

Research on Budget Control and Enterprise Performance Improvement Strategies

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Abstract: This paper focuses on the management mechanism formed in the budget control practice of schools, aiming to provide references for educational institutions to modernize budget control. The article systematically elaborates on the specific measures of schools in the two stages of budget preparation and implementation. In the preparation stage, through standardizing the process and strengthening data support, etc., the scientific nature of budget targets has been significantly improved; in the implementation stage, an early - warning mechanism, a dynamic adjustment mechanism and a strict assessment and supervision mechanism have been established, comprehensively strengthening the budget implementation. In addition, a budget incentive - constraint framework linked to performance assessment has been constructed, forming a closed - loop management. Research shows that this budget control system not only optimizes resource allocation but also significantly improves the quality of education and management efficiency. It provides a mature management example for other educational institutions to modernize budget control.

1. Introduction

Budget management also plays a crucial role in educational institutions. Through the prediction and control of costs, resource inputs, etc., budget management guides schools to allocate and utilize resources more reasonably in order to achieve their educational and management goals. Therefore, how to continuously improve budget preparation and implementation and enhance the quality and effectiveness of control has become a key point in educational management practice. Based on sharing and summarizing the practical experience of school budget control, this paper focuses on strengthening the scientific nature of budget preparation and enhancing the implementation binding force, and systematically explains a complete set of management mechanisms formed by schools in the budget process. These mechanisms not only provide a model for further optimizing budget preparation but also set a typical example for effectively standardizing budget implementation, and finally realize the organic unity of budget and performance assessment, which has important reference value for more educational institutions in budget control practice.

2. Practical Experiences in Budget Control and Enterprise Performance Improvement

(1) Cost Control Practice

In the face of the increasingly fierce educational competition environment, our school has significantly improved cost - efficiency through implementing a series of effective cost - control measures, thus consolidating its position in the education market. Before taking these measures, the school's total cost - expense ratio was as high as 30%, meaning that the cost for every 100 - yuan income was 30 yuan. However, after a series of adjustments, this ratio has been successfully reduced to 24%, that is, the cost for every 100 - yuan income has been reduced to 24 yuan. This significant cost reduction is mainly reflected in three aspects: the cost of teaching materials has decreased from 15% to 12%, the staff cost has been reduced from 10% to 8%, and other variable costs have also dropped from 5% to 4%. Such optimization has enabled the school to save up to 6 million yuan in costs when the annual income is 100 million yuan. This not only reflects the achievements of cost savings but also means that the quality of educational services in the school has been improved due to cost reduction. To maintain this positive trend, the school plans to continuously monitor cost dynamics and implement dynamic adjustments as needed. In addition, the school also focuses on long - term development and plans to invest in teacher training and teaching technology innovation. This can not only further enhance the effectiveness of cost control but also lay a solid foundation for the school's long - term development in the education market and the construction of competitive advantages. Through these comprehensive measures, the school has not only achieved cost savings in the short term but also consolidated its position in the long - term competition, laying a solid foundation for future growth and development ^[1].

(2) Resource Optimization Allocation Practice

The school's resource optimization allocation practice has significantly improved financial indicators and thus enhanced the overall educational benefits. Before the practice, the school's fund turnover rate was only 2.0 times per year, indicating low efficiency in fund utilization. However, after implementing optimization measures, the fund turnover rate has increased to 2.4 times per year. This change not only means that funds are used more efficiently but also promotes an increase in teaching and management activities. This improvement mainly stems from three specific improvements: the optimization of teaching resource inventory management has increased the inventory turnover rate from 4 times to 5 times per year; strengthening the collection of tuition fees and other accounts receivable has increased the accounts receivable turnover rate from 5 times to 6 times per year; and the adjustment of financial strategies has improved cash flow. These improvement measures have not only directly led to cost savings but also, assuming that the annual total revenue reaches a certain scale, the increase in the fund turnover rate has brought about a significant increase in financial income. In addition, the efficient use of funds has also accelerated the response speed to changes in the education market and improved the school's operating capacity. To maintain this positive situation, the school plans to continuously monitor financial indicators and market dynamics and support the continuous optimization of fund management through internal training and teaching technology innovation. This series of measures has not only optimized resource allocation but also significantly enhanced the school's competitiveness and benefits in the education market ^[2].

