# Research on the construction of Chinese-style art theory

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**Abstract:** With the development of Chinese history and economic progress, the artistic changes of each era can reflect Chinese cultural concepts and related ideas. These artistic theories can not only show the traditional spirit of the Chinese nation, but also reflect the basic connotation of the Chinese nation. In recent years, with the changes of the times, art theory has long become an independent discipline. Through the study of art theory, it explores the related relationship between art and reality. It is very necessary to construct Chinese-style art theory. At present, this article explores the construction of Chinese-style art theory, studies the development of Chinese-style art theory, and discovers the characteristics and basic construction principles of Chinese-style art theory.

#### 1. Introduction

Art theory itself contains cultural connotations, and it has laid the basic theoretical knowledge for the development and progress of many types of art. At the same time, through exploring and constructing Chinese-style art theory, combining it with real life, applying art theory flexibly, and then enhancing people's inner spiritual world and enhancing their cultural connotation. China has a relatively long history and has accumulated a profound culture. By using the cultural accumulation in Chinese history, combining it with the current era, researching relevant cultural theories suitable for China's development, and guiding the direction of Chinese culture. Using the influence of culture to continuously influence the development of society and economy, and then promote the continuous progress of Chinese art.

# 1. The development status of contemporary art theory

With the progress of society and the changes in people's thinking and concepts, most people's attitudes towards art have undergone major changes. Many people have transformed from their previous worship of art to a rational view of art, taking seriously the connotation of art, and their attitude towards art. In-depth exploration, rather than floating on the surface. With the emergence of this concept, art theory also loses its absoluteness. On the contrary, people recognize more relevant objects with aesthetic value. With the advancement of history and the progress of the times, the cultural essence of each era has been condensed into artistic theories, which can express the characteristics of the society at that time. The progress of the times promotes the continuous improvement of the construction of art theory, provides a reference for the development of art theory, and finally can build a more open and tolerant art theory framework.

# 3. Principles of Sinicization of Art Theory

In today's society, Chinese art continues to show development in many aspects, combining art theory with real society, using art theory to guide the development of other related types of art, and constantly carrying out reforms and innovations, combining it with practice.

# 3.1 Ensure the integrity and difference of art

China is a multi-ethnic country, and after a long period of development, these ethnic groups have their own national characteristics, which present a diversified aesthetic style. In response to this situation, in the process of constructing art theory, we not only need to stick to the standpoint of art and ensure the integrity of art, but also accept the differences in art and culture, discover the connections between different cultures, and create a good culture atmosphere, which in turn promotes the construction of art theory. For example, the most common cultural connection is the costumes and music of ethnic minorities. These music and costumes have their own characteristics and strong styles. Artists need to look at these cultures with tolerance and use specific behaviors to promote these ethnic cultures fusion of each other. In some performances, these musical instruments and costumes appear on the stage at the same time. Different musical instruments have different characteristics. The flexible use of these characteristics can result in a multicultural art stage.

#### 3.2 Art informatization

In today's era, we are in a society of big data. With the development of science and technology, the Internet has spread throughout our province. Some popular online culture and art resources have begun to emerge. By linking the previous art with the current art, it can promote the continuous improvement and innovation of Chinese-style art theories. Sort out and summarize some of today's excellent cultures, and expand artistic theories. For example, relevant governments and departments can organize cultural exhibition activities on the Internet, encourage people to actively participate, display their own artistic works, and provide a platform for people to communicate with each other and enhance cultural identity and show the diversity of culture.

#### 3.3 Art to life

No matter what kind of art it is, it is closely related to life, and we must integrate these cultures with our lives. The origin of art is life, but the modification and sublimation on the basis of life enables art to be improved to a higher degree. However, no matter what kind of change, art and life cannot be deviated. This is the life of art. In the process of studying art theories, we should incorporate the folk art activities in our daily lives to obtain art theories that can be linked to life. For example, there are some regular activities carried out in the folks. These activities contain a strong artistic atmosphere and are closely connected with life. Related researchers can focus on these activities and provide other aspects of support for these artistic activities, inheriting culture, and expand Chinese-style cultural theory. Encourage cultural discussions between different ages, allow them to exchange their views and understanding of culture, realize cross-temporal collisions, and then be able to better construct artistic theories, reflect the characteristics of Chinese culture, and retain the breath of life.

# 3.4 Artistic practice

Art needs to be combined with practice. Art theory is not created and created out of thin air. On the contrary, art theory serves people. The construction of these cultures can promote the progress of China's overall culture, and we must attach importance to the combination of culture and reality. For example, in life, especially large-scale stage performances, use stage performances to integrate these artistic theories into performances to verify the correctness of these artistic theories and determine whether these artistic theories can be accepted by others, so as to promote the process of Chinese culture. Enhancing the use of art theories in practice can complete Chinese-style art theories.

# 4. Thoughts on the development of Chinese-style art theory

#### 4.1 Promote the inheritance and development of culture and art by the young generation

The construction of Chinese-style art theory requires people's continuous exploration and pursuit, understanding of Chinese traditional culture, and combining current culture to create a corresponding cultural system. In the process of creating a Chinese-style art theory, we must attach importance to the inheritance of traditional Chinese culture, encourage young people to understand and learn about traditional culture, and let them feel the charm of these cultures. Such a form can not only promote the inheritance of culture, but also change and sublimate people's cultural connotations, so that the social and cultural atmosphere is gradually affected, and the social and cultural atmosphere is enhanced. Art cannot be separated from reality, but must be combined with actual life, so that ordinary people can also appreciate art, understand art, and feel the charm of culture. At the same time, it is necessary to encourage everyone to actively provide opinions on cultural construction, so that the public can participate in the construction of Chinese-style art theories.

# 4.2 Strengthen the combination of art theory and practice

Since the development of Chinese culture, it has embodied the characteristics of different eras. By contacting and understanding these cultures, we can understand the cultural life of the era at that time. Art originates from life, and its foundation is also life. Discovering art in life and combining art with life can better promote the construction of art theory and improve art theory. Combining art with life can also quickly discover the problems of art theory and guide the relevant direction of my country's current art development. For example, in the process of creating an art theory, teachers and students from some art dance troupes and colleges can be invited to participate in this project to discuss the construction of art theories, and to test whether these art theories are constructed in accordance with the principles and reality. The future development and progress of Chinese culture will lay a solid foundation.

# 4.3 Chinese art theory should enhance its own cultural atmosphere

Art is suitable for the people's life. On the contrary, if it is separated from the people, it will cannot be recognized by the people and cannot promote the inheritance of these cultures. Integrating the lives of the masses into art theory can not only promote the development of Chinesestyle art principles, but also help the masses understand these cultures. The construction of Chinesestyle artistic principles is related to the development direction and process of Chinese culture. Only when the public participates in the construction of Chinese-style cultural principles can it endow the culture with strong vitality. In response to this situation, relevant art workers can collect folk art,

obtain relevant suggestions and opinions from folk art performers on art, and construct more complete artistic principles.

#### 5. Discussion

In summary, Chinese-style art principles are related to the future development direction of art in our country, and art is life-oriented, practical and inclusive. In the process of constructing these art principles, it is necessary to use an open eye to look at culture and integrate multiple cultures, enhance the combination of culture and reality, and create Chinese-style artistic principles that belong to China and have Chinese characteristics.

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