

Research on Ideological and Political Teaching Practice of Art Design

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Abstract: Under the new era background of insisting that higher education should serve the socialist modernization construction and people's life, it is of great historical significance to take moral construction and educating people as the fundamental task of higher education in China, and to introduce ideological and political theory into the creation and teaching of artistic design. Taking the practice of graphic media design course as an example, this paper expounds the importance of adding professional ideological and political elements in professional courses, finding effective entry points, and improving teaching quality. When increasing the ideological and political content of courses, we should seize the appropriate opportunity to adopt flexible and diverse integration methods. In the context of the current construction of new liberal arts, it is an important topic for art design teachers to explore and research in teaching practice to correctly and reasonably publicize socialist core values.

1. Introduction

At the National Conference on Ideological and Political Work in Colleges and Universities, we should make good use of classroom teaching as the main channel, and all kinds of courses should go hand in hand with ideological and political theory courses to form a synergistic effect. Colleges and universities shoulder the important task of "establishing morality and educating people". Ideological and political education can fully tap the ideological and political resources of various courses, give full play to the role of various courses in educating people, and comprehensively improve the quality of talent training in higher education. Carrying out the curriculum practice of integrating ideological and political elements into design and creation is a new way for the art design major in colleges and universities to move from teaching to educating people, build a new higher education model, and create a new higher education ecology, to form a new way to cultivate all-round talents with both ability and morality.[1] It is necessary to firmly establish students' socialist core values, promote the formation of the design concept of harmonious development between man and nature, and focus on students' physical and mental growth and professional development. In the education mode, the traditional mode is combined with modern information means, the law of teaching and educating people and the law of student growth are followed, the students are taught in accordance with their aptitude, and the comprehensive ability and innovative thinking of students are comprehensively cultivated.

The ideological and political education of curriculum can be understood as the practice of

ideological and political education relying on professional courses and with the help of professional courses, or it can be understood as the educational practice of integrating ideological and political education into professional courses. Professional courses are the basic carrier of ideological and political construction of courses. In the course teaching, education guides students to base themselves on the times, take root in the people, and go deep into life, so as to establish a correct view of art and creation, adhere to educating and beautifying people with aesthetics, and actively promote the Chinese aesthetic education spirit, which can guide students to consciously promote Chinese excellent traditional culture, comprehensively improve students' aesthetic and humanistic quality, and enhance cultural self-confidence[2]. Starting from the essential requirement of "educating people", further strengthening the people-oriented idea is the innovation and sublimation of educational curriculum ideas in the new era. The ideological and political education of the curriculum refers to a new comprehensive education concept that puts all kinds of courses and ideological and political theory courses in the same direction in the form of building a full staff, full process and full curriculum education model, forms a synergistic effect, takes "moral education" as the fundamental task of education, and highlights the fundamental purpose of taking the all-round development of people as the core and soul of ideological and moral quality. In the teaching process of professional courses, ideological and political education should be carried out purposefully, planned and effectively for students. When designing curriculum teaching, we should take educating people as the primary goal of curriculum teaching, and combine it with professional development education. Under the basic premise of not changing the original attributes of the professional courses, it is the carrier of cultivating students' ideological and moral cultivation to give full play to the moral education function of the courses, use the subject thinking of moral education, and refine the moral education gene and cultural elements in the professional courses, in order to integrate higher level spiritual guidance into the daily knowledge learning, and infiltrate "building morality and cultivating people" into the whole process of knowledge, experience or activities. [3] The knowledge system of the curriculum is integrated into the elements of ideological, political and moral education. Teaching practice activities shoulder the function of moral construction and education. Teachers shoulder the responsibility of moral construction and education. Through the ideological and political education of the curriculum, college students are trained to be qualified successors to the socialist cause. The integration of ideological and political elements is to meet the needs of today's society for talents with both ability and morality. Employers pay more attention to students' behavior habits, sense of responsibility, teamwork ability and other qualities, while mastering professional skills is not the most important. With good moral quality and strong plasticity, professional skills can be cultivated in a short time, but it takes a long time to cultivate moral quality. Therefore, it is an objective requirement for social talent training to integrate ideological and political elements into professional courses and cultivate students' moral quality. The integration of ideological and political factors is a concrete measure to implement education. It is the educational mission of colleges and universities to better conduct value orientation and personality education at the university stage and improve the comprehensive quality of young people. Any way that can stimulate students' emotional interest, stimulate students' ideals and beliefs, and activate the classroom atmosphere can be considered. This course reflects on our aesthetic culture and visual experience in the process of theme creation and design, constantly promotes students' understanding from a theoretical perspective, stimulates students' imagination and creativity, and promotes socialist core values in the process of cultivating professional knowledge and innovative design ability, as well as infiltrates the positive energy of patriotism and being proactive into the theme design of teaching creation. Let students fully understand the visual culture of the Chinese nation, our long, unique and colorful excellent national culture, and let students experience our open mind, innovative spirit and cultural self-confidence since ancient times. The ideological and political education of the curriculum is a systematic project. Closely centering on the teaching objectives and

teaching contents, it explores the elements of the ideological and political education of the curriculum from the aspects of professional identity, professional ethics, social responsibility, socialist core values and Chinese excellent traditional culture education, and improves the effect of the ideological and political curriculum integration with a large number of cases close to life.

