

Multiple Expressions of Contemporary Visual Art

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Abstract: In modern economic society, with the continuous development of science and technology, every individual pursues higher experiences at the spiritual level. The forms of expression of contemporary visual art are also evolving at an astonishing pace with the continuous advancement of globalization. With diverse, integrated, and innovative forms of expression, contemporary visual art has attracted increasingly widespread attention and research on a large scale. This article aimed to better promote the popularization of visual art in society, thus enabling individuals to better appreciate and understand visual art works, and gained inspiration and spiritual pleasure and enjoyment from them. It delved into the development process of traditional visual art, categorized the manifestations of contemporary visual art from multiple perspectives, and analyzed the characteristics and profound impact of different forms of visual art. Finally, the challenges and opportunities of the diverse forms of contemporary visual art in the process of social development were discussed, thus seeking the internal connection between social development, technological progress, and visual art innovation, and opening up new development directions for promoting the derivative and accepted forms of contemporary visual art. In summary, through a systematic study of the diverse forms of contemporary visual art, this article presented a unique perspective on contemporary visual art, promoting the evolution process of contemporary visual art while promoting cultural inheritance and development.

1. Introduction

With the development of the times, visual art constantly updates and iterates on the basis of tradition. As the spiritual realism of the new era, contemporary visual art not only carries the rich heritage of traditional art, but also integrates advanced elements of modern society. Based on advanced technological means, it has formed forms of expression that are more likely to resonate with modern society. The aesthetic characteristics and symbolic meanings of visual art have been pushed to a climax. Visual art works from different eras can reflect the aesthetic needs and spiritual level of the times. Driven by information technology and digital processes, visual art is also undergoing faster iterations, which can bear the growing cultural expression needs. In order to better promote the inheritance and development of culture, it is very important to enrich the expression forms of visual art and sublimate the aesthetic connotation of visual art. Therefore, it is necessary to conduct more detailed research and analysis on the diverse expression forms of visual art.

The forms displayed by visual art in the development process of society would change accordingly. Analyzing the forms displayed by visual art in different social environments can effectively reflect the vitality of visual art in the spiritual level. In the field of education, the evolution of the division from art to visual art has shown an increase in the proportion of visual art education, which carries higher educational connotations and cultural functions [1-2]. The role of culture hero in the visual arts can more confirm their existence. While guiding the audience's emotions, it also shows the depth of history and the deeds of heroes. The visual arts well combine culture hero with historical events, carrying the culture and also assuming the function of interpreting historical development [3]. The works of visual art are more likely to attract the attention of collectors. The economic value of visual art in society to some extent reflects the current level of artistic aesthetics and artistic development trends in society. From the unstable phenomenon of the visual art economic market, it can be seen that the level of the public's spiritual level is uneven [4-5]. The expression forms of visual art in different social environments are mostly based on cultural heritage and spiritual levels, exhibiting different intentionality and timeliness. Different artistic forms complicate the concept of visual art and demonstrate the activity of the spiritual level under artistic perception [6-7]. The above research has demonstrated the main functions of visual art in different environments, but further exploration is needed.

Visual art is an artistic expression based on the combination of historical and cultural characteristics of the times. Analyzing the external manifestations of visual art from the perspective of needs can provide a deeper understanding of the uniqueness and necessity of visual art. Visual art education focuses on children and formulates scientific and reasonable teaching tasks, aiming to enable the new generation of children to be exposed to cultural interests and artistic connotations earlier, improve social aesthetics, and achieve cultural inheritance [8-9]. Enriching artistic expression forms is not only to stimulate the audience's spiritual senses, but also to promote the development and progress of related fields. Cartography and drawing are important means of visual art, which can not only vividly record landforms, but also provide comparative objects for improving geographical cognition [10-11]. The development and evolution of visual art have a significant impact on the way it is popularized. In order to better promote the penetration of visual art into people's hearts, not only have teaching elements been added to visual art courses, but also the coverage of visual art has been expanded [12-13]. As more and more contemporary artists engage in practice, the penetration of visual art into the collective society has greatly increased. Combining the spiritual nature of visual art with the material nature of society can better promote the progress and development of both parties, enabling humanity to achieve higher spiritual realm and material consciousness [14]. The above research has introduced the impact and form of visual art from a demand perspective, but it is not comprehensive and requires further discussion.

