# Research on the Internal Rationale and Promotion Path of Ideological and Political Construction of University Curriculum

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Abstract: The ideological and political construction of curriculum is an important way to promote the reform of ideological and political education in colleges and universities, solve the "isolated island" dilemma of ideological and political education in colleges and universities, and improve the ideological and political education in colleges and universities. We should take the problem as the guidance, clarify the internal rationale of the ideological and political construction of the curriculum from the theory and practice, build a collaborative education community, excavate the ideological and political elements of the curriculum, build a mutually integrated and interconnected curriculum system, improve the collaborative and interactive education system, and improve the quality and effect of the ideological and political construction of the curriculum.

At present, many achievements have been made in the ideological and political construction of college curriculum, but there are also practical problems that need to be solved urgently, which are mainly manifested in the unclear understanding of the internal rationale for the ideological and political construction of the curriculum, the inadequate implementation of the concept of establishing morality and cultivating people. In this regard, only by accurately understanding and grasping the internal rationale for the ideological and political construction of the curriculum, and constructing the implementation path of the ideological and political construction of the curriculum based on problems, can the quality of the ideological and political construction of the curriculum be improved.

#### 1. The Internal Rationale of Ideological and Political Construction of Curriculum

#### 1.1. Value end result: realizing the goal of moral education

Establishing morality and cultivating talents is the central link and fundamental task of talent training in colleges and universities. The ideological and political curriculum in colleges and universities is an important supplement and expansion of the ideological and political curriculum, and an indispensable part of the fundamental task of establishing morality and cultivating people. The ideological and political education of the curriculum focuses on excavating the elements of ideological and political education contained in other kinds of courses in colleges and universities, and integrates them into the teaching of other kinds of courses in a hidden way, so as to achieve the

ideological guidance and value shaping for students. Curriculum ideological and political education emphasizes the ideological guidance and value shaping of curriculum education. Teachers of other courses in colleges and universities should not only be teachers of knowledge, but also teachers of conduct. They should always adhere to the unity of teaching and educating people, and guide college students to adhere to the correct political direction and value pursuit.

#### 1.2. Political principle: adhere to the socialist school running direction

As a social practice of cultivating people, education is always in a certain social relationship and restricted by a certain social relationship. As a socialist country, China has decided that its educational development path should be carried out in accordance with the socialist system with Chinese characteristics. The ideological and political construction of the curriculum must adhere to the socialist school running direction politically, fully implement the Country's educational policy, and implement the fundamental task of establishing morality and cultivating talents in colleges and universities. The ideological and political construction of the curriculum should be based on the consolidation of the dominant position of Marxism in the ideological field of colleges and universities, grasp the ideological initiative and discourse power, guide ideology throughout the whole process of curriculum teaching, and strive to seize the commanding heights of ideological competition. "Ideological work is an extremely important work for the country. As the front line of ideological work, colleges and universities shoulder the important task of learning, researching and publicizing Marxism, cultivating and promoting socialist core values, and providing human resources and intellectual support for the realization of the Chinese Dream of the great rejuvenation of the Chinese nation." [1]

# 1.3. Practical appeal: solving the "isolated island" dilemma of ideological and political education

Under the influence of the trend of thought of scientific and technological instrumentalism, the talent training in colleges and universities shows a tendency of emphasizing professional knowledge education and neglecting the ideological education of values. Some professional course teachers lack sufficient understanding of the Marxist theoretical system and the ideological and political education system. They mistakenly understand the ideological and political education as the "propaganda machine" of national policies, which impacts and weakens the status and function of ideological and political education, and makes the ideological and political education fall into the "isolated island" predicament. With the deepening of human understanding, communication and dialogue between different disciplines and specialties have become more and more normal. Curriculum ideological and political construction is to break the boundaries between disciplines, majors and courses, strengthen discipline exchanges, promote professional cooperation, and achieve the penetration and sharing of all kinds of curriculum knowledge.

