Exploration and Practice of Ideological and Political Teaching Design of College English Course—Taking the Course "Overview of Chinese Culture" as an Example

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Abstract: Combining the content of college English curriculum education with ideological and political education can give full play to the teaching and educating function of college English and achieve the goal of ideological and political education, which is the most important teaching goal of college English in the teaching process. Taking the general situation of Chinese culture as an example, through the in-depth exploration and utilization of this textbook by teachers and the integration of various ideological and political elements, it can effectively improve students' ideological and political level, enable students to establish correct ideas in the process of imperceptible influence, and improve students' moral level and cultural self-confidence. Let students learn the ideological and political content of the course in the process of learning college English, and can establish correct ideas.

1. Introduction

The fundamental task of higher education is to establish morality and cultivate people. Ideology and politics are not only reflected in college English, but also in every discipline of the university. The purpose of curriculum ideological and political education is to enable colleges and universities to cultivate excellent talents with all-round development, so that every teacher who serves as a curriculum can realize that he should shoulder the responsibility of teaching students knowledge and cultivating students' morality. In addition, while teaching students to learn the textbook content, the ideological and political content in the textbook knowledge should be deeply explored, so as to achieve the cultivation of students' ability and the teaching of knowledge. Chinese culture is the most important content in the ideological and political curriculum. The integration of Chinese culture and college English can lay the foundation for Chinese culture to go abroad and let students learn Chinese knowledge in different languages.

2. The content of the textbook should keep pace with the times and strengthen students' sense of cultural identity

College students are excellent talents with all-round development cultivated for the society and

the country. This stage needs the correct guidance of teachers, so that students can realize the influence of Chinese culture in the world, and continue to imperceptibly strengthen students' sense of identity with Chinese culture in college English classes. When integrating Chinese culture into college English teaching, teachers should let students understand and establish correct values and cultural views, and improve their cultural self-confidence. Similarly, when exploring the ideological and political functions of college English, students should realize that all cultures are equal, and students should objectively view the two cultures through the comparison of different cultures. This will help students improve their ability to identify in the process of learning English and will not blindly follow western countries.

For example, the content of Chapter 5 Education in China's cultural profile can help students realize that the development of China's education history is very long-term and have a more full understanding of the country's teaching. The educational content in this textbook should be consistent with the education in real life in a timely manner. Let students recognize all aspects of Chinese education in the process of learning English, so that students can correctly view the teaching methods of different countries. Only in this way can students put their mind in order and shoulder the spread of Chinese culture.

3. Integrate elements of traditional Chinese culture into textbooks to improve students' learning ability

College English requires students not only to learn to communicate with foreigners, but also to understand the differences between different cultures. Let students feel the excellence of Chinese culture while learning foreign culture. By integrating Chinese cultural elements into college English teaching, students can realize that the development of Chinese culture is multifaceted, not only spreading Chinese culture in China, but also gradually moving towards the world, so that people around the world can recognize Chinese culture. Based on the content of college English textbooks, it can be appropriately extended to incorporate Chinese cultural elements into the English curriculum. This way can effectively improve students' understanding of Chinese culture and learn more English knowledge.

For example, by integrating Chinese traditional culture into the content of Chapter 7 Sports, students can understand the ancient Chinese sports and realize that many current sports have evolved through traditional sports. Let students learn Chinese culture by reading English articles, and also let students improve their English reading ability in the process of reading English articles, which is undoubtedly win-win for students.[1] Teachers should not only grasp the English content in the classroom in time, but also skillfully integrate the elements of Chinese culture into it, so as to continuously enrich students' knowledge reserves of Chinese culture, and let students improve their expression ability and interest in Chinese culture in the process of participating in activities. After that, teachers can introduce relevant social hot issues and guide students to analyze from the perspective of Chinese and Western culture, so as to improve students' thinking ability of English.

4. Carry out English vocabulary teaching based on cultural theme

The long history of Chinese culture contains many words and spirits, but at present many Chinese words cannot be expressed in English, which is also the fundamental reason for the emergence of "Chinese English". The emergence of Chinese English is not smooth, and it is also rejected by many people, who think it is an informal English expression. But the concept of Chinese English is mainly to express some things unique to China, which are not familiar to foreigners, and they cannot express them in English. The emergence of Chinese English can help spread Chinese culture more widely and let more people see Chinese culture.

For example, in Chapter 4 Arts of Chinese Culture, some literary and artistic works are mainly included. Many literary and artistic works do not have corresponding English vocabulary, and teachers can add more Chinese English to this part. Although this kind of English is Chinese English, it still needs to be strengthened by students. [2] After learning English, they can create Chinese English more skillfully. With the increasingly frequent exchanges between countries, China needs more opportunities to show itself, and China English provides more convenient conditions for China to show itself. China can use Chinese English to show Chinese culture to the world and spread the value and spirit of Chinese culture to the world. In this way, students can not only realize the importance of Chinese English, but also deepen their understanding of Chinese culture.