(3) Business Efficiency Improvement Practice

The measures taken by the school to improve educational and management efficiency have shown remarkable results in detailed data analysis. Before taking relevant measures, the average processing time for a key educational activity in the school was 10 days. After the optimization practice, this time has been shortened to 8 days, achieving a significant 20% reduction. This achievement is due to improvements in multiple links: the strengthening of information sharing and collaborative management has greatly reduced the time required for decision - making, from the original 3 days to 2 days; the reform of the performance evaluation system has improved the teaching and administrative execution efficiency, and the processing time has been reduced from 5

days to 4 days; at the same time, the time in the follow - up processing and student/parent feedback links has also been reduced from 2 days to 1.5 days. These time savings have not only increased the satisfaction and loyalty of students and parents but also accelerated the school's response speed to changes in the education market, optimized the utilization of internal resources, and further reduced operating costs. To maintain and strengthen this positive trend, the school plans to continuously optimize internal processes and further improve work efficiency and teaching quality through teacher training and investment in educational technology. The combined effects of these measures have not only optimized resource allocation but also enhanced the school's competitiveness in the education market. Therefore, in terms of improving educational and management efficiency, the school has achieved remarkable results, which has improved the student and parent experience and also provided a solid foundation for the school to gain an advantage in the fierce educational competition. Through these comprehensive and precise measures, the school is pursuing efficient educational operations while also laying a solid foundation for long - term educational leadership and continuous growth ^[3].

(4) Profit - Level Improvement Practice

The school has achieved remarkable results in improving the level of financial self - sufficiency, especially in enhancing the economic benefits of different educational programs and service areas. For educational programs with high - growth potential, through accurate market analysis and effective resource allocation, the school has successfully increased the economic benefits from 15% to 18%. For the main teaching programs in the mature market, through meticulous cost control and service pricing strategies, the economic benefits have been increased from 10% to 12%. In addition, the economic benefits of the school's educational services in high - growth areas have increased from 12% to 15%, and in stable - growth areas, they have increased from 8% to 10%, which reflects the school's effective management and strategic adjustment ability in different market areas.

The improvement of the school's overall economic benefits, from 5% to 8%, not only demonstrates the ability to accurately position key projects and services but also reflects the effectiveness of strict cost control. To ensure the continuous growth of the level of financial self - sufficiency, the school plans to continuously and in - depth analyze education market trends and optimize educational programs and regional strategies. At the same time, the school will strengthen cost management and further improve the efficiency of resource use. These measures not only improve the school's economic benefits but also lay a solid foundation for the school's future stable development and enhanced competitiveness in the education market. Through these comprehensive and detailed strategies and measures, the school is improving the level of financial self - sufficiency while also being fully prepared to meet future challenges in the education market and seize development opportunities.

3. Countermeasures for Improving Budget Control Effects

(A) Budget - making Stage

(1) Optimize the Budget - making Procedure to Ensure the Scientific Nature of the Budget

During the budget - making stage, the school has taken a number of measures to optimize the budget - making procedure and ensure the scientific and achievable nature of the budget. By implementing a standardized budget - making process, the school has not only specified the time nodes and participants but also announced the budget - making plan in advance, ensuring the standardization and transparency of the process. This method ensures that all relevant departments and personnel can effectively participate in budget - making within the scheduled time and have a full understanding of the budget. Meanwhile, the school closely combines the educational development strategy with budget - making, enabling the leadership to clearly deploy the

development priorities and educational directions at the beginning of the school year, providing clear guidelines for budget - making. During the specific budget - making process, full - scale discussions among multiple departments, comprehensive research, and reviews of the budgets of all departments together form the final budget plan. To further ensure the rationality of the budget, the school has also implemented a budget and final accounts hearing system. Organized by the financial department, this system invites relevant parties to participate in the hearing. This process not only increases the transparency of budget - making but also enhances fairness. The comprehensive implementation of these measures has effectively improved the scientific and achievable nature of budget - making, providing a solid foundation for the long - term development and resource allocation of the school ^[4].

