

The Exploration of the Integration of Yingge Dance's Artistic Wisdom with Chaoshan Enterprise Management

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Abstract: This paper aims to explore the unique art form of Yingge dance in the Chaoshan region and its cultural impact on the local people, as well as to investigate its commonalities with the management practices of Chaoshan high-tech enterprises. By deeply analyzing the artistic wisdom embodied in Yingge dance, this paper reveals its unique role in shaping the characteristics, values, and thinking patterns of the Chaoshan people. Additionally, by examining real management cases from Chaoshan high-tech enterprises, the paper compares and studies the points of convergence between Yingge dance culture and enterprise management concepts, team building, decision-making processes, and innovative spirit. The research finds that the qualities emphasized in Yingge dance, such as unity and cooperation, adaptability, and a spirit of innovation, are fully reflected in the management practices of Chaoshan high-tech enterprises. This study not only enriches the theoretical content of the interdisciplinary field of culture and enterprise management but also provides valuable insights for promoting the innovation and development of corporate culture in the Chaoshan region.

1. Introduction

Yingge dance, a unique cultural treasure of the Chaoshan region, is renowned for its profound historical heritage and rich artistic connotations. This traditional art form not only showcases superb skills in dance, music, and drama but also reflects the wisdom and spirit of the Chaoshan people through its cultural depth[1].

(1) Teamwork as a Cultural Feature of Yingge Dance

Yingge dance performances are often conducted in teams, where each performer plays an indispensable role. On stage, they work in perfect harmony, executing precise dance moves to create a captivating visual spectacle. This spirit of teamwork is not only evident in performances but also permeates the daily lives of the Chaoshan people. Whether in families, communities, or businesses, Chaoshan people value collaboration, emphasize collective honor, and face challenges

together to achieve common goals[2].

(2) Adaptability as the Essence of Yingge Dance

During Yingge dance performances, performers must adapt their movements and expressions flexibly to the rhythm of the music and the progression of the storyline. This ability to adapt is a reflection of the artistic essence of Yingge dance, as well as the wisdom the Chaoshan people exhibit when confronting challenges in life[3]. Chaoshan people are skilled at observing situations, making quick judgments, and taking effective measures in response.

(3) Innovation as the Cultural Driving Force of Yingge Dance

In the inheritance and development of Yingge dance, the Chaoshan people have always maintained a pursuit of artistic innovation. They are not confined to traditional forms and techniques but are willing to experiment with new artistic elements and methods of expression. This incorporation of new elements is evident in various aspects of the dance, including movements, musical rhythms, and costumes. By absorbing the strengths of other art forms and integrating them with their own cultural characteristics, Yingge dance continually evolves, showcasing its unique artistic charm. Moreover, the spirit of innovation in Yingge dance is also reflected in the daily lives of the Chaoshan people. Whether as individuals or as a group, Chaoshan people are adept at identifying and solving problems and are courageous in trying new approaches and ideas.

2. Characteristics of Chaoshan Enterprise Development

The development of enterprises in the Chaoshan region is marked by distinctive and unique characteristics.

Firstly, Chaoshan enterprises are grounded in a rich historical and cultural heritage, with a strong emphasis on family succession and innovation in business models. Family-run businesses are particularly prevalent in Chaoshan, and this model not only enhances the cohesion and centripetal force of the enterprise but also provides long-term stability and sustained development momentum[4].

Secondly, Chaoshan enterprises exhibit a pronounced sense of innovation and sharp market insight. They excel in seizing market opportunities and staying attuned to current trends, continuously adjusting and optimizing their industrial structures to advance the enterprise to higher levels and broader fields. Additionally, these enterprises place significant emphasis on technological innovation and product research and development, consistently improving product quality and added value to strengthen market competitiveness.

Furthermore, Chaoshan enterprises are renowned for their distinctive business culture and operational strategies. They prioritize integrity in business practices, building a strong corporate image and reputation based on honesty. Additionally, they effectively leverage the geographical and resource advantages of the Chaoshan region to engage in diversified operations, expanding both domestic and international markets and achieving leapfrog development.

In summary, the development characteristics of Chaoshan enterprises are reflected in their emphasis on family succession, innovation, market insight, and unique business culture and strategies[5]. These traits not only provide sustained development impetus for Chaoshan enterprises but also contribute significantly to the overall economic development of the Chaoshan region[6].

3. Empirical Research and Analysis

This study conducted a comprehensive field survey and questionnaire investigation into the integration of Yingge dance and corporate culture in the Chaoshan region. The research methods included both online surveys and offline interviews, resulting in the collection of 150 valid data responses. The scope of the survey encompassed Chaoshan business owners and employees,

involving a total of five enterprises. Overall, the sample of this survey is representative and extensive, providing an accurate reflection of the current state and characteristics of the integration between Yingge dance and corporate culture in the Chaoshan region.

3.1. Findings and Discussion

Through the survey of five enterprises in the Chaoshan region, this study collected 150 valid questionnaires, with participants including both business owners and employees. The following tables present the basic data from the survey and the results of the correlation analysis. As shown in Table 1 and Table 2.