5. Innovate teaching methods and improve students' enthusiasm

According to the previous college English teaching, most teachers will use similar teaching methods such as asking questions or multimedia display to let students learn more English knowledge. If you just tell students the English content, it will not be of great significance to improve students' ability. Integrating ideological and political courses into English learning can make students become high-quality talents required by the society. In order to enable students to learn more knowledge in the English class, teachers should innovate teaching methods, let Chinese culture skillfully integrate with the content in the textbook, and ensure that the value of Chinese culture is fully displayed in the teaching process [3].

For example, the content of Chapter 2 Science and Technology in the overview of Chinese culture is mainly about China's science and technology. At this time, teachers need to innovate teaching methods to let students learn Chinese learning skills and technologies through multimedia or extracurricular activities. Innovative teaching methods can improve students' interest in college English. Let students learn knowledge in such an innovative way, integrate curriculum ideology and politics into it, and let students feel the greatness of China's science and technology. Teachers should also continue to explore the integration of college English and Chinese culture, actively seek new teaching methods, so that students can continue to maintain positive enthusiasm for the study of this course.

6. Improve the evaluation system of tests and courses

English testing is an essential part of college English, and is also the key to test whether students' learning is up to standard. Traditional English tests focus on dictation and let students choose the corresponding answers through the passage. Such tests can effectively improve students' initiative in college English learning. However, in the course of the English test, most of the articles are about foreign culture, and of course, there are also some stories of outstanding foreign characters. These are not conducive to students' learning of Chinese culture and will affect the development of students' Chinese cultural literacy. Therefore, teachers should integrate the ideological and political content of the course into the English test so that students can learn more Chinese culture during the test.

For example, in the test of Chapter 9 Cultural Culture, there are three steps: dictation and answering questions. Integrating the ideological and political curriculum into English can help students feel familiar culture and deepen their impression of Chinese culture in the process of making questions. For example, in the English test, you can tell the story of three emperors and five emperors in English to make students feel familiar with English articles and realize the long history of Chinese culture. This way of integrating historical development into college English tests is not common, but it can effectively improve students' understanding of Chinese culture and help students accumulate more knowledge of Chinese culture and relevant English words during the test.

7. Completely integrate curriculum ideology and politics into English class

Because many schools have not fully implemented the ideological and political integration of the curriculum into the classroom, which also leads to many students not understanding this part of the content. With the continuous development of the network, students have some understanding of the outside world. This will also subtly lead to students' disapproval of their own country's culture, and even feel that Chinese culture is not great. Therefore, teachers must pay attention to integrating Chinese culture into the classroom, so as to enhance students' cultural confidence, let students see the differences in the communication and development of Chinese and Western cultures in the process of English learning, and establish awareness of cultural differences. To promote the coordinated development of the two cultures and help students build up cultural confidence.

For example, the content of Chapter 10 Dress and Adornments is mainly about clothing. When teaching this part, teachers can combine the content of Chinese culture-related clothing in the course of ideological and political education with this part, so that students can have a correct understanding of ideological and political education. So that students can learn more ideological and political content from English articles in the process of learning, and form correct outlook on life and values in the process of imperceptible influence. Let students have a correct understanding of curriculum ideology and politics in the process of learning English, and use this ingenious way to thoroughly implement curriculum ideology and politics in English class.

8. Break the inherent mode and integrate the ideological and political aspects of the curriculum

Curriculum ideological and political education is the most important part of college English teaching. Integrating it with other disciplines can achieve the effect of teaching and educating people. This is the requirement for college students under the continuous development of society. With the idea of cultivating college students into all-round development high-quality talents constantly seeping into college learning, teachers should increase the integration of ideological and political content in college English and formulate relevant teaching plans according to the characteristics of students. College English exists as a foreign language, and language exists to better communicate with others. College English can help students learn the cultural knowledge of other countries, but in the process of learning, many students will also have some deviations due to incomplete understanding. Therefore, teachers should integrate ideological and political education into the classroom on the basis of fully understanding Chinese culture.

For example, the content of Chapter 11 Architecture in the overview of Chinese culture is mainly about architecture. If teachers want to integrate the ideological and political content of the curriculum into this unit, they need to break the existing inherent model and adopt new ways to integrate the ideological and political content of the curriculum into this part. When teachers talk about the ideological and political content of the course, they will set up a special course to talk about the ideological and political content, which is also the inherent mode of the ideological and political content of the course. Therefore, integrating Chinese culture into college English can help students recognize the greatness of Chinese culture while learning English.

9. Conclusion

In a word, colleges and universities are very important for the cultivation of students, and the subject of college English in colleges and universities is an important subject to cultivate advanced talents for the country and society. It not only allows students to learn more English knowledge, but also allows students to melt into Chinese culture in the process of learning English. College students should understand that learning college English not only serves the mission of establishing morality

and cultivating people, but also needs to spread China's excellent cultural spirit to the world. Such learning can help students to have a firm belief in Chinese culture, promote students' in-depth understanding of the excellent traditional Chinese culture, and let students spread the culture to the world while going out of school.

Acknowledgement

Practice and exploration of the construction of "golden courses for college English quality development"+taking "Overview of Chinese Culture" as an example.

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