

A new way of ideological and political education in universities-traditional culture in classroom

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Abstract: Traditional culture is a culture that reflects national characteristics and styles through the evolution of civilization, and is the overall manifestation of various ideological, cultural, and conceptual forms in the history of various ethnic groups. The ideological and political course is a key course for universities to implement the fundamental task of cultivating morality and cultivating people. Through the study of ideological and political theory courses, students can enhance their own ideological and moral character and political consciousness, practice socialist core values, and help them become socialist builders and successors with comprehensive development of morality, intelligence, physical fitness, and aesthetics. There is a close relationship between ideological and political education in universities and traditional culture, and teaching should be combined in terms of inheritance and promotion, integration and innovation, and value guidance and physical and mental education. An effective way to enhance the integration of traditional culture into ideological and political education in universities is to innovate the integration of ideological and political education in universities with traditional culture, and to enhance the ability of university teachers to apply traditional culture.

1. Introduction

There is a close relationship between ideological and political education in universities and traditional culture. By inheriting and promoting traditional culture, ideological and political education in universities can guide students to establish correct values and behavioral norms, cultivate their comprehensive qualities and sense of social responsibility, and help them become active and promising socialist builders and successors. At the same time, ideological and political education in universities can also be better disseminated and developed in modern society by integrating and innovating traditional culture. In addition, traditional culture is a treasure of the Chinese nation, and integrating ideological and political education can enhance one's sense of identification with traditional culture and cultural confidence. Integrating traditional culture into ideological and political education can enrich teaching content, enhance the fun and attractiveness of ideological and political education, help students better understand and comprehend the content of ideological and political theory courses, thereby improving the effectiveness of ideological and political education and improving the quality of ideological and political education.

2. Overview of Traditional Culture and Ideological and Political Education in Universities

Traditional culture is a cultural system formed by a nation or country's accumulation for many years, which includes numerous values, belief systems, moral norms, artistic forms, customs, and other aspects. Traditional culture encompasses values of life, society, and nature, including recognition and understanding of morality, righteousness, loyalty, filial piety, and etiquette. These values are not only the cornerstone of social order, but also the guidance for individual behavior and spiritual pursuit. They embody the pursuit of humanistic spirit and concern for moral ethics, providing guidance for social stability and individual happiness. The belief system in traditional culture runs through people's ways of thinking and behavioral norms. These beliefs can be worship and reverence for ancestors, natural forces, destiny, etc. The belief system provides an explanation of the world and life, allowing people to have deeper levels of thinking and experience, and also provides support for divine or transcendental forces. The three moral norms in traditional culture are the foundation of interpersonal relationships and social order. They emphasize respect, fairness, integrity, and kindness towards others, as well as their responsibilities and obligations towards people and society. These moral norms are passed down and promoted through stories, myths, fables, and other forms, cultivating people's moral awareness and behavioral norms. The four art forms in traditional culture include music, dance, painting, drama, literature, etc. They are a way of expressing and experiencing human creativity. Traditional art conveys the history, culture, emotions, and aesthetic values of a nation through its unique forms and styles. ^[1]They are not only an enjoyment of art, but also an important way of national identity and cultural inheritance. The five customs of life in traditional culture are the conventions, customs, and rituals formed by people in their daily lives. These customs include weddings, funerals, festivals, etc. They are important symbols of national identity and important ways of social interaction. By participating in and inheriting these customs, people enhance their sense of belonging and identity, and also promote social cohesion and cultural continuity.

Ideological and political education in universities refers to a teaching form of ideological and political education for students through ideological and political theory courses and ideological and political education activities in higher education. The primary task of ideological and political education in universities is to enhance students' political and ideological level and political quality. It should be guided by Marxist theory, promote and popularize the Party's theories, principles and policies, educate students to establish correct worldviews, outlooks on life, and values, improve their political awareness and ability, and enhance their patriotism, collectivism, and socialist consciousness. The purpose of ideological and political education in universities is to cultivate students' good behavior habits, moral concepts, and social responsibility through education, guidance, and influence. It should stimulate students' thinking ability and innovative spirit through teaching theoretical knowledge, case analysis, discussion and interaction, guide them to actively participate in social practice and public welfare activities, and continuously improve their self-cultivation and quality. The ideological and political education in universities should run through the entire learning process of students, integrate into the teaching of various disciplines, and form an educational system with a grand ideological and political pattern. It should use Marxist theories, viewpoints, and methods to guide students in analyzing and solving practical problems, cultivate their comprehensive qualities and abilities, and improve their decision-making and competitiveness. Ideological and political education in universities requires the joint participation and cooperation of teachers and students. Teachers should be based on professional ethics and conduct, characterized by emotional, infectious, and approachable qualities, to guide students into educational activities and stimulate their interest and potential. At the same time, students should also actively participate in classroom discussions, group cooperation, etc., interact and

communicate with teachers and classmates, form a team cooperation atmosphere, and cultivate team collaboration and leadership skills.

3. The relationship between ideological and political education in universities and traditional culture

There is a close relationship between ideological and political education in universities and traditional culture. The ideological and political education in universities should focus on the education of ideals and beliefs, with patriotism education as the focus, ideological and moral construction as the foundation, and the comprehensive development of college students as the goal. Traditional culture is a cultural inheritance system formed in the history of a country or nation, and is an important component of its spiritual world and values.

