

Research on the Construction and Development of College Students' Associations

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Abstract: The construction and development of college student associations is an important part of the construction and development of the second classroom and campus culture in Colleges and universities. Its role has not been given due attention by colleges and universities. The construction and development of student associations lack long-term effective management mode and development goals, resulting in many problems in the current student associations, the overall quality is not high, and the due role cannot be played. It is of great significance to re understand the political, educational and cultural roles of College Students' associations, analyze the current situation of the construction and development of College Students' associations, put forward the construction and development ideas of College Students' associations, and clarify the path of professional construction of students' associations.

As an important part of modern college students' organizations, college students' associations are an important platform to play the role of students' subjectivity, and also one of the carriers of university moral construction. The construction and development of College Students' associations is a necessary measure to reform the way of College Students' Ideological and political education, deepen the reform of League education, comply with the law of higher education, construct the "big ideological and political" pattern in Colleges and universities, and implement the "three complete education".

1. Analysis of the function of College Students' associations.

1.1. Conducive to promoting the ideological and political work of college students

As an important position for the construction of the second classroom and campus culture in Colleges and universities, college students' associations are an important part of cultural education in Colleges and universities, and also an effective carrier for the ideological and political education of college students. As a spontaneous student organization with self-management and self-participation, college students' associations are an important organizational way to effectively condense students and carry out ideological and Political Education under the new situation, a bridge between schools and students, an important supplement to the ideological and political education of college students based on classes, and inject new vitality into the development of Ideological and political education

in Colleges and universities. The ideological and political education can not only stay in the first classroom knowledge learning and ideological and political teachers' preaching, but also through the campus cultural activities that are novel in form, specific in content and loved by students. On the basis of bowing to practice, we can experience and comprehend, so as to produce a strong sense of achievement and gain, and realize college students' self-education and self-worth; On the other hand, through the attention and management of student associations' activities, colleges and universities can timely grasp and understand the ideological trends of college students, solve the needs of College Students' growth and all-round development, and solve the practical difficulties in the process of College Students' development, so as to improve the pertinence of education and enhance the effectiveness of Ideological and political education.

1.2. Conducive to the socialization of college students

College Students' associations not only have the basic characteristics of voluntariness, mutual benefit, non-profit and consistent group goals of general associations, but also have the particularity of College Students' associations. Under the management and supervision of colleges and universities, college students' associations are college students whose thoughts, bodies and psychology are waiting to mature. On the basis of the common characteristics of general associations, they also have their own characteristics. Community members have high enthusiasm and a sense of participation in the pursuit of equality and mutual assistance. The system construction has a basis but is not stable enough. Activities are flexible and diverse but the quality is not high. Community members are equal and mutually beneficial but the concept of rule of law and implementation is weak. The construction of high-quality student associations requires college students to personally design and implement activities, solve various difficulties encountered in activities, and use the ability of self-education and self-management. In the process of high-quality development of College Students' associations, it can exercise students' innovative thinking, improve their professional skills, enhance their modern civic awareness and social practice ability, promote the physical and mental health development of college students, and effectively meet the needs of college students to improve their social ability and various social qualities[1].

1.3. Conducive to the all-round development of college students

As a practical platform for college students to show themselves, realize their self-worth and win respect, the construction of College Students' associations mainly includes the normative construction of associations, the construction of characteristic culture of associations, the innovative management mode of associations, the cultivation of community leaders, and the rich construction of the contents and forms of community activities, which has become an important part of the second classroom of higher education and an effective supplement to the first classroom. At present, in college education and teaching, the contradiction between students' learning of knowledge and skills of interest and the teaching mode of limiting teaching content has become increasingly prominent. The construction of college student associations can alleviate these contradictions to a certain extent[2]. On the one hand, the knowledge and skills provided by student associations are combined with students' interests and personalities to meet the needs of students' personality development, and the content is flexible. On the other hand, in designing and organizing community activities, community members run in emotions, communicate with people, establish equal comradeship, and meet the needs of students' psychological development. Rich and colorful community activities can not only enrich their spare time life, but also cultivate and train college students' various abilities. They provide a bridge and a platform for college students to contact the society and go to the society in advance. They are an important starting point for colleges and universities to cultivate students' sense of responsibility and

social ability, and promote the continuous socialization of college students.

2. Analysis of the problems existing in the construction and development of College Students' associations

As an important part of the second classroom and campus culture construction in Colleges and universities, the importance and rich educational role of College Students' associations have not been recognized and valued. The management and construction attitude of College Students' associations is laissez faire, and the students' own management is mainly used in system guarantee, material supply, teacher guidance, Student Awards, cadre training, etc. After years of development, college students' associations have many problems, such as prominent utilitarian tendency, serious administrative tendency, inadequate safeguard measures, and lack of self-development potential.