2. Practical cases of coordinated integration of ideological and political elements in art design courses

2.1. Theoretical knowledge and classroom creation

The dynamic illustration design of the proposition of "inheriting the spirit of the Red Boat". Through classroom discussion, it discusses the creative themes such as socialist core values and Chinese excellent traditional culture. If the teaching goal is based on the requirements of the curriculum outline of the major of graphic media design, and the task driven approach is a very common teaching method, then we can choose specific creative tasks to achieve the ideological and political goals of the curriculum. The ability goal of this course is to apply frame animation to achieve the visual effect of dynamic illustrations, and to be able to add audio to animation using audio. The theme task is to inherit the spirit of the Red Boat, and achieve the dynamic effect of screen elements through the dynamic realization of frame animation and special effect atmosphere rendering. In order to facilitate classroom implementation, several sub tasks are added, including line drawing, shading of big light dark relationship, dynamic key frame making, atmosphere special effect rendering and background sound effect. The choice of tasks and the decomposition of tasks enable the spirit of the Red Boat to be reflected in every time period, every knowledge point and every operation step in the classroom, make the pictures of Jiaying Red Boat Congress vividly reappear, arouse the students' patriotic enthusiasm that cannot be erased, forgotten and extinguished in their blood, and truly let patriotism go deep into their hearts to achieve satisfactory teaching results.

2.2. Practical creation of social hot issues: dynamic expression pack design on the theme of "overcoming epidemic"

At present, the world epidemic is serious, and China's heroic deeds of "epidemic prevention and fighting" are common. Paying attention to epidemic prevention is a problem that the whole world must face. In this topic, through the combination of teaching and practice, through the classification of different anti epidemic occupational categories: doctors, nurses, police, community volunteers, from the sanitation workers, express industry and all sectors of the society, we designed dynamic expression packs, and how to pay attention to every bit of life and the publicity and popularization of epidemic prevention knowledge from our own perspective. The design works show that under the leadership of the state, we are confident to win this war without gunpowder smoke, and strengthen our confidence in strengthening the socialist road, theory and culture with Chinese characteristics, from different perspectives such as the global fight against the epidemic, the support of the international community, and the isolation of the epidemic. Let students actively participate in epidemic prevention volunteer services, use the knowledge they have learned to design epidemic fighting expression packs, let students pay attention to social hot spots while learning professional knowledge, in order to cultivate students' feelings of family and country, sense of responsibility and responsibility, improve their personal moral cultivation, and constantly inspire students to identify with the values of road confidence, system confidence, community of human destiny, etc.

2.3. Innovation and entrepreneurship contest

China traditional culture theme design contest. The Chinese civilization has lasted five thousand years and is unique. We should make full use of these elements of ideological and political education and guide students to enhance their cultural self-confidence with the treasure of traditional culture. On the basis of the conventional teaching content, the content of Chinese history, culture, politics, economy, etc. has been added, and the integration of relevant professional knowledge has been increased. We can add history knowledge elements, animation script design ideas and camera language description skills, increase the conversion of frame and minute second time units, involving the time calculation of animation. Only in this way can the previous rigid courses adapt to the needs of the times and the profession and be innovative. At the same time, we should combine the current social trends and national current affairs to make knowledge have the characteristics of the times and attract students to learn. While focusing on the originality of traditional themes, we also need to strive to explore the beauty of regional culture. The works are based on the special exhibitions of Shenyang Palace Museum and Liaoning Provincial Museum. These creations endow ancient cultural relics with a modern soul and show a kind of emotional local flavor. On the basis of following the original shape of the cultural relics, the works are moderately simple, cartoon and anthropomorphic, showing the characteristics of humor, humor and vividness; While fully respecting the students' dominant position, we encourage students to actively play their initiative and imagination, spread positive energy in the form of animation, illustration and picture books, and transform abstract values into concrete works of art, so as to form a linkage between inside and outside the classroom, constantly integrate the ideological and political curriculum into the professional curriculum, and constantly improve the professional ability and ideological and moral quality of students.

The practicality and creativity of the design profession determine the convenience of integrating ideological and political content into the profession. A large number of creative themes can be integrated into ideological and political elements, which is conducive to breaking through the limitations of professional curriculum education and greatly enriching the knowledge, depth and application of professional curriculum content. In the process of training and designing professional talents, we should reasonably arrange the contents of professional teaching courses, integrate the ideological and political fields of students, and strengthen the improvement of humanistic quality. The ideological and political reform of the curriculum requires teachers to change their teaching concepts, actively update and reform the teaching content and teaching methods to improve professional quality, make classroom teaching flexible, imperceptible, and silent to achieve the training effect of establishing morality and cultivating people, and make the teaching methods of the design profession more innovative and proactive. Only by increasing the knowledge and humanity of the curriculum, improving the leading, epochal and open nature of the curriculum, and organically combining with the strictness and guidance of the ideological and political education of the curriculum, can we achieve better teaching results. Guided by the socialist core values, with the education of ideals and beliefs as the core, and with the ideological and political education of the curriculum as the carrier, we should firmly grasp the central idea of improving talent training ability, integrate the core elements of ideological and political education such as ideals, beliefs, professional ethics, integrate the spirit of dedication to society and craftsmanship into the curriculum system of design majors, and be brave in innovation, positive in thinking, and good at action. We should give full play to the initiative, dig deeply into the content of ideological and political courses, and build a curriculum system that conforms to the laws of ideological and political courses. Through the reform of ideological and political education teaching, the construction of course content system and the infiltration teaching method, students can fully understand the visual culture of the Chinese nation and our long, unique and colorful excellent national culture, feel the combination of professional

course teaching and promoting the truth, the good and the beautiful, and improve the teaching method system of art design courses.

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