

Research on the Strategies of Teaching Management in Colleges and Universities from the Perspective of Multiculturalism

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Abstract: With the high-quality development of China's economy and culture, innovation and reform have become the focus of development in various fields at present, which also puts forward higher requirements for teaching management in colleges and universities. Multiculturalism has brought profound influence on students' values, ideals and beliefs, which puts forward new development requirements for student management, which requires schools to meet challenges and realize innovation and reform in combination with the characteristics of the development of the times. Based on this, this paper analyzes and studies the strategies of teaching management in colleges and universities from the perspective of multiculturalism, expounds the background of multicultural development, analyzes the problems in teaching management in colleges and universities from the perspective of multiculturalism, and analyzes the importance of teaching management in colleges and universities from the perspective of multiculturalism. On this basis, it puts forward the strategies of teaching management in colleges and universities from the perspective of multiculturalism for reference.

1. Introduction

In recent years, the world culture presents a diversified development trend. In order to meet the needs of multicultural development, schools should strengthen the construction of teaching management, teachers need to have multicultural awareness, to ensure the improvement of the overall effectiveness of teaching management. At present, the research content of teaching management in universities is relatively rich, most of the research is around the question and strategy of teaching management analysis, but does not combine the multi-cultural perspective. This study focuses on the perspective of "multicultural" and analyzes the teaching management in colleges and universities. It proposes the important values of strengthening the construction of teachers, strengthening and implementing the concept of student-oriented education management, improving the effectiveness of teaching through curriculum-based teaching, and strengthening the educational efficiency of management.

2. Background of Multicultural Development

It is closely related to the concepts of "culture" and "globalization", and the connotation of multiculturalism is not clearly defined. However, it is generally accepted in the theoretical circle that as a brand-new value concept, it is understood by more people as a culture that coexists and influences each other in the social system. With the development of the times, people's thoughts are also developing in a diversified direction, and social multiculturalism is gradually accepted by more people. The formation and development of multiculturalism is inevitable, and multiculturalism has positive significance, which shows the progress of society and the integration of different nationalities.

^[1]Under the background of the rapid development of human society, the speed of information circulation and cultural transformation is accelerating, and all kinds of cultural development are facing different opportunities. Under the background of the new era, culture should serve social development and constantly adjust and improve the way of cultural service, which also promotes the development of culture and embodies the brand-new characteristics of social development in the new era.

However, multiculturalism has different characteristics because of its fields and uses, and it is also an educational thought and viewpoint. As a kind of soft power, the existence and development of different cultures will also form a close competitive relationship, which will bring many challenges.

^[2]In China, multiculturalism includes both the traditional culture of China and the foreign culture. Therefore, under the multicultural background, we should take its essence and discard its dross, and respect the customs and characteristics of different nationalities.

3. Problems of Teaching Management in Colleges and Universities from the Perspective of Multiculturalism

3.1. Students' Psychological Quality is Poor

College students are in the ideological stereotypes stage. Although they have formed a certain judgment ability, they are also easily influenced by the trend consciousness, and their values are easily influenced by more factors.^[3] In addition, most college students at this stage are post-00, they have a strong sense of autonomy, like to pursue new things and are good at capturing all kinds of information by multimedia means. Under the background of the information network era, the tasks in the Internet era are mixed, and all kinds of information are mixed together, which cannot be effectively supervised. As the main recipients of network information, college students are not strong in psychological quality and are easily influenced by it. ^[4]The emergence of more and more new things changes students' self-thinking and cognitive concepts, eroding their ideological development, which has an impact on students' ideology, which also makes their psychological quality decline, resulting in many psychological problems, which is not conducive to the development of teaching management.

3.2. The Management System of Colleges and Universities is Backward

To reform and innovate the management of students, it is necessary to combine the development characteristics of the times and keep pace with the times to carry out teaching work. Therefore, schools should optimize the educational reform and the daily management of students, so as to better realize the teaching reform. ^[5]Under the development background of the new era, college students who flaunt their individuality and freedom should be regarded as the objects of education and management, and as the main body of management services, so as to optimize and reform the previous management mode. If students are blindly managed and suppressed, it will easily lead to strong rebellion and resistance among students, which is not conducive to the effective development of

teaching management.

In recent years, due to the continuous expansion of enrollment in colleges and universities, the number of students in the school is increasing, and the management team of the school can't keep up with the growth and development of students, which also causes the increase of the management workload of managers and the management work is difficult to be guaranteed.^[6] There are many graduates who participate in student management without any experience after graduating from college. Due to the limitation of their own management experience, they cannot go deep into the management process to solve practical problems. In addition, the student management work is relatively complicated and tedious, and there is limited room for improvement, which leads to frequent mobility of student managers.