(2) Strengthen Data Collection to Improve Prediction Accuracy

The school has implemented a series of measures to improve the accuracy of budget - making, focusing on strengthening data collection and improving prediction models. To ensure the comprehensiveness and accuracy of data, the school has established a standardized basic data collection system and continuously strengthened the accumulation of historical data, thereby enriching the data samples. These detailed data samples are the key to improving prediction accuracy. The school has also used advanced predictive analysis tools to establish student enrollment prediction models and educational cost prediction models suitable for its own educational characteristics. The application of these models has greatly improved the ability to predict future educational needs and cost trends. Meanwhile, to ensure the accuracy of educational service demand prediction, the school has set strict market research standards. Finally, by establishing a data feedback mechanism, the school continuously optimizes the models based on budget execution, further enhancing the effectiveness of the prediction models. These comprehensive measures have significantly enhanced the pertinence and practicality of budget - making, providing solid data support for the school's strategic decision - making. This not only enhances the school's ability to respond to changes in the education market but also improves the overall efficiency of educational operations, providing important support for the school to maintain its leading position in the fierce educational competition ^[5].

(B) Budget Execution Stage

(1) Establish an Early - warning Mechanism to Timely Detect and Respond to Problems

During the budget execution stage, the school has established an effective monitoring and early - warning mechanism to ensure the timely detection and response to problems in budget execution. The core of this mechanism is a series of early - warning indicators for major school activities and projects. When abnormalities occur, these indicators will trigger early - warnings, enabling the school to quickly identify potential problems. Once an activity or project triggers an early - warning, the school will quickly identify it and assign the responsible department, requiring it to provide an explanation for the abnormal situation. This step is crucial because it helps quickly locate the root cause of the problem and provides a basis for formulating effective countermeasures. Subsequently, the school will promptly hold a meeting to discuss and decide on a response strategy to ensure that the problem is effectively dealt with. In addition, the school has established a rectification and implementation system to continuously track and monitor early - warning problems. If the problem has not been improved, the school will take accountability measures to ensure that the problem is properly resolved. Through these measures, the school can effectively deal with various problems that may occur during budget execution, ensuring the smooth progress of budget execution. This is of great significance for the stability and efficiency improvement of the school's overall operation, ensuring the efficient use of school resources and the smooth realization of educational goals.

(2) Implement Dynamic Adjustment to Ensure Budget Adaptability

In order to adapt to the rapidly changing educational environment, the school has adopted a

dynamic rolling budget management method, enhancing the adaptability and flexibility of the budget. The core strategy is to establish a quarterly budget adjustment mechanism, which enables the school to replan the budget for the subsequent stages according to the completed educational projects and activities. This method makes the budget more in line with the actual educational needs and market changes. Especially in the rapidly developing education field, the school effectively supports the development of these fields by appropriately relaxing budget constraints and supplementing the budget in a timely manner. Meanwhile, in the face of the continuous changes in the education market, the school can quickly propose adjustment plans and respond, ensuring that the budget goals are consistent with the latest educational needs. This dynamic budget adjustment management method not only enhances the flexibility and effectiveness of the budget but also ensures synchronization with educational development, supporting the school to maintain its competitiveness and efficiency in the fierce educational competition. These comprehensive measures make the school's budget management not only adapt to the current educational needs but also prepare for possible future market changes, providing solid financial support for the school's sustainable development and market adaptation.

(3) Improve Supervision and Assessment to Strengthen Execution Constraints

To ensure the effectiveness and compliance of budget execution, the school has established a systematic supervision and assessment mechanism. The core lies in refining the assessment procedures and setting clear tolerance standards and budget reward and punishment rules. The formulation of these rules not only ensures the strictness and fairness of budget execution but also strengthens the management's attention to budget execution and motivates them to ensure the realization of budget goals by directly correlating the supervision and assessment results with the performance evaluation of school administrators. Meanwhile, the school adopts a combination of internal audit and independent audit for supervision, which not only improves the supervision efficiency but also enhances independence and objectivity. To strengthen the execution constraints, the school has also opened a supervision and reporting channel, encouraging teaching staff to expose budget - violating behaviors, sanctioning violators, and rewarding whistleblowers. Such measures further strengthen the school's monitoring and constraint on budget execution. This comprehensive supervision and assessment system not only ensures the high - efficiency and compliance of budget execution but also plays a crucial role in maintaining the financial health of the school and promoting its long - term development. Through these measures, the school, while ensuring financial health, is also prepared for future challenges and opportunities, ensuring its continuous leading position in educational competition ^[6].

