

# *Research on the development and utilization strategy of digital teaching resources in pedagogy*

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**Abstract:** With the rapid development of information technology, the development and utilization of digital teaching resources has become an important direction of education modernization. Taking the development and utilization strategy of digital teaching resources in pedagogy as the research object, the paper is discussed from three aspects of importance, existing problems and optimization countermeasures. The research points out that digital teaching resources are of great significance in improving teaching effect, promoting educational fairness and coping with future educational needs, but they also face problems such as uneven resource quality, insufficient digital literacy of teachers and regional utilization differences. Therefore, the optimization strategies such as strengthening the scientific nature of resource development, improving teachers' digital ability, and promoting resource sharing and regional cooperation are put forward, aiming to provide theoretical basis and practical guidance for the digital transformation of education.

## 1. Introduction

Amid the rapid development of the information society, the education sector is undergoing a profound transformation, with the development and utilization of digital teaching resources becoming the core driving force behind educational modernization. Digital teaching resources can enrich teaching content, innovate teaching methods, enhance teaching effectiveness, and promote educational equity, meeting the future demands for personalized and diversified education. However, as digital resources become more widespread, various issues have emerged in practical applications, such as uneven quality of resources, insufficient digital literacy among teachers, and regional disparities in resource utilization. These problems severely limit the effectiveness and accessibility of digital teaching resources. Therefore, how to scientifically develop and reasonably utilize digital teaching resources has become a focal point in current educational research and practice. This paper will explore the necessity of resource development and existing issues, and discuss effective strategies for optimizing the use of digital teaching resources, aiming to provide theoretical support and practical pathways for the digital transformation of education.

## **2. The importance of digital teaching resources**

### **2.1. Promote the improvement of the teaching effect**

Digital teaching resources are becoming increasingly significant in the education sector, particularly in enhancing teaching effectiveness, where they exhibit unique and unparalleled advantages. Unlike traditional teaching, which is constrained by factors such as time, space, and the limited nature of media, digital resources present content in vivid, intuitive, engaging, and diverse formats, significantly improving students' overall learning experience and comprehension skills. Firstly, digital resources utilize a wide range of multimedia forms, including animations, videos, interactive simulations, and audio elements, to concretize and simplify complex concepts. This multisensory stimulation helps students to quickly develop a deeper and more comprehensive understanding. For example, physics and chemistry experiments that are challenging or unsafe to perform in traditional classrooms can be conducted in virtual laboratories, where students have the opportunity to repeatedly watch, manipulate, and interact with the experiments, thereby reinforcing their grasp of underlying scientific principles. Secondly, digital resources are highly interactive, significantly enhancing teacher-student interactions and fostering students' active learning capabilities. Advanced intelligent learning platforms enable teachers to monitor student progress in real-time, provide immediate feedback, and offer personalized guidance, thus overcoming the inherent limitations of the traditional “one-size-fits-all” teaching approach and making the teaching process more flexible, adaptive, and individualized. Online assessments and instant feedback mechanisms further support teachers in accurately adjusting their teaching strategies, ultimately improving overall teaching effectiveness and student outcomes<sup>[1]</sup>.

