spare time, so that they can better meet the actual needs of students, and can also provide students with some online learning platforms to provide personalized learning paths. In addition, the convenience of Internet technology also enables students to break the limitations of time and space and carry out cleaning exercises anytime and anywhere. You can also learn and consolidate listening in your spare time. This flexible learning method can not only improve students' economic level, but also cultivate students' independent learning ability, so that students can further deepen their disciplinary literacy in the process of learning English knowledge for a long time. Therefore, in the process of carrying out college English listening teaching activities in the future, teachers should attach great importance to the application of Internet technology, and enrich and improve the teaching resources and means in combination with the actual needs of teaching work, so as to meet the actual needs of teaching work and improve the overall quality of teaching work.

(2) Construct an interactive listening teaching model

The interactive listening teaching mode is an effective measure to optimize and adjust the teaching mode in the Internet+ era. Traditional listening instruction is usually for teachers to play recordings on a multimedia society. Students do the main form of questions, but there is a lack of interaction and communication between teachers and students, and this teaching mode may affect the gradual improvement of students' listening skills. First of all, teachers can use the online platform to organize students to discuss and study in small groups, and analyze and understand the relevant listening materials. This undoubtedly has far-reaching significance and impact on cultivating students' teamwork and communication skills. Secondly, teachers can also take advantage of the interactive features in the online learning platform, such as online Q&A, real-name voting, etc. At the end of the listening exercise, the teacher can explain the student's answer to the question to correct the student's mistakes in the process of solving the problem. Students can also use the online learning platform to ask questions and feedback to teachers, so that teachers can better understand students' learning and needs. In addition, teachers can also use various advanced technologies such as virtual reality and augmented reality to build a virtual English listening environment for students. In this environment, students can feel the charm of the English language in an immersive way, and improve their listening comprehension and language skills. It can not only effectively motivate students to learn English, but also improve students' learning effect and practical application ability, laying a solid foundation for further achieving the goal of gradually

improving students' core English literacy [3].

(3) Individualized teaching and differentiated tutoring

In the context of the Internet+ era, teachers can pay attention to personalized and differentiated tutoring in the process of carrying out college English listening teaching activities, and each student's English listening level and learning ability are different, so teachers need to strictly guide students according to their actual needs. During this period, teachers can use big data and artificial intelligence technology to analyze and evaluate students' listening skills, understand students' strengths and weaknesses in listening, and develop personalized teaching plans for students to learn. For students with relatively low listening skills, teachers can arrange more basic questions for students to practice. For students with relatively high listening skills, teachers can design some difficult listening materials for them to cultivate students' listening ability. The use of personalized teaching methods and differentiated tutoring methods to guide students can enable students at different levels to further improve their original level. In addition, teachers can also provide differentiated counseling based on students' emotional needs and interests. In the Internet+ era, students have access to more and more English listening materials and resources, so that students can choose appropriate listening materials and exercises according to their own interests and learning needs. For self-directed learning, teachers can also provide personalized guidance and tutoring strictly according to students' personalized learning styles and habits, so as to help students better master English listening and skills, and gradually improve students' English knowledge level. Teachers can also use the Internet platform to provide students with personalized learning resources and feedback mechanisms, and recommend suitable English listening courses and practice questions for students. In the process of learning, teachers can also use network resources to actively track students' learning progress and answer questions, and give feedback to students, which can effectively meet the different learning needs of students, and can also bring practical and effective effects to further improve students' learning effects and their own progress. Therefore, in the process of teaching English listening in college in the future, teachers should use digital technology to carry out personalized teaching and tutoring, so that students can further improve their English knowledge under the guidance of teachers and reduce various problems that may exist in the process of learning English knowledge [4].

(4) Focus on cultivating students' cross-cultural communication skills

Cultivating students' cross-cultural teaching ability is a teaching mission that teachers need to complete in the process of teaching college English listening. English listening is not only an important part of language skills, but also an important way to understand international culture and expand international perspectives. During this period, it is necessary to introduce cross-cultural listening materials to cultivate students' awareness of cross-cultural communication, and select English news and radio programs from different countries and regions as listening materials for students to learn. If conditions permit, teachers can also play variety shows from European and American countries in the classroom for students to browse, so that students can fully feel the cultural charm and differences from different countries. In this way, students will be able to develop cultural sensitivity and inclusiveness, which will help them further improve their career development skills. In addition, teachers can also actively organize student communication activities with the help of online platforms, invite native English speakers from different countries and regions to conduct online exchanges and lectures, so that students can have a good context to learn English knowledge, improve their listening ability, and understand the language habits and cultural background of foreign people. This kind of cross-cultural communication can not only effectively improve students' English teaching level, but also bring practical and effective help to cultivate students' communication skills and international vision. In addition, teachers can also actively guide students to expand their international vision and cross-cultural communication skills

by reading original English books and watching English movies. In the Internet+ era, teachers can select all kinds of original English books and movie resources for students to browse and watch in their spare time, and understand the cultural and social phenomena of different countries, so as to improve their cross-cultural communication skills and language skills. In class, teachers can allow students to discuss and share in small groups, and narrate their own learning experiences and experiences, so as to help the school jointly improve students' intercultural communication skills. Therefore, in the process of reforming the teaching of English listening in college in the future, teachers should devote themselves to cultivating students' cross-cultural communication skills, so that students can further optimize their subject literacy in the process of learning English knowledge for a long time, so as to achieve the goal of gradually improving students' English knowledge ^[5].

5. Conclusion

Generally speaking, in the process of teaching English listening in college, teachers should actively carry out teaching reform to meet the actual needs of teaching and improve students' English knowledge. At the same time, teachers should also take advantage of the advantages of Internet technology to provide students with a large number of manager teaching resources for students to learn English, so as to achieve the goal of comprehensively improving students' English listening level and reduce all kinds of problems that students may have in the process of learning English knowledge. This is also an important measure that needs to be reformed in the process of teaching English listening in universities in the future.

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