Against the backdrop of rapid development in contemporary society, how visual art can demonstrate higher relevance in the face of increasing spiritual needs and material cognition is the key to expanding the visual art market. This article categorizes visual art expressions that can resonate with audience emotions from a unique perspective of the development of the times, analyzes their unique artistic expressions and technological means, and deeply explores the historical significance and cultural heritage carried by these forms. Combining the value of different visual art expressions, it ponders the profound impact behind diverse forms of expression, and discusses the innovative direction for further development of contemporary visual art. This article aimed to discuss the diverse forms of visual art in the context of globalization and personalization, making the concept of visual art closer to the public and lowering the understanding threshold of visual art. This would showcase the diverse forms of visual art, deeply and effectively express the spiritual state and ideological height of contemporary people, and contribute to promoting cultural inheritance and social progress.

2. Characteristics and Trends of Contemporary Visual Art

Traditional visual art is mostly created through a single means or material. During the exhibition process, there is a high demand for the audience's artistic literacy. However, due to the limitations of the times, the low popularity of education, and the unclear concept of art, traditional visual art is difficult to bring visual impact to the audience intuitively. The profound connotations behind traditional visual art works are even more difficult to convey to the audience, greatly limiting the development of visual art [15-16]. Contemporary visual art has been inspired by the times, and various advanced technologies, high-quality materials, and innovative concepts have emerged one after another, giving it significant characteristics of the times. The development process of contemporary visual art features is shown in Figure 1.

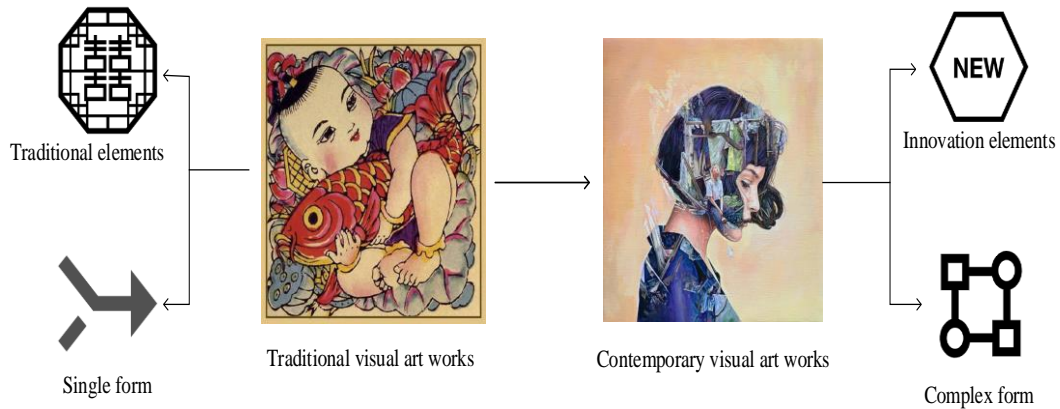


Figure 1: Development process of contemporary visual art features

Diversified forms of expression are one of the prominent features of contemporary visual art. With the advancement of globalization and the development of science and technology, innovation in visual art has emerged endlessly. Visual artists have created works that are more in line with the characteristics of the times through advanced information technology and multimedia methods [17-18]. The use of multimedia devices and advanced information technology has enhanced the sense of technology and artistry of visual art works. Compared to traditional visual art, it has greater expressive space and even allows the audience to participate in the display process of visual art, making human nature an important component of the visual art display process.

Contemporary visual art attempts to concretize abstract elements such as culture, humanities, society, and the environment, and integrate them with visual art to create visual art works with profound connotations and great significance, showcasing the characteristics of globalization, social development, and cultural inheritance of the times. It also attempts to combine the artist's own understanding and innovation, and showcase them through the diverse forms of visual art. This visual art work, which contains rich content and current events, makes it easier for the public to accept and resonates with and contemplates [19-20]. With the popularization of network technology, contemporary visual art works have broken through the limitations of the past era, and more three-dimensional, innovative, and multi-dimensional works make it easier for the public to accept the information expressed in the works. The characteristic analysis of contemporary visual art is shown in Figure 2.