### **2.2. Promote equitable development in education**

The widespread and growing application of digital teaching resources has played a highly significant role in advancing and promoting educational equity. For a long time, the uneven and unequal distribution of educational resources has been a major and persistent obstacle to achieving educational fairness, especially due to the significant gaps that exist between urban and rural areas, as well as among different regions. Digital teaching resources, powered and enabled by advanced information technology, provide remote, underserved, and impoverished areas with unprecedented access to high-quality educational resources, thereby alleviating many of the inequities that are deeply rooted in traditional education systems. Firstly, digital resources effectively break the conventional limitations of time and space, allowing high-quality educational resources to be widely disseminated and accessed on a large scale. In traditional educational models, top-tier resources, excellent teachers, and advanced learning opportunities are often concentrated in economically developed areas, while students in remote and rural regions struggle to access education of the same high quality. Digital resources, however, transmit quality courses, instructional materials, and teaching videos to any location with internet access, enabling students in remote areas to benefit from high-quality teaching, thus narrowing regional disparities and laying a solid foundation for educational equity. Secondly, digital resources play a crucial role in addressing the severe shortage of educational resources in regions with weak teaching staff. Through digital learning platforms, schools in these areas can introduce and integrate online lessons from outstanding and experienced teachers, allowing students to interact with renowned educators through both live and recorded classes, thereby compensating for the scarcity of qualified local teaching staff. Additionally, digital resources provide abundant self-learning materials, enabling students to select learning content and set their own pace according to their individual needs, thus enhancing the flexibility, personalization, and autonomy of the learning process. Moreover, open

resource platforms, such as MOOCs (Massive Open Online Courses), provide students worldwide with access to courses from prestigious and elite universities, offering economically disadvantaged students the rare opportunity to change their destinies. By breaking down traditional barriers of geographical location, economic status, and social background, these platforms significantly promote equal access to educational opportunities, helping to level the playing field and ensure that all students, regardless of their circumstances, can pursue a quality education<sup>[2]</sup>.

### **2.3. To address the needs of the future of education**

In the face of a rapidly evolving society and constant technological changes, traditional education models can no longer fully meet the diverse and complex needs of future education. The continuous development and efficient utilization of digital teaching resources offer new pathways for the modernization and personalization of the education system, helping to cultivate future talents with a strong innovative spirit and practical abilities. These resources not only drive continuous innovation in teaching content and pedagogical methods but also provide ample space for students' self-directed learning and personalized development, becoming an increasingly crucial tool to meet future educational demands. Firstly, digital teaching resources facilitate the dynamic and timely updating of educational content to better adapt to the ever-changing knowledge landscape and societal needs. In traditional education, textbooks often have long update cycles, which frequently causes teaching content to lag behind actual societal requirements. The flexibility of digital resources allows for rapid iteration and ongoing updates, seamlessly integrating the latest scientific discoveries, technological advancements, and pressing social issues into the curriculum in real time. This up-to-date and forward-looking teaching content enhances the foresight and practicality of education, effectively fostering students' innovative thinking and problem-solving skills, and laying a strong and solid foundation for their future learning and career development. Secondly, digital teaching resources effectively support personalized learning and the promotion of lifelong learning. Future society places an increasingly strong emphasis on self-directed and lifelong learning, but traditional education models often struggle to meet the unique and personalized learning needs of different students. By leveraging advanced big data analysis and artificial intelligence, digital teaching resources can accurately identify each student's learning style, academic interests, and areas of weakness, and recommend tailored learning paths and resources based on individual differences. This "tailored teaching" approach not only significantly improves learning efficiency but also stimulates students' initiative and self-management skills, enabling them to better adapt to the continuous changes and challenges of future society.

## **3. Problems in the utilization of digital teaching resources**

### **3.1. The quality of digital resources is uneven**

In the widespread and increasingly popular application of digital teaching resources across the education sector, the issue of uneven quality has gradually emerged, significantly limiting the overall effectiveness of digital education. Currently, there is an extremely wide variety of digital resources available on the market, such as e-textbooks, teaching videos, online courses, and virtual labs. While these resources undoubtedly enrich and diversify teaching methods, the rapidly growing quantity has led to an increase in quality-related issues, which are often manifested in insufficient scientific rigor, poor design, and a lack of foundational support from educational theories. Firstly, the development of some resources lacks systematic and thorough guidance from well-established educational theories, focusing excessively on diversity in form while neglecting the accuracy and depth of content. Many of these resources are not subjected to rigorous review processes, resulting