3.3. The Negative Influence Brought by the Internet

In the new era background, the rapid popularization of the Internet has brought more profound influence to the management of college students. As a frontline group active in the Internet, students are more familiar with the characteristics of the Internet, and combining their study and life closely with the Internet will help students form a good thinking quality.^[7] On the positive side, Internet learning helps students broaden their learning horizons, improve their learning ability and communicate with students from different countries and regions. On the negative side, college students are addicted to the Internet. If they use the Internet improperly, it will lead to students' indifference and alienation to the people around them, which is not conducive to their good communication skills and leads to the deviation of values. In addition, the speed of information dissemination on the Internet is constantly improving, showing diversified development characteristics, and students can get more information better, which will impact students' education, which is not conducive to students' forming correct moral education and ideological quality, and seriously affect students' physical and mental health development.

4. The Importance of Teaching Management in Colleges and Universities from the Perspective of Multiculturalism

Management is not only a form of interpersonal communication with strong administrative effect, but also a kind of art.^[8] Under the background of frequent network cultural exchanges, to improve the management level of college students, it is necessary to consider the application of artistic thinking mode and management concept, so as to supervise and restrain students' behavior. Under the background of network culture, schools should strengthen the management of students and improve the overall quality of education management.^[9] First, it is determined by the characteristics of college students themselves. College students have not yet entered the society to receive experience. The school is like a small society, but students generally do not form correct values and are easily influenced by many surrounding factors. Faced with all kinds of problems in school study and life, it is easy to get confused. To this end, strengthening education management will help to provide better guidance for students and point out the correct way forward for them. Second, it is determined by the characteristics of network culture communication. Under the background of network culture, the interaction between people is constantly improving, and two-way communication has a positive effect, which is also the main embodiment of human communication progress. However, from the back of the progress, we can find that it contains the characteristics of disorder and liberalization, and the bad information of network information dissemination will continue to the student group, which is not conducive to the shaping of students' values. Therefore, schools should improve the quality of campus network communication management, so as to better carry out education management.^[10]

Under the background of the new era, human beings have the need for self-realization, and there

is no single value in the world, which is related to people's different development experiences and characteristics. Therefore, carrying out management work in a multicultural perspective is helpful to the individualized development of students. People have strong autonomy, and they are self-determined. Cultivating multicultural awareness will help my IE students to provide more choices, choose a culture that conforms to their own personality characteristics, and give individuals more spiritual significance to promote their growth and development. At the same time, carrying out teaching management in the multicultural perspective will help students learn to absorb more cultural connotations, form multicultural consciousness, actively learn advanced culture and take its essence.

5. Strategies of Teaching Management in Colleges and Universities from the Perspective of Multiculturalism

Under the background of the new era, culture presents diversified development characteristics. In order to better adapt to the trend of cultural development, schools should pay attention to the improvement of teaching management, which requires teachers to form multicultural awareness, thus improving the overall quality of teaching management. During this period, colleges and universities should innovate student management, strengthen the construction of teachers, and strengthen and implement the student-oriented educational management concept, so as to improve the effectiveness of teaching and strengthen the educational efficiency of management by curriculum teaching. Only by combining the actual characteristics of students, clarifying the management environment and characteristics, and realizing innovative development on the basis of understanding the requirements of management tasks can the effectiveness of student management be improved. In this regard, teaching management in colleges and universities can better carry out personnel training from the following angles, so as to improve the quality of teaching management.

5.1. Highlight the Students' Main Body and Clarify the Management Channels

In order to thoroughly implement Scientific Outlook on Development and realize effective management, teachers should follow the concept of student-oriented, adhere to the principle of combining strict management with ideological education, and adhere to the principle of student-oriented, so as to improve the working methods and methods and truly realize high-quality management. Moreover, schools should establish a student-oriented management concept, fully realize the main role of students in management, strengthen management reform, change traditional ideas, change management students into service students, truly change the repressive management of students, and let students adjust their learning mentality. In order to improve the student management, the school should also give full play to students' subjective and dynamic role, really let students participate in the self-management work, improve their sense of independence and enhance their self-management ability. Only in this way can they promote their healthy growth and development.

At the same time, the fundamental purpose of college student management is not to restrain and manage students, but to promote their growth and development. Therefore, in the face of network multiculturalism, college student management should combine modern educational concepts and respect the characteristics of students' main needs. If we want to distinguish the characteristics of different types and levels of students, we need to help solve the difficulties they encounter in the actual growth process. Therefore, in the process of information-based teaching management, teachers should effectively combine the needs of management with the development characteristics of college students according to the characteristics of students' growth and development, which reflects the connotation of humanistic care and avoids students' negative psychology of management system.

5.2. Comply with the Development of the Times and Keep the Network Position Well

Under the background of network information age, the Internet has the characteristics of fast communication speed and large amount of information, which is easy to have more influence on students' ideological development. Therefore, colleges and universities should pay attention to keeping a good position on the Internet, carry out information-based teaching with the help of the Internet, broaden students' management channels, reform the ways of ideological education, make more targeted use of online new media to carry out propaganda work, guide students to use online platforms to carry out online teaching, truly realize the integration of online and offline teaching, turn the Internet into the best platform to understand and be close to students, and truly realize the effective integration of management and education, thus enhancing innovation ability.

