Exploration and Practice of Ideological and Political Courses in Colleges and Universities

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Abstract: With the continuous development of the times and the continuous changes in the requirements for talents in all walks of life, the role of ideological and political teaching in the development of students is more obvious, which is not only of great significance to improve students' political and ideological awareness, but also to promote students comprehensive development. This article will take "Commercial Law Topics" as an example to discuss in detail how to explore and practice ideology and politics in the teaching process of colleges and universities to help students develop in an all-round way.

1. Introduction

In the process of teaching in colleges and universities, helping students to learn professional knowledge and laying a solid professional foundation is one of the goals of teaching, but at the same time, infiltrating ideological and political education in the process of course teaching and helping students improve their ideological and political level should also be the main point of teaching. Target. Different courses are offered for different majors in colleges and universities. How to take measures to infiltrate ideological and political education to help students master knowledge and improve their ideological level is a question worthy of consideration and research. This article will discuss in detail with the course "Commercial Law", and propose effective measures to promote the ideological and political education process of teachers.

2. Select actual cases and integrate ideological and political elements

The course of business law is relatively theoretical and contains a lot of professional knowledge, which can help students understand some basic legal knowledge involved in the business process, so that students can better use it later. However, if teachers adopt a single teaching method in the teaching process and only explain in combination with the content of textbooks, it is easy to cause students to lack interest in learning courses, and it is also not conducive to the penetration of ideological and political education by teachers. Therefore, teachers should combine the content of business law in the process of business law teaching, and select some hot topics and real cases from life that are closely related to the teaching theme, so as to help students realize the importance of business law and improve their comprehensive quality.

For example, when teachers explain the part of commercial law related to company law, teachers can select some actual cases of the Internet in my country to assist teaching and integrate ideological

and political elements. With the continuous development of society, there are more and more largescale companies, and Internet companies are also booming. However, in business operation, some laws that should be complied with are often ignored due to some irregular operations or other reasons. Not only will it bring losses to the company's profits, but it is also not conducive to the establishment of a positive image for the company.[1] Therefore, teachers can list examples of these Internet companies in combination with specific teaching content, and help students understand which regulations the company has violated during the analysis process, and why the country needs to formulate such regulations to restrict the company's behavior. At the same time, in giving examples, teachers should also encourage students to think. So in the current era of rapid change, can you give the company some effective suggestions to help the company operate better? Can you talk about your own gains and feelings, and what inspiration did you get from these examples? Through the selection of these rule of law cases, teachers can integrate ideological and political themes to help students understand some relevant political measures and economic environment in China. Through the teaching of business law, students should be able to help students engage in some industry-related laws and regulations in the future, improve their ideological and political level, and contribute to the development of the company on the premise of abiding by laws and regulations.

3. Combining teaching content and sorting out teaching objectives

The course of Special Topics in Commercial Law is highly theoretical, and the teacher's explanation is one of the teaching methods. In the teaching process of this course, teachers mainly deal with students majoring in accounting. After graduation, most of these students will be engaged in accounting, business management or finance-related occupations. Therefore, to help students master some basic legal awareness and exercise students' skills. The ability to demonstrate cooperation plays an important role in the future work of students. Teachers should combine the characteristics of students, design corresponding teaching methods in the teaching process, integrate ideological and political elements, and improve students' comprehensive ability.

In the teaching process, teachers cannot copy the traditional teaching methods, and use the method of knowledge instillation to explain the corresponding knowledge each time, which is not conducive to students' improving their ideological and political awareness in the process of learning law. Therefore, teachers should sort out the teaching objectives and design teaching methods in combination with the occupations that students will be engaged in in the future, and select some suitable ideological and political teaching themes. For example, when studying corporate law or company law, teachers may only explain the content in the textbook in the past teaching process, and then analyze some cases in the textbook, the main purpose is to help students master the basic relevant regulations, and then Students can use what they have learned to complete some practice problems. In this teaching process, teachers did not pay attention to the integration of ideological and political elements and the design and innovation of teaching methods. Therefore, teachers can combine the teaching topics of company law, and on the one hand, design a teaching method in which students cooperate in groups and choose topics for independent exploration, so as to encourage students to improve their ability to collect data and analyze them. On the other hand, sorting out the teaching objectives, let students understand the basic content of company law, what is the significance of abiding by the law and integrity to the company, not just limited to the teaching goal of mastering knowledge, but also based on the characteristics of students and stickers The appropriate ideological and political content sets up some new teaching goals to help students realize the importance of ideological and political, and promote them to better serve the society and better play their strengths in the workplace. Although the teaching materials have set some basic teaching goals for teachers when teaching each chapter, these goals are only for teaching content, and do not take into account the actual characteristics of students for personalized design. Therefore, teachers should sort out and reset the teaching objectives according to the content of different chapters based on the occupations and abilities that accounting students will be engaged in in the future. While helping students master basic knowledge, they should cultivate students' integrity and law-abiding quality. And thinking ability, etc., and then under the guidance of the goal, select the appropriate content and integrate it into ideological and political teaching.[2]

4. Guide students to explore and expand the learning classroom

The explanation of content in the classroom and the penetration of ideological and political content are the main ways to help students learn, but teachers should actively expand, help students understand and think more in the process of practice, guide students to explore, and make ideological and political education more effective. Effect can be maximized. In different countries, the content of commercial law may vary due to different economic policies and different political environments. For students, it is an important ability to understand the commercial law of our country and apply the acquired knowledge to the actual operation process. But at the same time, understanding some relevant laws of other countries, learning knowledge in the process of comparison, and improving one's own ideological and political level will also help students to develop in an all-round way. Teachers can encourage students to learn knowledge in the process of comparison, improve their ideological and political awareness and cultivate their patriotic feelings in the process of comparison.