in frequent content errors, unclear logic, and inadequate explanations, which can seriously mislead students' understanding. This issue is particularly prevalent among commercially driven resource developers who prioritize market profit over content quality, further exacerbating the disparity in resource quality and availability. Secondly, the design of many digital resources lacks sufficient educational relevance, which leads to a disconnect with core teaching goals and essential classroom processes. Some resources also suffer from poor interactivity and limited applicability, rendering them ineffective in truly supporting classroom teaching. Although the visual effects of certain resources may appear innovative and appealing, they often fail to integrate meaningfully into the actual teaching context, thus negatively affecting the learning experience and engagement of students. Moreover, there is a serious and pervasive problem of content homogenization, with a noticeable lack of innovation and diversity, leading to inefficient use of educational resources and preventing them from fully realizing their true potential in promoting personalized learning opportunities for students<sup>[3]</sup>.

### **3.2. Teachers' digital literacy is insufficient**

Against the backdrop of the rapid and ongoing development of digital education, the widespread lack of digital literacy among teachers has increasingly become a significant bottleneck limiting the effective utilization of advanced digital teaching resources. Although digital teaching resources offer a vast wealth of educational functions and potential benefits, their full value is difficult to realize if teachers cannot fully master and appropriately use them. The inadequacy of teachers' digital literacy primarily manifests in several key areas such as technical skills, instructional design, and resource integration, all of which adversely affect overall teaching outcomes and the quality of student learning. Firstly, many teachers lack sufficient proficiency in operating and applying various digital technologies, particularly in essential skills such as educational software usage, multimedia lesson creation, and data analysis, resulting in ineffective and inconsistent application of digital resources in actual classroom teaching. This technical shortfall significantly restricts classroom flexibility and innovation, making it increasingly challenging for teachers to integrate complex digital tools and advanced technologies into their everyday teaching practices in a meaningful way. Secondly, teachers' insufficient abilities in digital instructional design directly and negatively affect the educational effectiveness of digital resources. Effective digital teaching requires teachers to not only have strong technical skills but also to effectively integrate technology with the teaching content itself, designing engaging and interactive learning activities that align with students' cognitive development and learning needs. However, many teachers lack systematic training and relevant experience, leading to a superficial and often limited use of digital resources that fails to substantially enhance student learning outcomes. This issue is evident in the inappropriate selection of resources and in instructional designs that lack sufficient interactivity, making it difficult to fully engage students' interest and motivation to learn. Additionally, the insufficient ability of teachers to integrate and innovatively apply digital resources significantly impacts overall teaching effectiveness. Digital teaching demands that teachers constantly adjust, adapt, and innovate existing resources to better suit the diverse needs of different teaching contexts. However, many teachers lack the necessary in-depth understanding and redesign skills, making it difficult to optimize digital resources according to specific teaching objectives. This deficiency not only limits the full effectiveness of digital teaching but also discourages teachers from further exploring and experimenting with new and innovative teaching models, ultimately hindering the modernization of the educational system<sup>[4]</sup>.

### **3.3. Regional differences in resource utilization**

Digital teaching resources show great potential in promoting educational modernization and equity, but regional disparities in their actual use have become major obstacles to their universal accessibility. These disparities involve not only access to resources and technological conditions but also encompass teacher competencies, policy support, and application effectiveness, leading to significant imbalances in how students from different regions benefit from digital teaching resources. This inequality exacerbates the unfair distribution of educational resources and hinders the realization of educational equity. Firstly, there are significant regional gaps in access to digital resources and technological infrastructure. Economically developed areas have higher financial support and educational investment, with schools generally equipped with advanced information technology facilities, making it easy to access and use high-quality digital resources. In contrast, economically underdeveloped regions, especially rural and remote areas, struggle with insufficient budgets and outdated infrastructure. Schools in these areas often lack adequate digital equipment, suffer from incomplete internet coverage, have limited access to resources, and face difficulties in timely acquiring and applying high-quality resources. Secondly, there are substantial differences in teachers' digital literacy and application abilities across regions, further impacting the effectiveness of resource utilization. Teachers in developed areas have more training opportunities and technical support, enabling them to effectively integrate resources, while those in underdeveloped areas often lack digital literacy and training, making it difficult for them to use resources effectively. Moreover, regional disparities are also evident in policy support and educational management. Governments in developed regions implement systematic policies and incentives for resource promotion, actively advancing smart campuses and digital education innovation. In contrast, underdeveloped areas face limitations in financial and human resources, leading to weaker policy support, which further widens the educational gap between regions.