#### 2. Promotion path of ideological and political construction of curriculum

## 2.1. Create a peer education community

#### 2.1.1. Strengthen the moral education awareness of the community

Teachers of other kinds of courses in colleges and universities must first define their own educational responsibilities and missions, and implement the educational concept of "building morality and cultivating people" into the whole process of education and teaching. Lenin pointed out,

"In any school, the most important thing is the ideological and political direction of the curriculum. What determines this direction? It is completely and only decided by the teaching staff." First, we should have a sense of self-education. Teachers of other kinds of courses in colleges and universities are the main body to promote the ideological and political construction of courses. They must have a sense of self-education. Only by earnestly realizing self-enlightenment and channel can they preach. Second, we should have a sense of value guidance. Only when teachers of other courses in colleges and universities truly take "educating people" as their responsibility and mission, can they actively explore the elements of ideological and political education contained in the courses, and form a conscious awareness of ideological and political education for students in the actual course teaching.

## 2.1.2. Strengthen the moral education ability of the education community

Teachers of other courses in colleges and universities are the main participants and implementers of curriculum education, and must have strong moral education ability. First, it is necessary to enhance the ability to excavate and apply ideological and political elements. Teachers of other courses in colleges and universities should take the initiative to study the rules and content system of ideological and political education, and improve their ability to explore ideological and political elements and use ideological and political discourse. In the course design, we should find the fit point for the effective integration of ideological and political education and various courses, and guide the students in value by means of hidden infiltration in the course teaching. Second, we should strengthen the ability to distinguish and criticize erroneous trends of thought. Teachers of other courses in colleges and universities should improve their political standing, guide students from a political height to consciously resist the erosion of wrong thoughts, distinguish right from wrong, recognize the essence, and establish a correct world outlook, outlook on life and values.

#### 2.2. Digging out rich ideological and political elements

#### 2.2.1. Explore different types of ideological and political education elements

The ideological and political elements contained in other kinds of courses in colleges and universities are the natural nutrients for students' ideological and political education. First, general and characteristic ideological and political elements. The general ideological and political elements are often not necessarily related to the major, the curriculum and the school, which are embodied in scientific spirit, craftsmanship spirit and traditional culture. The characteristic ideological and political elements are often inextricably linked with the history, disciplines, specialties and curriculum background of the school, which are specifically manifested in the history of entrepreneurship development of the school, the characteristics of discipline technology, and the stories of campus characters. The second is the ideological and political elements of natural science and social science. Natural science courses are mainly intended to convey scientific spirit to students, cultivate students' strong sense of social responsibility and mission, and contain such ideological and political elements as scientific thinking, scientific ethics, and the pursuit of truth. Social science courses mainly reveal the general laws of human social development, help students establish a scientific outlook on the world, life and values, and contain excellent traditional culture, red culture, family and country feelings and other ideological and political elements.

## 2.2.2. Choose ways to integrate ideological and political elements

In the ideological and political construction of the curriculum, if the "ideological and political elements" and "other various courses" are compared to the relationship between "salt" and "soup", then in the process of "salt" integrating into "soup", we should pay attention to "evenness" and

"moderation". The so-called "evenness" means that the "salt" of "ideological and political elements" is integrated into the "soup" of "other various courses", and we must achieve all-round and full process coverage, without leaving gaps and gaps. The so-called "moderation" means that the "salt" of the "ideological and political elements" is integrated into the "soup" of "other kinds of courses". The ideological and political elements can neither be over integrated, showing the ideological and political tendency of the curriculum, weakening the education of students' professional knowledge, nor can they be insufficient. It is shown as a formality, which is difficult to guide students' thoughts and shape their values.