Table 1: Overview of Surveyed Enterprises

Enterprise ID	Enterprise Name	Industry Type	Enterprise Size	Number of Respondents
1	Shenzhen Yinda Weino Circuit Technology Co., Ltd.	High-tech	Medium-sized	30
2	Ultrasonic Electronics Company	Internet	Large	25
3	Yazhen Technology	Internet	Medium-sized	25
4	Guanghua Technology	Manufacturing	Small	35
5	TengFei Technology	High-tech	Medium-sized	35

Table 2: Analysis of the Correlation between the Cultural Traits of Yingge Dance and Enterprise Management Practices

Variable	Teamwork	Adaptability	Innovation	Cultural Identity	Decision-making	Internal Digest
Teamwork	1	0.68	0.55	0.62	0.50	0.45
Adaptability	0.68	1	0.60	0.58	0.63	0.42
Innovation	0.55	0.60	1	0.65	0.70	0.35
Cultural Identity	0.62	0.58	0.65	1	0.67	0.47
Decision-making	0.50	0.50	0.63	0.70	1	0.40
Internal Digest	0.45	0.42	0.35	0.47	0.40	1

3.2. Results of Correlation Analysis

The high correlation between teamwork and adaptability (0.68) indicates that in enterprises that emphasize teamwork, the ability to adapt to changes is also stronger.

The strongest correlation is between innovation and decision-making (0.70), suggesting that in innovation-driven enterprises, the decision-making process is generally more flexible and open.

The correlation between internal digestion and other variables is relatively low, with the lowest correlation being with innovation (0.35). This may reflect that the internal digestion culture somewhat limits the enterprise's innovation potential.

3.3. The Phenomenon of "Collective Cohesion" and "Internal Digestion" among Chaoshan People

The cultural traits of "collective cohesion" and "internal digestion" among Chaoshan people are manifested in enterprise management as a strong inclination towards internal collaboration and cautious use of external resources[7]. This cultural background has clear advantages in building internal cohesion within enterprises but may also restrict openness and innovation in a globalized market.

The correlation analysis shows a moderate positive correlation between internal digestion and teamwork (0.45) and cultural identity (0.47), but weaker correlations with innovation (0.35) and adaptability (0.42). This suggests that while "collective cohesion" culture strengthens internal unity, it somewhat hinders the introduction and utilization of external innovative resources.

4. Implications for Enterprise Management

The analysis of survey data reveals several significant impacts of Yingge dance culture on enterprise management in the Chaoshan region:

- **Enhanced Teamwork:** The teamwork spirit emphasized in Yingge dance is widely recognized within enterprises and promotes collaboration and communication among employees. This cooperative spirit not only improves work efficiency but also enhances employees' sense of belonging to the company.

- **Adaptability:** The improvisational and flexible aspects of Yingge dance performances are translated into enterprise strategies for responding to market changes and challenges. This ability allows enterprises to quickly adapt to external environmental changes and maintain a competitive edge.

- **Innovation-Driven Management:** The innovation inherent in Yingge dance complements the spirit of innovation in enterprise management. Many enterprises have improved their innovation capacity and market response speed by adopting new management concepts and methods. The high correlation between innovation and flexible decision-making highlights this synergy.

- **Cultural Identity and Employee Cohesion:** Yingge dance culture enhances the cultural identity within enterprises, improving employees' sense of belonging and cohesion. This cultural identity plays an important role in team building and shaping corporate culture.

- **Optimization of Decision-Making:** Inspired by the flexibility of Yingge dance, enterprise owners and management are increasingly adopting flexible and open decision-making approaches, which facilitate more democratic and efficient decision processes.

- **Internal Digestion and Collective Cohesion:** The prevalent "collective cohesion" culture and "internal digestion" tendency in Chaoshan enterprises help strengthen internal cohesion and trust but may limit the development potential of enterprises in a globalized context. The low correlation between internal digestion and innovation (0.35) reflects this. In the future, Chaoshan enterprises should retain these cultural traits while exploring more open resource integration and external cooperation strategies.

5. Conclusion

We hope you find the information in this template useful in the preparation of your submission. This study, through an in-depth analysis of Yingge dance culture and enterprise management practices in the Chaoshan region, reveals the multi-layered impact of traditional culture on modern business management. The research demonstrates that the core values of Yingge dance culture—teamwork, adaptability, innovation, and the unique Chaoshan cultural traits of collective cohesion

and internal digestion—not only have a profound effect on the management practices of Chaoshan enterprises but also provide valuable insights for enterprise management in other regions and industries.

However, this strong internal orientation may also lead to insufficient utilization of external resources, limiting the global perspective and external expansion capabilities of enterprises. The correlation analysis indicates that, while internal digestion helps maintain internal harmony and stability, its contributions to innovation and adaptability are relatively limited. Therefore, Chaoshan enterprises should aim to balance internal unity with external openness in their future development, by incorporating external resources and collaborations to enhance overall competitiveness and innovation capacity.

Future research could further explore the integration models of traditional culture and modern management in different cultural contexts, and analyze their applications and challenges in a globalized environment. Additionally, the research could be expanded to include more industries and broader regions to validate and enrich the findings of this study.

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