

The Application of Liangshan Yi Folk Song Elements in Popular Songwriting

Xiao Wang*

Media Art College, Sichuan Culture and Media Vocational College, Chengdu, Sichuan, 611230, China

**Corresponding author*

Keywords: Liangshan Yi ethnic group, folk song elements, popular songwriting

Abstract: As a kind of traditional Chinese music, Liangshan Yi folk songs have a unique musical style and cultural connotation. Starting from an overview of Liangshan Yi folk songs, this paper discusses the relationship between popular songs and Liangshan Yi folk songs, and analyzes the significance of Liangshan Yi folk song elements in popular songwriting. At the same time, this paper proposes some application strategies to better apply the elements of Liangshan Yi folk songs to the creation of popular songs. Through the research of this paper, it can provide some practical suggestions for popular song creators on the application of Liangshan Yi folk song elements, and have certain reference significance for promoting Liangshan Yi folk song culture.

1. Introduction

In recent years, with the continuous expansion of the music market and the wide spread of popular songs, the application of Liangshan Yi folk song elements has gradually received widespread attention in popular songwriting. However, when applying Liangshan Yi folk song elements to popular songwriting, it is necessary to fully consider cultural differences and style characteristics to achieve the purpose of better conveying cultural connotation and artistic value.

2. An overview of the Folk Songs of the Yi People in Liangshan

Liangshan Yi folk songs are an important part of Chinese Yi culture, which is a musical art form created by the Liangshan Yi people in their long-term production and life practice. Liangshan Yi folk songs have rich content and form, covering all aspects of life, such as production, life, love, marriage, sacrifice, etc. It is a cultural treasure trove passed down orally by the Liangshan Yi people and an important part of the cultural tradition of the Liangshan Yi people.

In terms of musical form, Liangshan Yi folk songs have basic elements such as large and small keys, beats, etc., and have a unique national music style. In terms of lyrics, Liangshan Yi folk songs are mostly sung in Yi or mixed Chinese Yi, and the content of the lyrics often reflects the life, emotions, and spiritual culture of the Yi people. In terms of singing form, Liangshan Yi folk songs are usually sung by one or more people, accompanied by percussion instruments, string instruments, etc.

Liangshan Yi folk songs are a folk-art form with distinct regional characteristics, which reflects the history, culture, and life of the Liangshan Yi people. In the inheritance and development of Liangshan Yi culture, Liangshan Yi folk songs play a very important role, which is not only the carrier of Liangshan Yi culture, but also the expression of the spiritual world of Liangshan Yi people.

3. The Relationship between Popular Songs and Liangshan Yi Folk Songs

There are great differences between popular songs and Liangshan Yi folk songs in terms of musical style and cultural connotation, but with the exchange and integration of multiple cultures, increasingly popular songs have begun to absorb and integrate national music elements, and Liangshan Yi folk songs are no exception. On the one hand, some musicians incorporate elements from Liangshan Yi folk songs into popular songs, such as using performances and rhythms like folk instruments, or adopting lyrics and tunes of Liangshan Yi folk songs. The introduction of these elements enriches the musical expression of popular songs, making popular songs no longer monotonous, but more distinctive and charming. For example, the song "Agreement Love" integrates many elements of national music, especially the use of flute-like blowing, making the whole song more flavourful of Liangshan Yi folk songs. On the other hand, Liangshan Yi folk songs are also influenced by popular songs, for example, some composers and singers of Liangshan Yi folk songs began to use the arrangement and rhythm of popular music, as well as introduce modern musical elements to enrich their works. This mutual borrowing and integration not only promote the exchange and integration between different musical cultures, but also establishes a closer connection between Liangshan Yi folk songs and popular songs. In short, the relationship between popular songs and Liangshan Yi folk songs is a relationship of mutual influence and integration, and the exchange and reference between the two enrich each other's musical elements and cultural connotations, and promote the diversified development of Chinese music culture.