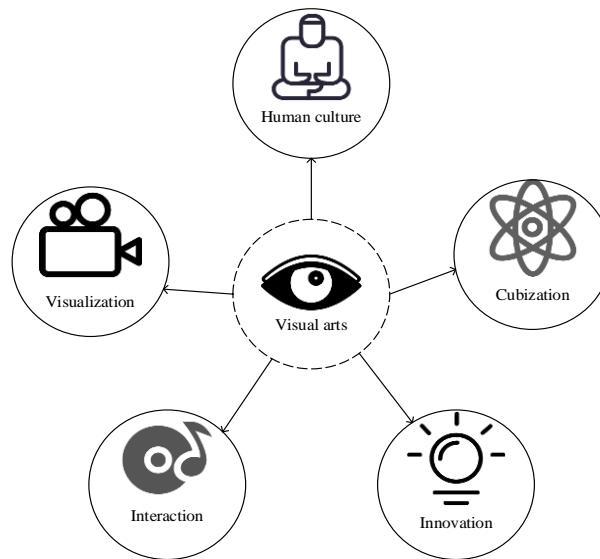


Figure 2: Analysis of the characteristics of contemporary visual art

3. Classification and Evaluation of Contemporary Visual Art Expressions

3.1 Installation Artwork

With the development of digital technology and the inheritance of traditional culture, the art forms that promote contemporary visual art have formed a good situation of multiple flowering points. The rise of Installation artwork can not be separated from the accumulation of traditional culture. The composition elements of Installation artwork works are relatively rich. The combination of music that fits the theme, unique layout and unique space, etc., weakens the connotation of art and emphasizes the emotions and feelings of visitors in the installation environment. Installation artwork has become one of the most popular and widely used media in contemporary visual art [21].

3.2 Painting Art

As one of the traditional forms of art, painting still holds a pivotal position in contemporary visual art. Based on the historical background, there have been some innovations in the expression forms of painting art. Contemporary painting not only requires artists to have mature personal skills and higher ideological levels, but also pays more attention to the use of materials. In painting, materials such as oil paint, acrylic, and pencils are used to meet different work connotations and technical requirements. Various styles of contemporary painting coexist. Abstract, realistic, expressionism and other genres of painting style make the form of visual art more diverse, which can more strongly and appropriately convey the information of the author's thoughts and works to the audience. Figure 3 shows the structural composition of painting art.

