

Economic Analysis of Enterprise Management and Enterprise Benefit

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Abstract: The operation mode and efficiency of enterprises directly affect the growth rate of enterprises, enterprises want to get faster growth, must pay attention to and carry out two aspects of research. After years of investigation, it has been shown that market economy has an important influence on the operation mode and efficiency of enterprises. The management science can study the operation mode and economic benefit of the enterprise as a whole, and improve the enterprise management system and improve the enterprise efficiency. The research shows that good financial management methods can improve the benefits of enterprises. Therefore, it is necessary for us to take various methods to improve the financial management of enterprises.

1. Introduction

The work of an enterprise is mainly composed of financial control, enterprise information, cost control, investment control, market control, and other aspects. And the whole work of the enterprise is connected with each other and jointly undertaken. As the central requirement of enterprise operation and management, improving the economic efficiency of enterprises is also an important requirement of enterprise daily operation and management. Figure 1 shows this:

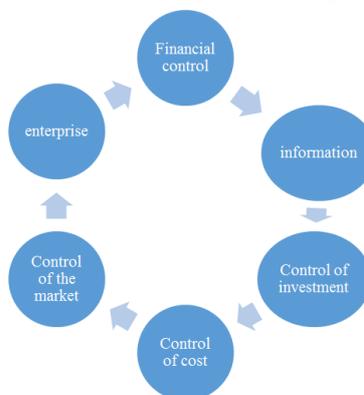


Figure 1: Enterprise work constitutes a major part

2. The meaning of Enterprise Efficiency and Enterprise Management

2.1 The meaning of Enterprise Benefits

The economic benefits of an enterprise refer to the economic benefits obtained by the operation of various production and business activities. Under normal circumstances, the economic benefit of an enterprise directly reflects the comparative relationship between the asset value of an enterprise and its operating income [1]. From the analysis of substance, it can also be seen that the economic benefit of an enterprise can reflect some correlation between the total operating value of an enterprise and the operating cost. The economic benefit of the enterprise can also reflect the operation condition of the enterprise and the amount of profit obtained in the operation process of the enterprise. Enterprise economic benefit is also the most intuitive index to evaluate the operation of enterprises [2]. This is shown in Table 1:

Table 1: Enterprise economic benefit table

The economic benefits of the enterprise	The most intuitive index to evaluate the operation of an enterprise.
	It directly reflects the comparative relationship between the asset value of an enterprise and its operating income
	A relationship between the total value of a firm's operations and its operating costs

2.2 The Definition of Enterprise Management

Enterprise management refers to the need for enterprises to make reasonable plans for the development of enterprises according to the actual needs of the market in the process of operation according to their own operating conditions and business characteristics, to establish a sound enterprise management system and scientific operations and management mechanism. Scientific enterprise management mode can help enterprises cope with the market economy better and faster, and guide and change the direction of enterprise operation and development for the first time. Enterprise managers must make scientific plans and require specialized technical personnel to establish a management system[3]. Enterprise management system is not static, each enterprise according to the development situation and characteristics of the enterprise to establish a management system conducive to enterprise development and meet the market requirements, so that the function of enterprise management system can be realized. At the same time, the enterprise management system can improve the economic benefits of enterprises, and safeguard the rights and interests of enterprise workers. This is shown in Table 2:

Table 2: Enterprise management definition table

Enterprise Management	It depends on the situation
	A management system conducive to the development of enterprises and meeting the requirements of the market
	Improve the economic benefits of enterprises and safeguard the rights and interests of their employees

3. Analyze the Relationship between Enterprise Benefit and Enterprise Management from the Perspective of Economics

3.1 From the Perspective of Financial Management, Analysis of the Relationship between Enterprise Benefits and Enterprise Management

