

How to Effectively Disseminate Positive Energy for College Teachers Teaching Courses for Ideological and Political Education in the Era of New Media

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Abstract: Under the background of the rapid development of new media, China's culture, economy and politics have achieved rapid development. Modern network technology is developed, and the information are disseminated fast, which has brought convenience to people's lives and posed a certain threat to people's information security. College students are the hope of China's future development. Colleges and universities need to strengthen the dissemination of positive energy, so that students can have good morality. This paper mainly explores the strategies of teachers who teach courses for ideological and political education to spread positive energy.

1. Introduction

The network has become a convenient tool that people often use in their lives. People can build communication platforms through new media social software. At present, the main users of new media communication platforms are college students. Because college students lack social experience and their understanding of society is not comprehensive enough, the bad information in the communication platform will affect their thoughts to a certain extent ^[1]. In order to make their thoughts develop healthily, teachers who teach courses for ideological and political education can adopt effective strategies to disseminate positive energy to students and make positive energy have a positive impact on students' growth.

2. Significance of Developing Courses for Ideological and Political education in the New Media Environment

2.1. Laying Foundation for Quality-oriented Education

Nowadays, quality-oriented education is concerned by people. Courses for ideological and political education help students build correct values ^[2]. With the continuous reform of ideological and political education in recent years, the ideological and political classroom has gradually developed into a platform to disseminate positive energy. Courses for ideological and political education can correctly guide students to build correct morality and ideology, so that students'

comprehensive quality can be further improved.

2.2. Cultivating Students' Communicative Competence

Communicative competence is an important ability that college students should have. Nowadays, students generally lack perfect social experience and good psychological endurance. They are also vulnerable to the influence of bad ideas on the Internet, which can easily lead to wrong behaviors. When ideological and political teachers carry out teaching through new media, they can interact with students more so as to grasp students' ideological trends and effectively adjust teaching plans according to students' conditions ^[3]. And teachers can encourage students to communicate with their classmates more. When students communicate with teachers and classmates more, their communication competence will gradually improve.

3. Strategies for Teachers in Colleges and Universities to Disseminate Positive Energy

3.1. To Enhance the Effect of Ideological and Political Education

The core idea of the content of ideological and political textbooks in colleges and universities is the Marxist theory. The content of the textbooks can fully reflect the practical results of socialism in China. At present, part of the ideological and political teachers in colleges and universities have a low level of cognition about the content of the textbooks. Some teachers only read the contents of the textbooks mechanically in the classroom, which leads to the dull teaching of the ideological and political classroom. In addition, the teaching content completely does not conform to the daily life of students, leading to the poor teaching effect of the ideological and political classroom. Most students in the era of new media have flexible thinking. They can use the network to obtain information and knowledge they want to know, and can also use the network to understand national events. However, the network will also push some bad information to students, which will lead to wrong cognition to students and affect the effect of ideological and political education ^[4]. Therefore, teachers can appropriately introduce hot topics in classroom teaching to guide students to look at things correctly, and help students form a good way of thinking, so that students can look at things with a more rational attitude, and their ability to distinguish problems can be further improved. And it is beneficial for teachers to spread positive energy to students and promote the improvement of the quality of ideological and political classroom teaching.

3.2. To Correctly Treat the Ideological Debate on the Network

In the ideological and political classroom teaching, teachers need to give students correct guidance and help students correctly identify things. At the same time, teachers also need to rely on their own knowledge and professional quality to disseminate positive energy to students in teaching activities. Teachers can correctly view the ideological debate on the network, actively guide students to think about hot issues with a rational attitude, and guide students to rationally view the correctness and authenticity of public opinion ^[5]. Teachers can enrich students' knowledge by giving them a positive attitude to get information about network hot events. At the same time, students can view the content of public opinion from a dialectical perspective, which can effectively cultivate students' critical thinking. When teachers use network ideological arguments to teach, they need to guide students to clarify their own positions, encourage students to strengthen their own ideas, and guide students to put national interests first in their thinking and practice. Teachers can use WeChat or other network platforms to enrich the form and content of teaching activities. They should create more educational resources for students as much as possible, and try to convey

positive information to students, so that students can be affected by positive energy. In addition, teachers in colleges and universities also need to constantly improve their cultural connotation and professional quality. They are required to respond to the network ideological struggle with a positive attitude and guide students to make specific analysis according to the problems, so that ideological and political education can be further improved and students' ideological level can be effectively improved.