## 2.3. Building a mutually integrated curriculum system

# 2.3.1. Build a curriculum system of "one core and two wings" for ideological and political courses, general education courses and professional courses

The key to the ideological and political construction of the curriculum is to build a "one core and two wings" curriculum system with ideological and political courses as the core and other kinds of courses cooperating with each other. "One core" is to take the ideological and political course as the core of the curriculum system, and play the role of the ideological and political course as the main channel of ideological and political education for college students. "Two wings" is to take general education courses and professional courses as an important supplement to the curriculum system. Professional courses focus on mining the ideological and political elements contained in professional materials, character materials and event materials and integrating them into classroom teaching, so as to influence and moisten students. General education courses focus on students' moral, intellectual, physical, aesthetic, labor and other fields, and cultivate students' quality in terms of ideals, beliefs, innovative spirit, and comprehensive quality. As the "core" of the curriculum system, the ideological and political course is determined by the nature and status of the curriculum, which reflects the basic requirements of the country governing universities and socialist universities. As the "two wings" of the curriculum system, general education and professional courses are indispensable and important contents of the curriculum system.

# 2.3.2. Build a curriculum system of "mutual support" between subject courses and practical courses

Subject courses are based on the professional knowledge of the subject and have a relatively strict knowledge logic system. The discipline perspective is not absolutely value neutral, and it is always affected by certain values and political systems, so there can be gaps for ideological infiltration in the discipline curriculum. It is necessary to systematically sort out the academic context of different subject courses, find out the key points of their cross infiltration with ideology, ensure that ideology is well integrated and effectively infiltrated in the subject courses, and then realize the interconnection and support between other various subject courses and ideological and political courses at the level of subject theory. The practice course emphasizes the comprehensive learning activities that focus on students' problems and focus on cultivating students' problem-solving ability and exploration spirit. It has strong practical participation, experience and experience. The practice curriculum contains rich ideological and political elements. It is necessary to infiltrate ideological education and value guidance in students' independent learning and exploration practice activities, and educate and guide students to carry forward the spirit of exploration, innovation and dedication.

#### 2.4. Improve the education system of coordination and linkage

#### 2.4.1. Improve the assessment and evaluation system

The assessment and evaluation system is an important means to encourage and urge teachers of other kinds of courses in colleges and universities to perform the courses and educate people. It is necessary to establish and improve the assessment and evaluation system that is conducive to all kinds of teachers and all courses. Adhering to the correct political direction, various ideological edification and implicit ideological guidance will be the important indicators and reference elements of the assessment. We should focus on assessing whether teachers of other courses in colleges and universities consciously tap the ideological and political elements contained in the curriculum and integrate them into the curriculum teaching? Whether to find the right fit point for the integration of ideological and political elements into curriculum teaching? Whether the ideological and political elements are integrated into the course teaching in a uniform and appropriate way? At the same time, the assessment results will be fully applied to the annual assessment, award and promotion of teachers of other courses, so as to encourage teachers of other courses to participate in the ideological and political construction of the curriculum and improve the quality of curriculum education.

#### 2.4.2. Improve the support and guarantee system

Support and guarantee system is an important system to ensure the normal operation of curriculum ideological and political construction and improve the quality of curriculum ideological and political construction. First, we should strengthen the construction of new media sports personnel platform, integrate online and offline curriculum resources for ideological and political education, and achieve the combination of online and offline advantages. We should strengthen the use of new media and new technologies, promote the high integration of traditional advantages of ideological and political work with modern information technology, and enhance the sense of the times and appeal of ideological and political education. Gradually improve the use and management system of the new media sports personnel platform, encourage teachers of other courses to better use VR virtual technology, Superstar Learning Link, WeChat official account and other smart teaching tools and software, and broaden the channels for ideological and political education of courses. The second is to promote the construction of barrier free interactive communication platform, and effectively guarantee the sharing of information, resources, experience and achievements among teachers of various courses. Gradually improve the use and management system of the barrier free interactive communication platform, guide teachers of other courses to participate in the platform communication in an orderly manner, and reasonably use the platform resources.

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