From the actual situation of its operation to study, enterprise management can significantly improve its economic benefits, enterprise management will directly lead to the growth of its profits. Therefore, if the enterprise wants to grow more rapidly and improve the economic efficiency of the enterprise quickly, it must do a good job in its own management. A reasonable and sound enterprise management system is the best guarantee for the growth of enterprise economic benefits, so the management system can ensure the rapid improvement of enterprise economic benefits. Under the enterprise management system, enterprises can better adapt to the market demand, and enterprises can put forward appropriate marketing plans according to the market demand. In addition, the economic benefits of enterprises are directly related to the development of enterprises, and the financial management of enterprises also directly affects the economic benefits of enterprises.[4] On the other hand, financial management is the core of enterprise management level and economic benefits. Economics has a detailed explanation of finance, and the value of finance is mainly studied from three perspectives. First, enterprise value is mainly composed of two aspects, namely, the economic and social benefits of the enterprise. The economic benefit of an enterprise refers to the income obtained by the enterprise through its operation behavior. The social benefit of enterprises refers to the various effects caused by various behaviors of enterprises on society. Then, the enterprise can use various business conditions and strategic planning to show the ability of various aspects of the enterprise, such as the debt situation of the enterprise, the resource situation, and so on. Finally, the growth of an enterprise must go through the process of constant adjustment. A rapidly growing enterprise needs to have a good adjustment function. At the same time, enterprises need to learn to protect enterprises in the growth stage and deal with the relationship between enterprise and development, to ensure good and fast growth of enterprises. A mature enterprise must do many aspects, among which the most critical is to make a reasonable separation of business power and property rights. In addition, it is necessary to solve all problems arising in the development process of the enterprise, especially those related to the internal interests of the enterprise[5]. If we can make a more detailed analysis of these problems from the perspective of economics, financial work is closely related to the economic benefits of enterprises. Only by doing a good job in financial work can we improve the operating benefits of enterprises more effectively and ensure the healthy and stable growth of enterprises.

3.2 enhance the Value of the Enterprise to do a Good Job in Financial Management

It is clear to all that finance is the core department of an enterprise, and economic interest relations affect every aspect of enterprise development. So people in the financial system of the enterprise should establish a reasonable development direction and specific targets, the first goal is to see if we can have a good income, the financial system, and the second goal is the effectiveness of the scheme can have, the need to use all aspects of the enterprise to improve the relevant part of the financial management ability, Such as the means of enterprise profit and debt solvency. Only after all problems mentioned above are investigated completely, can we really fundamentally improve the financial management of enterprises. From the angle of the financial management of enterprises, the finance and the benefits of enterprise have a very close relationship, only to consider the financial basis of enterprises, in order to truly enhance the value of enterprises. The second aspect is to make the whole enterprise's economic efficiency in every aspect of appeared in a

large Angle formula of the change in the relationship, embarking from the modern market economy condition, with the vigorous development of the socialist market economy, the economic efficiency of enterprise growth mode are there from a simple and rough to the economical development direction of the change of the breakthrough, It is necessary to make the economic development conditions of the whole enterprise are also in the emergence of substantial changes. Under such a big market economy condition, how to improve the economic efficiency of the whole enterprise is a topic that many enterprises pay special attention to and attach importance to at present, and it is also a primary task that enterprises must solve. This is shown in Table 3:

Table 3: An objective statement of the enterprise's financial system

The financial system of the enterprise	Whether there is a good return
	Whether it has certain effectiveness

In the enterprise operation management, the effect of management is essential, because only the benefit of the enterprise, is all the problems solved, the benefit of the enterprise in order to make the breakthrough, so performance management is the basic aspect of the economic benefits of enterprises, is also the most important part of running a business, the business performance is usually directly or indirectly related to many departments of the enterprise. At the same time, the operation management of the enterprise also needs to be able to carry out the necessary control over the operation management of other departments of the enterprise. In some important decisions of the enterprise, the control of efficiency is also of great importance. From the aspects of economics, to analyze the enterprise operation and management measures, to get such a result, the business management level determines the stand or fall of an enterprise, so the management level of enterprise management, which is the lifeblood of a company, about whether a company long-term development and operations can be good key technical indicators, At the same time, it is also an effective management method for enterprises to increase economic benefits[6].

3.3 Strengthen the Core Management of the Enterprise and Increase the Overall Income of the Enterprise

3.3.1 Establish the Central Position of Financial Management

The enterprise must establish the operation management system based on the finance science, carry out the effective finance in every aspect of the enterprise operation, and apply the scientific management method, in order to realize the healthy and efficient operation finance. In the whole process of enterprise management, we firmly implement the project management methods, carefully written corresponding financial planning, and aims at trying to solve the problem of financial management, reasonable use of management functions, and to give full consideration to the objective conditions and the actual situation of the enterprise, to enterprises on the basis of the financial information in the past, the future of the enterprise management, management, development plan, Made a scientific, effective and correct judgment. Financial analysis and financial statements are compiled on the basis of the key enterprise financial management control by using financial analysis of enterprises with investment decisions correctly predicted, the financial report is used to realize the enterprise management goal of future expectations and management rights, which is the enterprise recognition problem, thereby increasing the economic benefit of the most effective method.[4] In addition, capital management is the primary task of financial management of enterprises, and it is also one of the important projects that can not be ignored to improve the economic benefits of enterprises[7]. Reasonable and efficient financing has always been the most important means to improve the efficiency of enterprises. The actual situation of each series of enterprise financing should be taken as an important basis to evaluate the level of

enterprise operation in the past.