4. Effective Integration Practice of Budget Control and Performance Appraisal

(1) Establishment of Budget - Target - Responsibility System

To ensure the effective implementation and achievement of budget targets, the school has established a budget - target - responsibility system, which is closely integrated with the school's strategic plan and budget plan. By refining the overall goals and decomposing them into specific budget tasks for each department and post, the school ensures the operability of budget targets and their reflection of the actual needs of educational development. The core lies in signing budget - target - responsibility letters with the heads of each responsible unit, which clearly define the assessment contents, methods, and required resource support. To further promote the realization of budget targets, the school has implemented a monthly work - progress - meeting system to facilitate communication, connection, and cooperation between superior and subordinate departments. This communication and coordination mechanism not only strengthens cooperation and information sharing among departments but also forms an effective budget closed - loop management system,

greatly improving the efficiency of budget implementation. In addition, this system enhances the sense of responsibility of each department for achieving budget targets, ensuring the smooth realization of the school's overall educational and financial goals. Through this all - round and multi - level budget management and responsibility allocation, the school not only improves the effectiveness of budget management but also lays a solid foundation for achieving long - term strategic goals, guaranteeing the stable development and efficiency improvement of the school in the fierce educational competition ^[7].

(2) Application of Budget - Variance - Assessment Mechanism

In budget management, the school has implemented a quantitative assessment standard, focusing on strictly assessing budget variances that exceed the predetermined tolerance range. The core of this assessment mechanism is to distinguish the causes of budget variances and divide them into two categories: controllable and uncontrollable. For controllable negative variances, the school will hold the relevant responsible persons accountable to ensure strict supervision during the budget implementation process. The assessment results are not only an important basis for faculty and staff performance evaluation but also directly affect their salary and incentive mechanisms. This differentiated incentive method significantly increases the importance attached by faculty and staff to budget implementation and their participation, stimulating their enthusiasm. Through these measures, the school has not only achieved remarkable results in improving the accuracy and efficiency of budget implementation but also successfully stimulated the enthusiasm of faculty and staff for achieving budget targets. These comprehensive budget management and assessment mechanisms play a crucial role not only in improving the overall operational efficiency of the school but also in achieving long - term development goals. Through refined budget management and a clear accountability mechanism, the school ensures the rational allocation and use of resources, laying a solid foundation for achieving higher educational quality and school competitiveness.

(3) Application Practice of Combining Incentives and Constraints

In the process of implementing budget management, the school adopts a method of combining incentives and constraints to improve the efficiency and effectiveness of budget - target realization. The core of this strategy is to directly link budget targets with faculty and staff bonuses, establishing a clear connection between target achievement and personal interests. Under this mechanism, if faculty and staff exceed the budget targets, they will receive material rewards, while those who fail to achieve the targets will face corresponding penalties. This reward - and - punishment mechanism significantly increases the attention and participation of faculty and staff in budget targets, stimulating their enthusiasm. In addition to these direct reward - and - punishment measures, the school has also implemented a positive - incentive mechanism to encourage faculty and staff to actively seek methods to improve teaching and management efficiency and optimize work plans, further enhancing their enthusiasm for achieving budget targets. At the same time, the school has also equipped with a complete supervision system, forming a budget - performance - management system that not only stimulates the creativity and initiative of faculty and staff but also ensures the accurate execution of budget targets. This system promotes the overall operational efficiency of the school and the realization of long - term goals. Through this comprehensive management method, the school ensures the high - efficiency and effectiveness of budget management while also laying a solid foundation for achieving higher educational quality and school competitiveness ^[8].

5. Conclusions

It can be seen from the above content that the school has formed a complete set of systematic

management mechanisms in the budget control practice, aiming to further improve the efficiency and effectiveness of budget implementation. Among them, in the budget preparation stage, through the standardization of procedures and data support, the scientific nature of budget targets is ensured; in the budget implementation stage, the links such as monitoring and warning, dynamic adjustment, and assessment and supervision are strengthened to ensure the binding force and adaptability of the budget. In addition, it also closely combines budget management with performance assessment, forming a unified budget - performance system. Driven by this system, budget management gives full play to the dual roles of optimizing resource allocation and performance management. Generally speaking, the school's budget control practice provides us with a complete set of replicable management models, which are worthy of further promotion and application to further improve the quality of budget implementation and help the school make scientific decisions and achieve sustainable development.

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