## **4. Digital teaching resource optimization strategy**

### **4.1. Strengthen the scientific nature of resource development**

Enhancing the scientific rigor in the development of digital teaching resources is key to improving resource quality and optimizing educational outcomes. In the context of the rapid development of digital education, the scientific nature of resources directly affects their practical application. Scientific rigor involves not only the accuracy and academic integrity of content but also the reasonableness of design, theoretical support, and practical feasibility. Therefore, resource development must follow a scientific process to ensure that it effectively serves teaching objectives and meets students' needs. Firstly, resource content should be based on solid subject knowledge and rigorous educational theories. The development process needs to integrate theories from multiple disciplines, such as education and psychology, to ensure that the content aligns with students' cognitive processes and learning characteristics. Avoiding the pursuit of form over substance, high-quality resources must undergo strict expert review and academic evaluation to ensure the accuracy of knowledge points, logical coherence, and cutting-edge content. This provides strong teaching support for educators and creates a scientifically sound learning environment for students. Secondly, scientific rigor is also reflected in the reasonableness of instructional design and user experience. Resource design should consider the teaching goals of different grade levels and subjects, as well as the actual needs of students, providing differentiated and personalized designs. Scientifically sound resources should have good interactivity and usability, capturing students' attention and promoting deep learning. Additionally, resource development should be data-driven, using big data to analyze student learning behaviors and feedback, continuously optimizing content and features, and forming

a scientific iterative update mechanism to better adapt to actual teaching needs. Moreover, strengthening scientific rigor requires standardized and regulated development processes. The current market for digital resources is mixed, with uneven quality, highlighting the urgent need to establish unified development standards and guidelines, clarifying technical requirements, content standards, and evaluation systems. A standardized development process not only enhances overall resource quality but also helps create a competitive market environment, encouraging developers to continuously improve the academic and practical value of their products. Establishing scientific standards can also promote the deep integration of educational research and resource development, facilitating the effective transformation of research findings into teaching resources that are more scientific and practical, thus advancing the modernization of education<sup>[5]</sup>.

#### **4.2. Improve the digital ability of teachers**

Enhancing teachers' digital competencies is crucial for the effective application of digital teaching resources and the modernization of education. As the core of teaching, teachers' digital skills directly impact resource selection, integration, and teaching effectiveness. In the context of digital education, teachers need to have abilities in applying digital technology, integrating resources, and designing innovative teaching methods. However, many teachers currently lack digital skills, which has become a major barrier to effective resource utilization. Improving teachers' digital competencies is essential for driving educational transformation and enhancing teaching quality. Firstly, enhancing teachers' digital capabilities requires strengthening their skills in information technology application. Teachers should be proficient in using digital teaching tools and platforms and mastering basic skills such as multimedia courseware creation and online course design. These skills help teachers organize their classes more flexibly, innovate teaching models, and increase interactivity and engagement. Additionally, teachers need data analysis skills to utilize feedback from the teaching process, allowing them to adjust their teaching strategies promptly, achieving personalized and precise teaching that better meets students' needs. Secondly, teachers need to develop resource integration and instructional innovation skills. Digital teaching is not just about moving traditional content online; it also requires teachers to deeply integrate digital resources into instructional design and creatively apply them in teaching practice. Teachers should learn to select, optimize, and redesign resources to incorporate them into the curriculum and make dynamic adjustments based on student feedback. This capability is especially important in multidisciplinary and interdisciplinary contexts, as it not only improves teaching outcomes but also expands students' knowledge horizons and critical thinking skills. Furthermore, enhancing teachers' digital abilities also requires a comprehensive development of digital literacy, including technical skills, pedagogical competence, and information ethics awareness. Teachers need to understand both the value and limitations of technology in education, maintaining a balanced view of educational technology. In an era of information overload, teachers must possess the ability to discern and filter information, select high-quality resources, and cultivate students' digital literacy and information security awareness during instruction. A comprehensive enhancement of teachers' digital skills will not only improve the quality and efficiency of classroom teaching but also lay a solid foundation for students' future learning and digital survival.