3.3.2 Strengthen Fund Management

Enterprises should be based on the business situation last year, last month to formulate a good use of funds this month, the annual use of funds, and strengthen the supervision and control of enterprises, in order to effectively protect the continuous improvement and improvement of enterprise economic benefits. Through the monthly major projects of each business department and the projects that can increase the efficiency, the enterprise will find ways to increase the operation efficiency of the project, and according to the application status of these projects, the enterprise will adjust the application plan every month to ensure that the funds will be in place on time and there will be no shortage of funds. In addition, capital control is also a key content that enterprises need to pay attention to to improve efficiency. In order to effectively improve the capital management system, enterprises should timely introduce decentralization and centralization of key functions, establish centralized internal control, supervision and accounting departments similar to the banking system, and establish independent accounting departments for large projects. This department will report to the internal finance department of the enterprise. If an enterprise can integrate financial management and accounting from the perspective of the law of value, then it can certainly integrate capital operations and improve economic benefits[8].

3.3.3 Develop effective Cost Control Plans (This is shown in Table 4)

Table 4: A way to increase the overall revenue of the business

To increase the overall revenue of the enterprise	Establish the central position of financial management
	We will strengthen fund management
	Develop effective cost control plan

Making an effective cost control plan is one of the most effective ways to improve the economic benefits of enterprises. According to the actual situation of the enterprise, the environment for making the cost control plan should adapt to the development and expansion of the enterprise. The enterprise should combine strategic planning with budget, cost management, final accounts, planning, and evaluation. We will continue to solve the problems encountered in enterprise management, improve the level of management, so that the enterprise is in good condition. The cost management plan mainly includes cost forecast management, cost preparation management, cost accounting management, cost analysis management, and cost evaluation management. Cost forecasting management is to estimate the overall cost incurred by an enterprise. Cost preparation management ensures that the cost plan prepared is scientific and reasonable, in line with the department plan and the strategic direction of the enterprise. It is also necessary to consider the differences between cost forecasting and cost provision and analyze the reasons for these differences. The management of a cost accounting unit shall select accounting methods appropriate to the nature of its production and activities and establish appropriate cost allocation rates to ensure a reliable valuation of the costs and expenses incurred in its production and activities. Cost estimates should be rationalized and made more reliable. Problems arising in cost accounting should be analyzed and appropriate actions taken. In short, the purpose of the enterprise cost management plan is to effectively control the cost of various departments of the enterprise to formulate clear guidelines and principles, which has a direct impact on the economic benefits of the enterprise. The most important goal of enterprise management is to improve the economic efficiency of the enterprise. In order to improve the economic benefits of enterprises, we must strengthen the financial management of enterprises and the management of other enterprises, and actively take appropriate measures to promote the integration of business. Enterprise management to achieve

business and financial together, establish to adapt to the economic development of the management way, the optimization of corporate capital structure, carry out economic analysis from the use of financial resources and cost control in digging the best economic benefit, establish an integrated management mode, to adapt to the needs of the development of the market, create the best benefit for the enterprise [9]. The most important objective of corporate management is to improve the economic efficiency of the company. Improving the economic efficiency of enterprises requires strengthening financial and other types of corporate management and taking active measures to integrate them. Enterprise management should realize the close combination of business and finance, form a management mode adapting to economic changes, optimize the capital structure of enterprises, carry out economic analysis, explore the best economic benefits from the use of financial resources and cost control, and develop a comprehensive management mode to adapt to market changes and create the best operating benefits[10].

4. Conclusions

The development of some enterprises in our country is still in the preliminary stage, so there is a long way to go. The corresponding management of enterprise economy is an important guarantee to ensure the stable and long-term development of an enterprise.

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