3.3. To Promote the Popularization and Generalization of Marxism

Teachers should actively promote Marxism in teaching courses for ideological and political education. They can use the network to publicize Marxist ideas, so that ideological and political education can be implemented. It is necessary for them to pay attention to the popularization and generalization of Marxism in the era of new media. Nowadays, the life pressure of most people is increasing, and people also have a faster pace of life, so most people are reluctant to spend a lot of time reading books related to Marxism. Therefore, teachers need to take other effective ways to let students learn more about Marxism^[6]. First of all, they can use detailed teaching cases in the classroom to disseminate Marxist theory and thought, and spread Marxist thought through online forums and platforms, so that Marxist thought can be better popularized and generalized. When teachers disseminate Marxist theory and ideology, they need to use the language that students can easily understand and the communication methods that students can easily accept, so that the ideological and political education can disseminate positive energy.

3.4. To Establish Web-Based Learning Platform

In the process of ideological and political classroom teaching in the era of new media, the network teaching platform should be established. On the basis of the network teaching platform, teachers can be encouraged to better spread positive energy to students. The new teaching mode can fully break the shackles of traditional teaching programs. Through the information-based and networked teaching methods, we can ensure that teachers can be more accepted by students in the process of positive energy dissemination. In addition, the network platform can promote the communication between teachers and students to be more convenient, set a good example for students, guide students to learn better, and guide students to correct their own behavior in the process of daily study and life. And in the process of daily ideological and political education, teachers need to focus on broadening teaching thinking and truly implementing the networking and informatization of ideological and political education. Moreover, it is necessary to gradually shift the focus of teaching to the practice and cultivation of socialist core values, guide students to constantly explore the positive energy in schools, society and the country in the process of daily learning, and guide students to further improve their own behavior quality, so as to achieve the goal of promoting students' comprehensive development. Furthermore, in the process of daily teaching, teachers need to make full use of new media resources to gradually guide students to discover the positive energy around them. With the continuous advancement of the socialist development process, positive energy can be seen everywhere in our daily life, and under the guidance of new media, students can easily access external information. Therefore, in the process of daily teaching, students need to be fully guided to excavate the positive energy around them and learn from it to disseminate the positive energy.

3.5. To Focus on the Supervision of New Media

In the process of daily teaching, teachers and students need to pay full attention to the

supervision of the campus network. In the daily process of ideological and political education, teachers need to guide students correctly, so that students can judge and filter network information more scientifically and objectively, obtain the information they need, consciously contradict bad information, ensure the rational dissemination of network information and correctly evaluate public opinion [7-8]. What's more, teachers need to give full play to the leading role to give correct guidance to students, fully respect students' personality, hobbies, habits, etc., fully consider students' actual conditions, carry out corresponding teaching with students as the domination, timely assist students to deal with problems and puzzles in their daily life and learning process, and help students establish a correct three outlook, so as to scientific disseminate positive energy.

4. Conclusion

It can be seen from the above that the teaching of courses for ideological and political education is of great significance in college education. Ideological and political courses can lay a good foundation for quality-oriented education and effectively cultivate students' communicative competence. In order to make the ideological and political course achieve better educational effect in the era of new media, teachers should pay close attention to the hot content on the network in teaching, correctly treat the ideological debate on the network, promote the popularization and generalization of Marxism, so as to better disseminate positive energy to students. And finally students can gradually form their own good ideas in the ideological and political education and establish good morality, and the effect of ideological and political education can be improved.

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