

# *Research on the Strategy of University Library Serving Family Education under the Background of "Double Reduction"—Take the Open University Library as an Example*

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**Abstract:** The implementation of the "double reduction" policy awakens people to attach great importance to family education. "Family Education Promotion Act" has made family education from "family affairs" to "state affairs". Among the three responsibilities specified in this Law, the library has become the main force of social coordination. The overall knowledge reserve of the main body of family education is not enough, which puts forward new requirements for the society. Taking the Open University Library as an example, this paper has studied the strategies of university library serving family education, by making full use of the special nature of the Open University Library, becoming a family education guidance position, and making full use of library resources, providing various family education guidance services in a targeted manner using new network platforms and big data technologies and so on, to help modern families cultivate talents that meet the needs of society and society.

## 1. Introduction

In July 2021, China issued "Opinions on Further Reducing the Students' Burden of Assignment and Off campus Training in Compulsory Education", Referred to as "double subtraction". The implementation of the "double reduction" policy awakens people's attention to family education. On October 23, 2021, the State promulgated the Law of the People's Republic of China on the Promotion of Family Education hereinafter referred to as "the Promotion Act". "Family Education Promotion Act" has made family education from "family affairs" to "state affairs".

All types of libraries serve family education according to the law and promote spiritual and cultural prosperity in the society. Among the three responsibilities specified in "the Promotion Act", the libraries have become the main force of social coordination. Therefore, the library should do a good job of serving family education guidance according to law, to ease the urgent need for family education guidance in today's society, and encourage libraries at all levels and of all types to carry out social education as an extension of family education, in order to make contributions to the country's education, national rejuvenation and the realization of spiritual and cultural prosperity.

With the promulgation and implementation of "the Promotion Act", under the background of

"double reduction" policy, how should university libraries to do, which have the best educational resources in society? This paper incorporates the entire family education stage into the background of the "double reduction" policy, and takes the Open University Library as an example to analyze and explore the current situation, problems and strategies of family education services.

Some domestic public libraries have related family education services, such as providing a special area for parent-child reading activities, and carrying out relevant parent-child education lectures and other practical activities. However, there are relatively few domestic studies on the service of family education including university libraries and public libraries. In the past ten years, there are only a few research articles on CNKI that involve the promotion of family reading in public libraries, the idea of supporting family education, etc. The research period is also a bit old. These articles discuss from the library's space support, resource support, network support, activity support, handling family card, and carrying out special reading for family education, etc., and analyze the lack of long-term planning, insufficient publicity, and lack of support from the reading steering committee. And so on.<sup>[1] [2][3][4]</sup> There are relatively few studies of this kind in foreign countries.<sup>[5] [6][7]</sup>

## **2. Analysis of the necessity and feasibility of university libraries to serve family education**

### **2.1. The overall knowledge reserve of the main body of family education is not enough, and new requirements are put forward to the society**

As the main body of family education, the education of children by parents or other family members is known as the only educational group in the society that can go to work without training. In the past few years, cases of domestic violence or family tragedies occurred from time to time due to the pressure of education, which confirms the lack of family education knowledge. Now that family education has received widespread attention, higher requirements have been put forward to the society and government agencies. Educators hope to obtain authoritative guidance and help, and all sectors of society are facing new opportunities.

### **2.2. It is the responsibility of the library to carry out family education services**

Carrying out social education is one of the four basic social functions of the library. The promulgation and implementation of "the Promotion Law" pushed the library's family education function from "behind the scenes" to "the front". Carrying out the family education function has become the legal responsibility of the library.

### **2.3. The special nature of the university library system determines its special mission to carry out family education guidance services**

Because the colleges and universities they rely on have the highest and best educational talents and other educational resources in the society, they have the most favourable resource advantages in the process of serving the society and family education. This paper takes the Open University Library as an example to analyze the feasibility and strategy of serving family education.

The Open University not only has a teaching network Based on various new technologies, covering the whole country, the whole province, or the whole city, but also has a variety of high-quality resources and rich teaching experience, which provides convenient conditions for the library to serve family education work.

At present, there are more than 45 open universities in China, including the National Open University, provincial open universities and municipal open universities, with basically the same

school running system. Zhejiang Open University, to which the author belongs, is a provincial university with the mission of promoting lifelong learning, supported by modern information technology, and characterized by "Internet+" to carry out lifelong education and services. The school implements a system of systematic running and hierarchical management, accepts the business guidance of the National Open University (formerly the Central Radio and Television University), and undertakes the teaching business guidance of 10 municipal radio and television universities, 59 county-level radio and television universities, and 5 teaching sites directly under the provincial radio and television universities. The school now holds academic education such as open education, adult education, network education in ordinary colleges and universities, TV technical secondary education, and non academic education such as community education and elderly education. The high-quality teaching resources of the Open University can provide family education guidance services for hundreds of thousands of educational audiences covering various categories and ages.

Some provincial community family education guidance service centers and other institutions have been approved to be established in the Open University, and are required to make overall use of the library and other resources, so that the Open University library can serve family education work as their own needs. The establishment of the Zhejiang Community Family Education Guidance Service Center in Zhejiang Open University also requires the overall use of social resources such as schools and libraries at all levels to build a complete family education guidance system.