#### **4.3. Promote resource sharing and regional collaboration**

Promoting resource sharing and regional collaboration is a crucial approach to optimizing the allocation of digital teaching resources and achieving educational equity. During the digital transformation of education, significant disparities exist among regions and schools in terms of resource access and application capabilities, severely limiting the inclusiveness and effectiveness of

educational resources. Establishing mechanisms for resource sharing and strengthening regional collaboration can break down geographical and inter-school barriers, enabling the widespread dissemination and balanced distribution of quality educational resources, thereby enhancing overall education quality. Firstly, resource sharing can significantly improve the utilization efficiency of educational resources. Currently, high-quality digital resources are mainly concentrated in economically developed regions and key schools, while resource-poor areas, constrained by technology and funding, struggle to access the same level of educational resources. Establishing national or regional educational resource sharing platforms can facilitate cross-regional resource allocation and sharing, allowing more schools and students to access high-quality teaching resources equally. These platforms integrate various teaching videos, e-textbooks, virtual labs, and provide personalized recommendations, offering precise and suitable teaching content to teachers and students in different regions, thus enhancing resource utilization and teaching effectiveness. Secondly, regional collaboration plays a key role in promoting resource sharing. Regional collaboration is not just about resource allocation but also involves deep cooperation in educational philosophy, teaching models, and resource development. Educational authorities and schools in various regions can jointly develop digital teaching resources with regional characteristics and continuously optimize them through practice to form a system of high-quality resources. High-performing schools within a region can promote teaching experiences and resource outcomes through joint research, teacher exchanges, and cross-school course sharing, enhancing overall educational standards and fostering a virtuous cycle of teacher professional growth and resource development. Moreover, resource sharing and regional collaboration help establish a synergistic mechanism between educational resource development and policy support. Governments can guide and fund the joint development of quality resources by schools, enterprises, and research institutions within regions, and ensure resource quality through evaluation and certification mechanisms. Regional collaboration also enables regions to share successful experiences, avoid redundant construction and resource wastage, and promote a more equitable distribution of educational resources, providing strong support for balanced educational development.

## 5. Conclusions

The development and utilization of digital teaching resources are crucial and vital pathways to promoting educational modernization and significantly enhancing teaching quality. By thoroughly and comprehensively analyzing the importance of digital teaching resources in modern education, identifying existing problems and challenges, and exploring effective optimization strategies, it becomes evident how factors such as resource quality, teacher competency, and regional disparities impact the effective and equitable use of these resources. To effectively address these pressing challenges, specific and targeted strategies such as enhancing the scientific rigor of resource development, improving teachers' digital skills and technical proficiency, and actively promoting resource sharing and regional collaboration have been proposed to support educational equity and foster innovative development. In the future, with the further advancement of cutting-edge technology and the continuous improvement of educational policies and frameworks, the scientific development and rational use of high-quality digital teaching resources will provide even broader and more promising opportunities for the overall modernization of education. Through collective efforts at various levels, digital teaching resources will play an increasingly significant role in improving education quality, promoting educational equity, and cultivating innovative talents, ultimately contributing to the construction of a more just, high-quality, and diverse educational ecosystem that meets the needs of future learners and society at large.

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