

The Construction of Hainan Free Trade Port under the Guidance of Ideological and Political Courses

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Abstract: This paper discusses how to play the leading role of ideological and political courses to help the construction of Hainan Free Trade Port. Hainan Free Trade Port is an important strategy for China in the future, and ideological and political courses play an important role in university education. This paper analyzes the role and significance of ideological and political courses in the construction of Hainan Free Trade Port from the definition, development process and current situation of ideological and political courses, and puts forward corresponding suggestions and measures.

1. Introduction

With the promotion of the construction of Hainan Free Trade Port, Hainan will become an important opening window and development engine of China. Under this background, how to play the leading role of ideological and political courses and help the construction of Hainan Free Trade Port has become an important topic of current education reform and cultural construction.

2. The definition and development process of ideological and political courses

In China's higher education, ideological and political course is an important course. The purpose of this course is to educate students to have correct world outlook, outlook on life and values, cultivate their sense of social responsibility and national awareness, and improve their ideological quality and cultural level. It undertakes the task of arming students with Marxist theory and training socialist builders and successors.

The history of ideological and political courses can be traced back to ancient Chinese Confucianism. Confucian classics such as "University", "The Doctrine of the Mean" and "The Analects of Confucius" are regarded as the "university question" in ancient China, and the concept of "university" has also become an important concept in traditional Chinese education. In modern times, the ideological and political course has undergone changes and development in many historical periods[1].

At the beginning of the 20th century, ideological and political courses mainly taught traditional Confucianism, which has been the inheritance of traditional Chinese education. However, with the rise of the New Culture Movement and the May 4th Movement, ideological and political education began to combine modern science and technology, and gradually involved the international situation,

social change and other topics.[2] In 1949, after the founding of the People's Republic of China, the ideological and political course became a compulsory course in colleges and universities, and the content gradually shifted to the socialist theory and the path of socialism with Chinese characteristics. Since the 21st century, with the development of China's economy and society, the ideological and political curriculum has also been constantly adjusted and improved, focusing on the spirit of educational innovation, national awareness and cultural self-confidence.

3. The role and significance of ideological and political courses in the construction of Hainan Free Trade Port

Ideological and political course is a special course in China's higher education. From "university inquiry", "various schools of thought", "seeking knowledge from different things" to "scientific thinking" and "humanistic quality", ideological and political courses have different contents and forms in different historical periods. In recent years, with the development of China's higher education and social changes, the ideological and political curriculum has also been constantly adjusted and improved. In the construction of Hainan Free Trade Port, ideological and political courses have an important role and significance. They can help college students understand national development strategies and policies, improve their cultural literacy and ideological quality, cultivate their open vision and international competitiveness, and make contributions to the development of Hainan Free Trade Port. Hainan Free Trade Port is an important strategy for China in the future. It will become a new window for China to open up and is expected to become an international first-class free trade port in a short time. In this context, ideological and political courses have the following roles and significance in the construction of Hainan Free Trade Port[3]:

3.1. Leading students to understand national development strategies and policies

Ideological and political curriculum is an important national education platform to promote national development strategies and policies. In the construction of Hainan Free Trade Port, ideological and political courses can help students understand national development strategies and policies, guide students to pay attention to the overall situation of national economic and social development, understand China's position and role in globalization, and learn relevant policies and regulations to prepare for future work and life. [4]Through the ideological and political course, students can deeply understand the development planning and implementation plan of Hainan Free Trade Port, improve their comprehensive quality and global vision, and cultivate compound talents with international background, international vision and international quality. These versatile talents will provide strong talent support for the development of Hainan Free Trade Port.

3.2. Improving students' cultural quality and ideological quality

The construction of Hainan Free Trade Port is an important part of China's cultural construction. Ideological and political courses can help students improve their cultural literacy and ideological quality, and improve their understanding and cognition of traditional Chinese culture, contemporary culture and world culture. At the same time, ideological and political courses can also cultivate students' innovative spirit and practical ability, and enhance students' sense of social responsibility and patriotism.

3.3. Cultivating students' global vision and cross-cultural communication ability

The construction of Hainan Free Trade Port will attract talents and enterprises from all over the

world, which also means that students will have more opportunities to contact people and things from different cultural backgrounds. Ideological and political courses can help students develop their global vision and cross-cultural communication ability, strengthen their international communication and communication ability, and improve their competitiveness and adaptability in the context of globalization.

3.4. Promoting students' innovation, entrepreneurship and employability

The construction of Hainan Free Trade Port will attract many innovative and entrepreneurial enterprises. Ideological and political courses can help students understand the basic knowledge and skills of innovation and entrepreneurship, and improve their awareness and ability of innovation and entrepreneurship. At the same time, ideological and political courses can also provide students with employment guidance and expand employment channels, and help them better adapt to the employment environment of the construction of Hainan Free Trade Port.

3.5. Promoting the international influence of Hainan Free Trade Port

Colleges and universities play a leading role in ideological and political courses, which can strengthen students' understanding of the international influence of Hainan Free Trade Port and cultivate talents with global vision and international influence. These talents will publicize and promote Hainan Free Trade Port on the international stage, and improve the international influence of Hainan Free Trade Port.

In short, colleges and universities play a leading role in ideological and political courses, which has far-reaching significance for the development and construction of Hainan Free Trade Port. Through strengthening the ideological and political education and comprehensive quality education for students, we can promote the improvement of students' innovation ability and entrepreneurial awareness, cultivate more compound talents with global vision and international influence, and provide solid talent support and intellectual support for the construction of Hainan Free Trade Port. At the same time, colleges and universities can also guide students to participate in the construction and development of Hainan Free Trade Port, promote the integration of higher education and actual needs, and inject new vitality and innovation into the development of Hainan Free Trade Port, so as to promote the better integration of Hainan Free Trade Port into the global economy, and enhance its international influence.