Schools can build corresponding network platforms as an important way of innovative management. Under the background of the development of network culture, management has rich development experience, and has also achieved innovation in management methods and methods. Therefore, schools can make full use of the Internet to carry out interactive teaching, set up a special red political theory learning website to improve students' ideological and moral realm, and promote students to better complete their time learning. If students encounter problems in the process of learning, they can ask questions by email to realize effective communication and docking between students and schools. In order to improve students' enthusiasm for management and give full play to the advantages of the network platform, the school can set up a special discussion column for students and teachers to actively participate in and discuss the experiences, ideals and beliefs of dealing with people. Schools can set up online psychological counseling services to listen to students' voices, so as to help students overcome various psychological obstacles and promote students to form a positive and healthy attitude, which will be of great help to their future work and life. During this period, schools should improve the management level of network information, formulate practical management measures, and play an important role in the dissemination of network culture.

5.3. Improve the Quality of Managers and Build a Management Team

As the most important factor in management, colleges and universities, as places to cultivate talents, are also an important force in the development of school management. However, judging from the current situation, the student management team in colleges and universities generally has the problems of specialization, low degree and full experience in desk management, which leads to the failure to improve the quality of education. Under the brand-new educational situation, only by strengthening the construction of management mechanism, organizing a management team with strong professional quality, and improving business ability through business training organization and theoretical study. In addition, we should strengthen the reform of management system, conform to the development characteristics of the times, combine the characteristics of psychology, improve the salary level mechanism of front-line managers, and leave talents in their posts, so as to better inherit and accumulate experience. During this period, the school should establish a more complete management mechanism, so as to clarify the rights and responsibilities of different managers, optimize management methods and methods, thus solving practical problems in the management process and improving the overall effectiveness of school management.

Practice has proved that the sustainable development of student management in colleges and universities cannot be separated from a team with strong professionalism. Therefore, colleges and universities should pay attention to talent selection and cultivate a management team with strong quality and ability, so as to provide more solid support for effective management under the background of network multiculturalism. Under the background of network culture, college students should pay attention to the following issues: First, take the initiative to meet the challenges under the

multicultural background, accept the education of socialist core values, and strengthen the attraction of mainstream campus culture, so that students can correctly treat the correct direction of cultural development. Second, strengthen the regulation and guidance of students' online behavior, strengthen the construction of online education team, help students establish a correct sense of self-discipline, clarify the norms of online behavior, make students develop in a new direction, and enhance their comprehensive ability of self-education and self-management. Third, learn to grasp the problems of information selection and dissemination in the management of colleges and universities in the Internet era, so as to improve the management effectiveness of college students.

5.4. Optimize Curriculum Structure and Improve Management Quality

The curriculumization of student management in colleges and universities refers to clarifying the teaching concept of the course, making unified planning and management, building a standardized curriculum system of student management, and infiltrating moral education into the construction of management mechanism, thus embodying the construction of student development service system, better infiltrating the content of student management, and penetrating it into colorful campus cultural activities, building a good campus cultural atmosphere and improving the overall quality of education. Facing the development background of network multiculturalism, colleges and universities should strengthen the management of students, and present the educational objectives and management requirements of management in detail, so as to strengthen the function of moral education. In order to effectively change the lack of specific standards in the management of college students, it is helpful to combine the daily ideological and political education with the management of students, which will promote the high-quality development of students. During this period, teachers should focus on cultivating students' comprehensive quality, manage students' work in a curriculum, and optimize and integrate with curriculum concepts. Thirdly, effectively select students' work tasks that are suitable for teaching, and adjust them into related courses to carry out curriculum teaching. Finally, student work should actively focus on students' growth and development, build a perfect educational management service system, and carry out campus cultural activities, so as to strengthen the student management service system, build a good cultural atmosphere, and strengthen the educational effect.

During the course teaching, the school should make clear the goal of teaching management, so as to better safeguard the development of education and teaching in colleges and universities and ensure the healthy growth and development of students' body and mind. Under the background of network information age, individual development should be fully respected. Therefore, college student management should follow the characteristics of students' individualized development, pay attention to the cultivation of students' independence, tap students' learning potential, and encourage students' all-round growth and development. During this period, the school should clarify the basic principles of student management, so as to maintain the basic teaching order in colleges and universities, build a good teaching environment and give students more room for development.

6. Conclusion

To sum up, the current era is an era full of changes, which contains rich characteristics. Under the background of social and cultural diversification, the original student learning management model has been unable to adapt to the new development pattern. Therefore, the school should make clear the brand-new development goals, actively innovate countermeasures to solve the problems in student management, and use the favorable factors brought by multiculturalism to effectively improve the quality of teaching management. Under the background of the new era, there are brand-new development problems in the management of colleges and universities. Only by releasing the positive energy of network communication according to the time can the management level of college students

be effectively improved.

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