2.1. Utilitarianism is prominent

Under the influence of multiculturalism and market economy, college students are facing the corrosion of pragmatism. In terms of the construction and management of College Students' associations, it is mainly reflected in the fact that student associations gradually focus on the construction of community activities in the aspects of leaders' attention, enhancing employment skills, obtaining certificates and credits, looking for entrepreneurial opportunities, and expanding social exchanges, while they pay little attention to the major issues that determine the direction of life, such as enhancing college students' ideals and beliefs, leading college students to grow and become talents, guiding college students to temper their moral qualities, and strengthening their Marxist beliefs. It is difficult to recruit new members of political theory associations and there are few participants in the activities. Some associations think that it is strange for student associations to carry out ideological and political education, which is not the scope of the work of the association[3]. The organizational life and political life of the League branch of the community are also not standardized and normal, lacking effective ideological and political guidance and political theory learning. When recruiting new students, some student associations vigorously promote that participating in student associations can add points, so as to attract more students. Students also have different ideas about joining associations, some for making friends, some for fame and profit, some for showing their specialties, and some for obtaining positions and credits.

2.2. The tendency of administration is serious

Influenced by multiple factors, such as the traditional "official standard" thought, the internal administrative management mode of colleges and universities, the student organization management system itself and the bad social atmosphere, the external management mechanism and internal operation mode of college student associations have serious administrative tendency. The administrative departments and management modes of student associations in Colleges and universities are arbitrary, and the practices of colleges and universities are different; The constitution system of the association is in vain, and the members of the association lack the sense of management. They can come and go without any restriction in the association; The low quality, low coverage and lack of cohesion of the activities of the association make the various systems established by the association lack authority and execution, and can not play a practical role. Human factors and emotional factors account for a large proportion, and more are still "people are in charge", relying on the personal charm of the person in charge of the Association; The person in charge of the student association is servile and sycophantic to the student leaders and the management of the association, humble and meek, bossy to the members of the association, and tends to be procedural and formal

when holding activities, not based on the interests and hobbies of the members and the purpose of the association, but proud of entertainment, fun, large scenes and fancy forms; The organization carries out pan bureaucratic management within the organization, with more "official positions" and overstaffed institutions. The rewards and benefits are obviously graded at the middle level. The higher the level, the better the treatment and more options, leading some members to pursue positions for personal interests and maintain the inverted pyramid interest distribution system by solidifying the distance between levels.

2.3. Insufficient connotative development

The lack of development of College Students' associations is mainly reflected in the gap between the level and level of development of associations and the expectations of students, specifically in the "three deficiencies": first, the lack of academic and professional. The quality of community activities is not high, the connotation is not enough, and there are many entertainment elements. In particular, it does not fit well with the talent training objectives of colleges and universities, and the discipline professionalism is not strong. Second, the coverage and influence are insufficient. Most of the community activities are limited to the internal communication of the community, and have not formed an effective impact on the whole school. There is a big gap between the level, level and effect of student community activities and students' expectations, and the educational function of the community has not been played and reflected accordingly. Third, lack of innovation and attraction. The overall number of high-quality community activities is relatively small, and there is a phenomenon of homogenization both vertically and horizontally. The content of activities among communities is single and tends to be the same, the form of activities is conservative, does not highlight the characteristics and expertise of the community, lacks ideological and scientific nature, and the aims and objectives of the community are not strong in binding force and appeal on the planning and design of community activities and the development path of community construction. Activities are held for the purpose of holding activities.

2.4. The problem of looseness is obvious

The college students' Association is a mass student organization established on the basis of interest. Its members are free and equal, without administrative and interest constraints. It has a large degree of freedom. The cohesion of the association depends entirely on the charm of the person in charge, the quality of activities and the purpose of the Association. Colleges and universities do not have a clear goal and orientation for the development of student associations. In the management, they believe that as long as there is no accident, they should adopt a one size fits all management method, ignore the different nature and attributes of associations, carry out excessive intervention and control on associations with rigid work requirements, and do not encourage innovative behaviors of associations. The development of associations and the uneven distribution of community resources, student associations of cultural entertainment and social practice have increasingly become the focus of students' attention, and the prospects of academic and social welfare associations are bleak. The participation of members and management in the design of community activities is not high, the sense of belonging and honor of the community is not strong, showing a tendency of younger age, and there is little support from the community culture inside. The success and development of the community often depends on people.

2.5. Inadequate supportability support

At present, most college students' associations lack strong guarantees in terms of hardware, teacher

guidance, financial support, and external contact. Individual leaders and professional teachers have misunderstandings and deviations in their understanding of students' association activities, believing that they delay learning, neglect their work, and oppose or even hinder students' participation in association activities. When choosing a tutor, the association does not rely on whether the teacher has the ability and professional knowledge to guide the association, but because the teacher is kind and talkative. There is a panic about the ability of the backbone team of student associations. The organizational ability, coordination ability, professional ability and ideological and political consciousness of the management of associations need to be strengthened and improved. There is a lack of scientific and complete training, selection and evaluation mechanism for the cadre team of student associations.