3.1 Inheritance and Promotion

The ideological and political education in universities permeates the essence of traditional culture through curriculum design and ideological and political education activities. In the ideological and political teaching to explain the basic concepts of traditional culture, core values and important classics, it guide students to understand and accept the ideological system of traditional culture and ethics. At the same time, through ideological and political education activities, such as the celebration of traditional festivals and the protection of cultural heritage, students are encouraged to experience and feel the charm of traditional culture, and their love and identification with traditional culture are stimulated.

3.2 Integration and Innovation

Ideological and political education in universities should focus on combining traditional culture with the development of the times through modern educational methods and methods, based on traditional culture. In course teaching, modern technological means such as virtual simulation technology can be used to make ideological and political education more rich, vivid, and interesting. In educational activities, traditional cultural elements can be integrated into games, speeches, performances, and other forms, allowing students to feel the connotation and vitality of traditional culture through participation.

3.3 Value guidance and physical and mental education

The purpose of ideological and political education in universities is to cultivate students' comprehensive development of ideological and moral character and good behavior habits, and traditional culture is an important resource for nurturing and shaping these qualities and habits. Guided by the values of traditional culture, guide students to establish correct worldviews, outlooks on life, values, and morals, and enhance their sense of responsibility and civic awareness. At the same time, traditional culture emphasizes the harmonious development of body and mind, emphasizing health preservation, fitness, and self-cultivation, which can provide rich resources and practical content for ideological and political education in universities.

3.4 Cultural Identity and Social Responsibility

Through traditional cultural education, ideological and political education in universities helps students establish their cultural identity and national identity, enhancing their sense of pride and

belonging. Traditional culture emphasizes social responsibility and public interest, cultivating students' awareness and action to actively participate in social affairs. Through the infiltration of traditional culture, ideological and political education in universities guides students to pay attention to social issues and livelihood hotspots, and cultivates their sense of responsibility for national rejuvenation and social development.

4. Effective ways to integrate traditional culture into ideological and political education in universities

4.1 Enhancing the Application Ability of Traditional Culture among University Teachers

College ideological and political teachers should strengthen their learning and research on traditional culture, participate in relevant academic seminars and training courses to understand the basic concepts of traditional culture, read relevant professional books and research papers, and understand the development process and research results of traditional culture. [2] Through study and research to improve the theoretical level and academic quality of traditional culture. College ideological and political teachers should improve their teaching skills, use diverse teaching methods such as case analysis, group discussion, and practical teaching, integrate traditional culture into teaching, and make ideological and political courses more interesting and interactive. It is also possible to design multi-level teaching activities and classroom exercises to guide students to deeply learn and understand the connotations and values of traditional culture. At the same time, attention should be paid to cultivating students' thinking ability and innovative spirit, so that they can experience the charm and application value of traditional culture in teaching.

College ideological and political teachers can organize students to participate in practical activities of traditional culture. By organizing students to visit museums, cultural sites, and other related places, let them personally experience and experience the charm and outstanding achievements of traditional culture. Students can also be organized to participate in traditional cultural inheritance or protection activities based on different majors, to experience historical inheritance in close proximity, such as creating ethnic characteristic handicrafts, participating in cultural relic repair experience activities, etc., to cultivate their interest and love for traditional culture.

College ideological and political teachers can innovate teaching design, combining ideological and political education, traditional culture, and modern society. Cross disciplinary teaching practices can also be carried out to integrate ideological and political education, traditional culture, and other disciplines, cultivating students' comprehensive qualities and innovative abilities. Through innovation in teaching design, students' interest in learning and innovative thinking abilities are stimulated, and the "four consciousnesses" are continuously enhanced, while the "four confidences" are firmly established.

In short, in order to enhance the application ability of traditional culture, ideological and political teachers in universities need to strengthen learning and research, improve teaching skills, carry out practical activities, and innovate teaching design. Through continuous efforts and practice, ideological and political teachers in universities can better integrate traditional culture into ideological and political teaching, which helps to improve students' ideological and moral cultivation and scientific and cultural literacy.

4.2 Innovating the integration of ideological and political education in universities with traditional culture

By teaching courses such as "Ideology, Morality and the Rule of Law", "Outline of Modern

Chinese History", and "Basic Principles of Marxism", traditional culture is promoted to enter the classroom and the mind, enabling students to better understand the historical evolution and cultural inheritance of Chinese civilization while studying ideological and political theory courses. At the same time, we will carry out flipped classrooms that integrate traditional culture into ideological and political courses, enhance students' interest, understanding, and initiative in learning ideological and political courses, and enhance their sense of gain in learning.^[3]At the same time, we will create a campus environment rich in traditional cultural atmosphere, build ideological and political education bases and traditional cultural exhibition halls, encourage active students to participate in traditional cultural clubs, carry out traditional cultural related activities, and combine them with various activities on campus to form a comprehensive pattern of ideological and political courses with mutual infiltration and promotion in the first, second, and third classrooms.

5. Conclusion

In summary, the above methods can effectively innovate the integration of ideological and political education in universities and traditional culture, enabling students to better understand the rich connotations of traditional culture, cultivate correct values and social responsibility. At the same time, inheriting and promoting traditional culture will also provide valuable wisdom and resources for the teaching of ideological and political theory courses.

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