Faced with the new era of the great rejuvenation of the Chinese nation, the Open University library has the conditions and obligations to perform well in serving family education, both in terms of its own responsibility to carry out social education, and from the perspective of cooperating with the Open University to undertake the responsibility of family education guidance new task.

### **3. The Current Situation of University Libraries Serving Family Education in China**

#### **3.1. Status Quo of Domestic Family Education Research**

It has not yet become a formal discipline, and theoretical research has not been much in the past few years, but in 2022, with the promulgation of the "Promotion Act", its research papers will be unprecedentedly high. In just 5 months, it has far exceeded the number of papers in the whole year of 2021, and is close to the highest number of papers in the year in history, indicating that this field has received great attention and attention from the whole society. <sup>[8][9][10]</sup>

#### **3.2. University library services for family education have not yet officially started**

The university library mainly serves the teaching and research of the university. However, colleges and universities are schools with walls, and are the centers of institutions that people of ordinary educational level cannot reach, but they have rich family education resources, excellent teaching teams, and perfect education systems. For university libraries that serve teaching and scientific research, serving family education is just an addition of a new type of service item. In terms of service skills, many service skills of other disciplines can be directly applied, but it also requires a lot of time and energy, innovation, and requires resource thematic, systematic, integrated and high-level service skills.

As an institution that assists family education, university libraries also need to seek help, need the command of the upper-level institutions, and need to cooperate with formal and authoritative family education guidance institutions, relying on the school's professional and social mechanisms for strong alliances.

But not all libraries can facilitate government union. For colleges and universities that cannot obtain social union, services can be carried out with the Open University Libraries located in every corner of the country.

#### **4. Exploration to improve family education skills**

University libraries can give full play to the advantages of various types of universities to do a good job in family education services. This article takes the Open University Library as an example to explore the strategy.

##### **4.1. Giving full play to the special nature of the Open University Library to become a family education guidance position**

The Open University not only undertakes academic education such as pre-school education, but also non-academic education such as geriatric education, community education, and lifelong education. The education targets include a wide range of family educators and educated people across the province. The research of this paper strives to give full play to the special nature of the Open University to do a good job in the family education guidance service work in the province, and become a family education guidance position. The library can create a province-wide service family education brand and series of projects, and carry out supporting work, obtain support from the Open University system, win the high attention and affirmation of the school, and obtain human, material and financial support, and better Make full use of the resources of the province's branch campuses and teaching points, and jointly plan to serve the family education guidance work and become a service position.

##### **4.2. Make full use of library resources, using big data technology to analyze demand, to provide supporting services for the newly established provincial community family education guidance service center and other related institutions**

Taking Zhejiang Open University as an example, at the inauguration meeting of the Zhejiang Community Family Education Guidance Service Center (hereinafter referred to as the service center), the superior leaders clearly required the service center to make overall use of the library and other resources. The service center was established on the basis of the Open University and the Provincial Community Education Guidance Center, but lacks special venues and learning resources. Currently, many activities of the service center are carried out in the library. The library has provided security services for its active positions. The library will participate in it later and provide more services for it. In the later stage, they will also be integrated into the daily work and long-term work of these institutions by virtue of their excellent resource advantages, integrated into the core research teams of these institutions by virtue of their excellent literature retrieval ability, familiar with the work plans and work links of these institutions, and nested Services of the library in the work of these institutions.

##### **4.3. Provide various family education guidance services in a targeted manner and give play to the role of family education guidance positions**

University libraries can Integrate the library's literature resources and multimedia learning resources to provide resources and services for family building; provide lifelong learning resources and services at different stages for parents of different cultural levels; integrate the library's literature resources and coordinate the school's psychology teachers. Provide psychological

guidance and education; use the offline and online venues of the library to organize various family education learning and exchanges, establish an online consultation service platform, and so on. Libraries can use common service skills to provide services for the above-mentioned family education improvement content, so as to give full play to the position of the library. In short, library services need long-term research and tracking of the dynamic needs of service objects to adjust and innovate in a targeted manner.

#### 4.4. Forming an effective publicity work mechanism online and offline

Hosting the project evaluation work in the system will enable the publicity work and the business work to be carried out at the same time. Every year, Zhejiang Open University library organizes several project evaluations within the province's system, striving for the library's project construction to participate in the competition, display and promotion in the provincial and national project evaluations, and get the affirmation, guidance and help, and also strive for theoretical research to gain recognition and publicity in the academic community. Good practices will also receive social media coverage and support. The practice of university library serving family education will promote the development of its own work and popularize library service work to the society, forming a social atmosphere in which family education service work moves towards the joint construction of the whole people.

### 5. Conclusion

Due to its special nature, the Open University Library is relatively easy to penetrate into the level of serving family education. It can utilize network digital platform and big data technology, to strengthen publicity and promotion by becoming a service position, uniting social institutions, playing a position role and other strategies to give full play to the advantages of serving family education. The general university library is a school library with walls, and it is more to serve its own students and teachers. There are many other university libraries of special nature. It can also take advantage of its special advantages and rely on its own system to actively expand some social service channels and deepen the extension of family education guidance services.

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