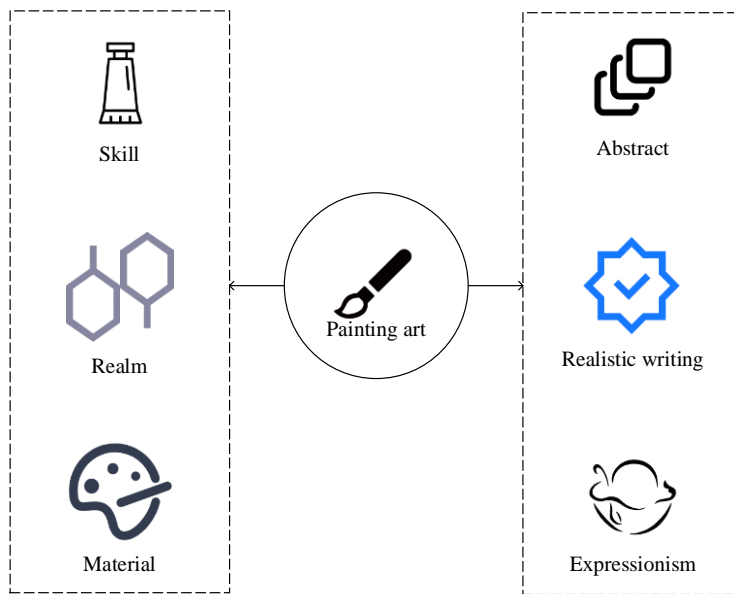


Figure 3: Structural composition of painting art

3.3 Sculpture Art

The concept of sculpture art is very broad, and the boundary between traditional sculpture art and visual art is very blurry. With the development of the times and the improvement of the subject level, the concept of sculpture art has been defined more novel. Most contemporary sculpture works display bold use of materials and variations in form, emphasizing the shared enjoyment of touch and vision. In the process of creating sculpture art, digital craftsmanship is combined to make sculpture works more flexible when manufactured, and sculpture works can more perfectly convey the author's emotions and thoughts. Contemporary sculpture art can create more unique and magical spatial experiences. Figure 4 shows the characteristic analysis of sculpture art [22].

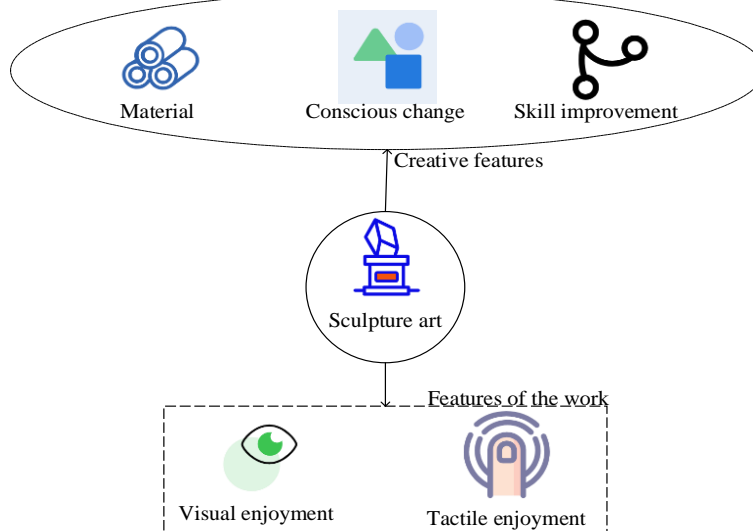


Figure 4: Analysis of the characteristics of sculpture art

The emergence and development of contemporary visual art is based on traditional cultural heritage. The diverse forms of visual art provide artists with broader creative space and meet the diverse aesthetic needs of the audience.

4. Development Challenges of Contemporary Diverse Visual Arts

Due to the characteristics of the times of diversified development and mixed creation, contemporary visual art uses advanced information technology and various materials for artistic creation, such as digital media and pigments, canvas and secondary reuse waste, sculpture and mechanical devices, retro objects and cyberpunk and other combinations with a sense of contrast. Although it makes visual art works more visually impactful and enjoyable, the following issues have caused the public to ponder: whether the diversified development of contemporary visual art would lead to a gap in the inheritance of traditional culture, whether contemporary visual art with diverse forms of expression would lose its stability due to diversity, and whether the public can recognize the diverse forms of expression of contemporary visual art.

Contemporary visual artists inevitably face the challenges of technological change. The development of diverse forms of expression requires artists to learn to master constantly updated advanced technologies, equipment, and new materials, and constantly try new forms of expression. They use digital technology to process visual art works and even integrate online technology to achieve internet dissemination. With the progress of the times and the development of technology, rapid iteration of information technology is an important weapon for contemporary diverse visual arts to meet the challenges of development. The development of contemporary visual art also faces various differences and limitations, and the awareness of self-censorship is also essential.

5. Conclusions

The diverse forms of contemporary visual art provide artists and audiences with more choices. This article analyzed the development process of contemporary visual art from the perspective of era development, explored some forms of expression of contemporary visual art, and summarized the characteristics and significance of this form of expression. This article discussed the development trends of contemporary visual art and ultimately proposed some opinions on the development challenges of contemporary diversified visual art. Each form of visual art needs to undergo public scrutiny, constantly facing and adapting to the challenges of the times. It is necessary to objectively view the development trend of visual art, deeply understand the impact and profound impact of trendy culture on visual art, and fundamentally expand imagination and cultural coverage, so as to truly improve comprehensive artistic literacy. While minimizing negative impacts, it is necessary to promote the diversified development of visual art and steadily advance the historical responsibility of cultural inheritance.

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