4. The Significance of Liangshan Yi Folk Song Elements in Popular Songwriting

4.1. Inheriting and Promoting Local Culture

Liangshan Yi folk songs are a cultural heritage of the Liangshan Yi people, and by integrating its elements into popular songs, more people can understand and feel the cultural customs of Liangshan area, and promote the inheritance and promotion of local culture. This can make Liangshan Yi folk songs more widely spread and pay attention, and at the same time, it can also allow more people to know and understand Yi culture, and enhance the cultural confidence and sense of identity of residents. In this way, local cultures can be preserved and promoted and prevented from disappearing or being forgotten ^[1].

4.2. Enrich the Connotation and Form of Popular Songs

The integration of Liangshan Yi folk song elements can inject new connotations and forms into popular songs, increasing their artistic appeal and artistic value. The rhythm, melody, timbre, musical expression, and other elements of Liangshan Yi folk songs have unique style and expressiveness, which can provide new creative materials and expressions for popular songs, to make them more diversified, innovative, and artistic. Doing so can make popular songs more attractive and infectious, attract more listeners and fans, and increase their artistic value and creative level.

4.3. Expand the Market for Popular Songs

The fusion of Liangshan Yi folk song elements can bring a new market for popular songs, attract more listeners, and increase their commercial value. The elements of Liangshan Yi folk songs have unique cultural charm and artistic value, and by integrating them into popular songs, the audience and market share of popular songs can be expanded, and their commercial value and popularity can be improved. Doing so can make popular songs more popular and followed, making them more competitive and influential in the market.

4.4. Promote Cross-Cultural Exchanges

The integration of Liangshan Yi folk song elements is the exchange and integration between different cultures, which can promote cross-cultural exchanges between different regions and different ethnic groups, and enhance mutual understanding and friendship. Integrating the elements of Liangshan Yi folk songs into popular songs can drive the cross-cultural dissemination and exchange of popular songs, and create more opportunities and possibilities for interaction and integration between different cultures. Cross-cultural communication is a process of mutual learning, mutual borrowing, and mutual influence, which can enrich people's cultural experience and cognition, and broaden people's vision and thinking. Integrating the elements of Liangshan Yi folk songs into popular songs can not only let more people understand and feel the cultural customs of Liangshan area, but also allow the culture of Liangshan area to go out, and provide more ways and platforms for the outside world to understand and understand Liangshan culture. In addition, through cross-cultural exchanges, cultural differences and similarities between different regions and ethnic groups can be further explored and exchanged, thereby promoting mutual understanding and friendship, and laying a good foundation for harmonious coexistence and mutually beneficial cooperation between different cultures.

5. The Application Strategy of Liangshan Yi Folk Song Elements in Popular Songwriting

5.1. Select Appropriate Elements of Liangshan Yi Folk Songs

First, you need to consider the rhythm and style of the music. Liangshan Yi folk songs usually have a natural and smooth rhythm, while similar rhythmic forms can be used in popular songs. In addition, Liangshan Yi folk songs also have unique tunes and tunes, such as four-segment, six-segment, eight-segment, etc., which can be innovated and applied in popular songs. Secondly, it is necessary to pay attention to the melody of the elements of Liangshan Yi folk songs. The melodies of Liangshan Yi folk songs are diverse, with unique expressiveness and emotional appeal, which can inject new artistic connotations into popular songs. However, when applying, it is necessary to pay attention to the adaptability and overall harmony of the melody. Finally, it is necessary to combine the theme and emotional expression of the song, and select appropriate Liangshan Yi folk song elements for integration and innovation. For example, when composing a popular song that expresses love, you can choose the elements of Liangshan Yi folk songs that express love, such as beautiful melodies and soulful lyrics, to enrich the connotation and emotional expression of the song. Therefore, when selecting the elements of Liangshan Yi folk songs, it is necessary to consider the adaptability of the musical elements, the overall harmony, as well as the theme and emotional expression of the song ^[2].