The introduction mentioned that Hainan Free Trade Port, as an important part of China's free trade port, will become an important window and experimental field for China's open economy. As an important part of society, colleges and universities shoulder the important mission of cultivating future social elites and promoting social progress. Therefore, it is of great significance and practical significance for colleges and universities to play the leading role of ideological and political courses and help the construction of Hainan Free Trade Port.

4. Specific practice of ideological and political course in the construction of Hainan Free Trade Port

The role and significance of ideological and political courses in the construction of Hainan Free Trade Port have been widely recognized and valued, but how to apply the ideas and methods of ideological and political courses to specific teaching practice still needs further discussion and practice. The following are some possible practical strategies for ideological and political courses:

4.1. Offering special courses

Colleges and universities can train high-level talents who meet the construction needs of Hainan Free Trade Port by offering relevant courses. For example, the major of international business in Hainan University, aiming at the construction demand of Hainan Free Trade Port, has opened many courses such as "Pilot Free Trade Zone and Regional Economic Integration", "Cross-border E-commerce and International Logistics", "International Trade and Tariff and Non-tariff Barriers", and has trained a number of talents who understand international trade rules and have international vision and ability.

4.2. Organizing practical activities to promote the opening and innovation of Hainan Free Trade Port

Colleges and universities can promote the opening and innovation of Hainan Free Trade Port by organizing practical activities. For example, the Business School of South China Normal University has organized students to visit and investigate the Hainan Free Trade Port Area to understand the development and construction needs of the free trade port in depth, providing strong support for talent training in colleges and universities and the construction of the Hainan Free Trade Port. At the same time, colleges and universities can also cooperate with relevant enterprises and institutions of Hainan Free Trade Port, organize students to participate in practical projects, and promote the opening and innovation of Hainan Free Trade Port.

4.3. Introducing the Internet

The construction of Hainan Free Trade Port is an Internet plus development project. Ideological and political courses can carry out teaching activities with the help of the Internet platform. Colleges and universities can use Internet technology to offer online ideological and political courses to provide students with flexible learning methods. Through online course teaching, students can choose to study flexibly according to their own time and place to improve learning efficiency and quality. According to the actual needs and development of the construction of Hainan Free Trade Port, colleges and universities can offer ideological and political courses, such as international trade, business law, blockchain, etc., to meet the demand for talents in the construction and development of Hainan Free Trade Port. Universities can share ideological and political curriculum resources through the Internet to promote the co-construction and sharing of resources. For example, excellent offline courses will be recorded into online courses to form a resource library of ideological and political courses for students in colleges and universities across the country to choose and study independently. At the same time, colleges and universities can also invite well-known experts, scholars and entrepreneurs at home and abroad to come to the online platform to teach and exchange experience for students through online lectures, webinars and other forms. Colleges and universities can use big data technology to collect and analyze students' learning and feedback, so as to better support the teaching of ideological and political courses. For example, through the analysis of students' online learning behavior, colleges and universities can find students' doubts and difficulties in learning, so as to better guide students' learning. At the same time, colleges and universities can also use big data technology to analyze students' ideological trends, understand students' ideological trends, find and solve problems in a timely manner, in order to improve the ideological and political courses. Colleges and universities can use social media platforms, such as WeChat official account, microblog and other social media platforms to promote ideological and political courses, and improve the influence and popularity of ideological and political courses. For example, colleges and universities can let more people know the ideological and political course, improve the public's understanding and

understanding of the ideological and political course, and improve the role of the ideological and political course in the construction of Hainan Free Trade Port by publishing the curriculum content, teaching experience, teaching results, etc. Colleges and universities can use online education platform and open education courses to promote excellent ideological and political curriculum resources to all parts of the country and promote the co-construction and sharing of ideological and political courses. For example, colleges and universities can upload excellent ideological and political course resources to the online education platform for students across the country to learn. At the same time, colleges and universities can also make ideological and political course resources into public education courses, promote ideological and political courses nationwide, and improve the influence and popularity of ideological and political courses.

4.4. Building a platform to promote the international influence of Hainan Free Trade Port

Colleges and universities can promote the international influence of Hainan Free Trade Port by building a platform. For example, Hainan University has established the Hainan Free Trade Port Research Center to carry out in-depth research and discussion around the policy research, talent training, international exchange and other aspects of Hainan Free Trade Port, and invited experts and scholars at home and abroad to conduct academic exchanges and cooperation. At the same time, colleges and universities can also use international academic conferences and other opportunities to introduce the construction and development of Hainan Free Trade Port to the international academic community, and enhance the international influence of Hainan Free Trade Port.

5. Conclusion

With the gradual promotion of the construction of Hainan Free Trade Port, the role and significance of ideological and political courses in leading the construction of Hainan Free Trade Port are increasingly prominent. Ideological and political courses can not only provide students with broad knowledge horizons and practical opportunities, but also promote students' innovation and entrepreneurship ability and employment competitiveness, and cultivate more high-quality talents for the construction of Hainan Free Trade Port. Therefore, schools should pay more attention to and support the teaching of ideological and political courses, innovate the teaching methods and means of ideological and political courses, and give play to the leading role of ideological and political courses in the construction of Hainan Free Trade Port.

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