For example, in the learning process, teachers can first give students examples of what systems are in foreign companies and what systems are in Chinese companies. For example, the working environment of foreign companies may be relatively free, while companies in our country will relatively abide by the work system and work strictly according to the time. Therefore, we can see that cultural differences may lead to differences in the content of institutions and laws, which are also affected by the political environment in which they are located. After the teacher gives the students an example, they can carry out a course practice activity around the theme, and encourage the students to collect relevant materials based on the content of a certain chapter. First, they must understand the differences between the culture of our country and the cultures of other countries, and secondly Then compare the laws and regulations, you can also conduct a company visit or short-term internship, and experience business law in the process of practice. After the students' practice, teachers can hold class forums to encourage students to share and communicate boldly in the classroom. On the one hand, it can encourage students to express their own ideas, whether they have more understanding of our country's national conditions and the corresponding environment in the process of comparison, on the other hand, in the process of mutual communication between students, it can broaden the students To help students think better. In the end, teachers should sort out the content shared by the students and improve the content. In short, teachers should expand the classroom and guide students to understand business law and related ideological and political content through the development of practical activities.

5. Innovate the talent training plan, and dig deep into the ideological and political elements

Teachers of business law courses in colleges and universities need to further clarify their development needs, improve the curriculum system, and match relevant political tasks according to the type of curriculum, so that students can further clarify the main responsibilities of curriculum ideological and political education and the development trend of ideological and political teaching in the process of learning relevant knowledge of the curriculum. Teachers should engage in dialogue with students in the class in a friendly and equal manner, to enable students to understand the necessity of knowledge learning in the ideological and political curriculum, and at the same time, to enable

students to clarify the objectives of curriculum teaching, further compensate for their shortcomings and loopholes in the process of learning subject knowledge, and achieve the level and goal of improving their ideological and political cultivation and core legal and business literacy. During the period of teaching, help students in poetics and theoretical knowledge at the same time, improve teamwork ability and organization and management ability, to further understand the current social development environment and political background, and familiar with the relevant laws and regulations and the development and application of subject knowledge, and with a more positive attitude into the subject knowledge learning.

6. Update the curriculum teaching concept, optimize the ideological and political education link

The novel ideological and political teaching concept can give full play to the role of ideological and political education, and promote the optimization of the teaching effect of professional courses. Teachers need to integrate the new concept of ideological and political education and teaching into the process of subject classroom teaching, so as to promote the qualitative leap of subject teaching effect. The traditional curriculum teaching concept is no longer adapted to the requirements of talent training under the new situation, and many of the educational concepts will also affect the actual teaching effect, which will bring a very negative impact on the teaching reform. In view of this situation, in the process of conducting ideological and political education to the students in the class, it is necessary to change the traditional teaching thought of the fractional-only theory, realizing of the important role of moral education in the improvement of the entire education system and the improvement of teaching quality. Invest more time and energy to study the effective strategies to optimize the effectiveness of ideological and political education, let the function of ideological and political education give full play to it, and change the traditional mode of students' passive learning status, let their learning autonomy and initiative to get full play and the use of diversified teaching means and modern teaching technology, build a wide learning platform for students, and to provide it with diversified practice opportunities. So that it can closely combine the ideological and political related content and practical actions learned in the class, inject the soul into the improvement of the subject course teaching efficiency. Besides, teachers should try everything possible to optimize the link of moral education, while teaching students about the subject, continuously expand and expand the knowledge points contained in the textbook. In a positive dialogue with the class students with a more equal attitude, to further understand their personalized learning needs and the degree of ideological and political development, to formulate the goals and plans in line with the current situation, to overcome the blindness of the traditional education mode to the greatest extent, let the students' ideological and political level and subject knowledge and skills to be effectively improved and enhanced. So that students can forge ahead with higher enthusiasm, keep learning new knowledge, to enrich your own mind, clarify the loopholes existing in the learning of legal and business knowledge, optimize their own discipline core literacy, to lay a good foundation for the future development, and more in line with the new era for talent development requirements.

7. Conclusion

Ideological and political education is worthy of teachers' long-term efforts, continuous thinking and infiltration of teaching content. In the process of combining courses with teaching content, it can not only promote the improvement of teachers' own abilities, but also help students to broaden their horizons, which is no longer limited to textbooks. No matter it is any course, teachers need to be good at infiltrating ideological and political education into the teaching process, citing examples in real life to help students better understand the theoretical content; combing and resetting teaching goals based on the actual characteristics of students. It helps students to better face their future working life and improve their ideological and political level; in the process of carrying out practical activities, it helps students to understand the national conditions of our country, and cultivate their patriotism and sense of responsibility.

References

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