5.2. Integrate Liangshan Yi Folk Song Elements with Popular Music Elements

When incorporating Liangshan Yi folk song elements into popular songwriting, it is necessary to integrate them with pop music elements to create works that meet modern aesthetic needs. In the process of integration, it is necessary to consider the ingenious combination of the melody, rhythm, and other elements of Liangshan Yi folk songs with the arrangement and beat of popular music. For example, the unique timbre and musical expression of Liangshan Yi folk songs can be incorporated into popular songs, which can add a unique style and emotional expression to popular songs. At the same time, pop songs can be made more vibrant and infectious by changing the rhythm and strengthening the beat. In addition, the fusion of Liangshan Yi folk songs and popular music can create new musical forms and artistic styles, thereby enriching the form and connotation of popular music. In short, accurately grasping the integration point between Liangshan Yi folk song elements and popular music elements is the key to realizing the integration of popular songs and Liangshan Yi folk song elements.

5.3. Pay Attention to the Theme of Songs and Emotional Expression

To apply the elements of Liangshan Yi folk songs to popular songwriting, it is not only necessary to consider the selection and integration of elements, but also to pay attention to the theme and emotional expression of the song. Because Liangshan Yi folk songs are a medium for conveying emotions and expressing culture, the application of their elements in popular songs should also pay attention to themes and emotional expressions. In the theme selection of songs, you can select some themes with the cultural characteristics and spiritual connotations of Liangshan Yi people, such as hometown, love, nature, etc., to inherit and carry forward national culture. In the process of songwriting, it is also necessary to pay attention to the details of emotional expression, such as lyrics, melody, singing skills, etc. In terms of lyrics, the linguistic characteristics of Liangshan Yi folk songs, such as the repetition of adjectives and the use of puns, can be used to express rich emotions and thoughts. In terms of melody, the musical characteristics of Liangshan Yi folk songs, such as unique rhythm, melody, timbre, etc., can be integrated to increase the artistic appeal and artistic value of the song. In terms of singing skills, you can learn from the performance methods of Liangshan Yi folk songs, such as guttural sounds, resonance, vibrato, etc., to create a more real and profound emotional expression. To sum up, paying attention to the theme of the song and the emotional expression is an indispensable step in applying the elements of Liangshan Yi folk songs to popular songwriting.

5.4. Find Creative Inspiration

Finding creative inspiration is a very important step in the songwriting process. An in-depth understanding of the cultural background and historical background of Liangshan Yi folk songs can provide a deeper cultural connotation and historical background for creation, make the songs closer to real life, and better convey emotions and values. For example, Liangshan Yi folk songs often show themes such as reverence for nature, respect for life, and emphasis on family and love, which can be applied to the creation of popular songs. At the same time, paying attention to the musical works of local musicians, or cooperating with Liangshan Yi musicians or folk music groups, can understand the latest development and trends of local music culture, discover the possibility of integrating musical elements, improve the understanding and feeling of local music styles, and provide more diverse and innovative inspiration for creation. In short, finding creative inspiration is a crucial step in the creative process, only by deeply understanding the local cultural and musical background and paying attention to the musical works of local musicians can we get more inspiration and creativity, and create songs with more artistic value and cultural characteristics^[3].

6. Conclusions

Through the research of this paper, we can see that the application of Liangshan Yi folk song elements in popular songwriting is an innovative practice with great potential and prospects. As an art form with a wide public base and cultural influence, popular songs can better inherit and carry forward Chinese traditional culture by integrating the elements of Liangshan Yi folk songs. On this basis, we need to study the cultural connotation and artistic characteristics of Liangshan Yi folk songs in a more in-depth manner, and at the same time combine the creative characteristics of popular songs and market demand to create more creative and culturally valuable works. In the end, we hope that through these efforts, more people will know and like Liangshan Yi folk songs, and promote the inheritance and innovative development of Chinese traditional culture.

References

- [1] Dai Hao, Chen Zhengyu. (2022). *The Application of Traditional Cultural Elements in Popular Songwriting* [J]. *Jingu Cultural Creativity*, 38, 99-101.
- [2] Du Chenchen, Cui Nan. (2019). *Development and Innovation of Liangshan Yi Folk Songs in the Contemporary Communication Environment—On the Dissemination and Creation of Popular Songs with Yi Folk Song Elements*[J]. *Popular Literature and Art*, 24, 160-161.
- [3] Fang Xinpei. (2019). *Application Analysis and Research of Ethnic Music Elements in Contemporary Popular Songwriting* [J]. *Journal of Hunan University of Science and Technology*, 40(09), 120-122.