3. Analysis of the construction and development path of College Students' associations

College Students' associations integrate college students from different regions and different majors. The cultural differences between members are communicated through associations, which promotes the improvement of students' cultural literacy, improves the ideological level and thinking ability of members, and plays an important political, educational and cultural function in the process of college education. Through student associations to guide college students to form a correct world outlook, outlook on life and values, and ultimately cultivate them into qualified builders and successors of socialism.

3.1. Strengthen the guidance of Marxism

A realistic goal of the construction and development of College Students' associations is to conform to the development of college students, tap their potential, meet their various needs, and promote their all-round development of morality, intelligence, physique, art and labor. As a product of the process of social practice, people need to be developed in continuous practice. The theory of people's all-round and free development is an important theoretical basis of Marxist view of education. As an important part of the main body of society, college students should get the opportunity to exercise and practice through the student association platform before officially entering the society. The construction and development of College Students' associations should be under the correct guidance of Marxism to help improve college students' personal ability, in order to achieve the unity of social value and personal value. Adhere to arming student associations with the latest achievements of the Sinicization of Marxism, guide student associations with the mainstream socialist ideology, strengthen the backbone of Marxism, resist the erosion and temptation of various adverse social trends, and solve ideological puzzles and doubts with the help of associations.

3.2. Adhere to the policy guidance of the construction and development of college student associations

The report of the 18th National Congress of the of China put forward that "we should give priority to the development of education, fully implement education policy, adhere to the principle that education serves the socialist modernization drive and the people, take moral education as the fundamental task of education, and cultivate socialist builders and successors with all-round development of morality, intelligence, physique and beauty", which provides theoretical guidance and practical direction for colleges and universities to strengthen the construction and development of student associations. The construction and development of College Students' associations must adhere to moral education first, serve the socialist modernization and the people. Colleges and universities should fully recognize the important role of student associations, put them in a prominent

position in the second classroom, clarify the nature and positioning of student associations, highlight the core value of associations in promoting the all-round development of college students, innovate the construction and management system of student associations in Colleges and universities, play an important role of student associations in promoting individual socialization and improve the comprehensive quality of college students. We should integrate the development of student associations into the overall situation of teaching and educating people in Colleges and universities, improve the material and site guarantee mechanism for the construction and development of student associations, create the selection and employment mechanism for guidance teachers of student associations, and formulate the corresponding reward mechanism to provide guarantee for improving the professionalism of student associations' organizational activities.

3.3. Enhancing the endogenous power of the construction of College Student Associations

As a mass organization of self-organization, self-management and self-development, college students' associations are an important practice platform for cultivating college students' sense of social responsibility, innovative spirit and practical ability. It is of great significance to strengthen the democratization construction within the college students' associations, guide the members of the associations to establish a correct view of interests and growth, and practice the sense of dedication and service for cultivating college students' sense of social responsibility. It is of great significance to improve the internal operation mechanism of student organizations, reasonably set up internal organizations of associations, optimize the selection mechanism of responsible persons, establish a scientific selection and training system, and cultivate their cooperation and team spirit for cultivating college students' awareness of serving the people. Relying on the platform of student associations, mobilizing the enthusiasm of members and carrying out academic and technological innovation activities are of great benefit to cultivating college students' innovative spirit. Through social practice activities organized by mass organizations, college students can contact the society, understand the society, integrate into the society, serve the society, participate in major events, and make full preparations for college students to formally enter the society.

3.4. Build and develop student associations according to professional standards

The professional construction of College Students' associations plays an important role in improving the quality of student associations' activities, improving the professional skills of members, expanding the influence of student associations inside and outside the campus, and broadening the employment channels of college students, including three aspects: the individual specialization of community members, the specialization of community organization management, and the specialization of the quality of community activities.

The professional construction of College Students' associations should first change the current management requirements of "self-entertainment" and the self-development state of pure interest of students' associations, and let them grow into a peer education community based on interest and with service as the means of education. According to the nature and purpose of the association, we should tailor the professional objectives of the association, transform the interests of the members of the association into their specialties and abilities, and change the talent cultivation pattern with the core employment ability of disciplinary expertise. Secondly, we should formulate the standards for the professional construction of student associations, design and carry out branding activities, so that the community activities have a high degree of social recognition. Plan the professional construction and development path of the association, meet the multi-level needs of the members of the association, and help the personal development of the members of the association. According to the degree of fit between student associations and the school's professional and talent training objectives, we should

re classify them, formulate the construction and development path of student associations by categories, introduce professional groups and industry associations, and encourage student associations to hold professional performances and special activities.

References

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