

Research on the Innovative Model of Curriculum Ideological and Political Teaching Based on Local Characteristics

Jiang Hu^a, YiWen Wang^{b*}

*School of Economics and Management, Hubei University of Automotive Technology, Shiyan
442000, Hubei, China*

^a20150007@huat.edu.cn, ^b20200045@huat.edu.cn

**Corresponding author*

Keywords: Local colleges and universities, Local characteristics, Curriculum Ideological and Political Teaching

Abstract: The cultural, economic and social development of different regions where colleges and universities are located are different, and a development pattern with "local characteristics" has gradually formed, in particular, local provincial colleges and universities, relying on the advantages of local characteristics, have formed a good development situation closely combined with local economic and social development. In the process of curriculum ideological and political construction in local colleges and universities, the above local characteristics, such as economy, society, culture and other important elements, play an indispensable role in the curriculum ideological and political construction. Integrating local elements into college curriculum ideological and political construction is an important starting point for local colleges and universities to realize curriculum ideological and political teaching innovation. The following four points need to be achieved. Firstly, we should strengthen the top-level design, clarify the integration point, integration carrier and integration way, so as to formulate the curriculum ideological and political construction plan with local characteristics. Secondly, we should comprehensively explore the resource base of Ideological and political elements with local characteristics. Thirdly, strengthening professional teachers' understanding of the local characteristics of the region to which the university belongs. Fourth, building the evaluation system of integrating local characteristics into curriculum thought and politics.

1. Introduction

December 2016, at the National Conference on Ideological and political work in Colleges and universities, the general secretary Xi Jinping stressed: "We should adhere to the central link of Building Morality and cultivating people, run the ideological and political work through the whole

process of education and teaching, realize the whole process and all-round education, and strive to create a new situation in the development of China's higher education. Subsequently, the work plan of "creating excellence in Ideological and political theory courses in Colleges and universities in the new era", the guiding outline for ideological and political construction in Colleges and universities and other relevant guiding documents for national curriculum ideological and political construction have been issued one after another, putting forward the overall requirements of "comprehensively promoting ideological and political construction in all disciplines". At the same time, it also points out the direction of further deepening the ideological and political reform and innovation of college curriculum. In this context, curriculum ideological and political education has become one of the significant contents of college teaching reform.

Local colleges and universities rely on local development, and their development is closely connected with local economic and social development. Hence, local resources have become the key factors supporting the development of local colleges or universities, the key to find their own characteristics, clarify their own positioning, and finally form a Unique development pattern lies in refining characteristics, accurate positioning, making full use of regional advantages, and integrating and utilizing local culture, economy and other characteristic advantages.

Taking the natural value guidance of Ideological and political courses as the starting point, the curriculum of Ideological and political education cooperates with the professional courses offered by colleges and universities, focuses on the training objectives of new people in the times, infiltrates the elements of Ideological and political education in all links of curriculum construction such as teaching objectives, teaching contents, teaching methods and curriculum assessment, and forms a systematic joint force of education. Therefore, how to make full use of the advantageous resources with local characteristics to realize the in-depth excavation of Ideological and political elements, how to organically integrate the ideological and political elements with local characteristics with the content of professional courses, and how to form the coupling education mechanism of curriculum ideological and political and professional courses have become the inevitable choice for the construction of the curriculum ideological and political education system of local colleges and universities, which has important practical significance. Taking Shiyan, Hubei Province as an example, this paper studies the curriculum ideological and political construction based on local characteristics, in order to provide new ideas and new references for the curriculum ideological and political construction of local colleges and universities.

2. Related Literature Review

According to the existing literature, the total research on curriculum ideological and political (hereinafter referred to as CIP) education in China includes four stages: the embryonic period (1978-1992), the formation period (1993-2003), the development period (2004-2012) and the deepening period (2013 to now). Since the 18th National Congress of the Communist Party of China, the concept of curriculum ideological and political education has entered a new historical development stage. She shuanghao of Wuhan University pointed out that as of July 2020, China Academic Journal Network showed that there were 7144 papers with the theme of CIP excluding articles with weak relevance, and 4953 published CIP papers, Based on the search results of the network platforms such as China Art Journal Network and superstar "reading show knowledge base", It can be clearly seen that there are 611 academic articles related to ideological and political education. The course of Ideological and political education has been widely concerned by the academic circles, and the relevant research contents are gradually enriched. At this stage, the

academic research on CIP involves in the following aspects.

Firstly, the research results on the basic connotation of curriculum thought and politics are fruitful, and the orientation of curriculum thought and politics is gradually clear. Some scholars believe that curriculum ideological and political education is a kind of curriculum view and curriculum setting concept, a curriculum value theory of "morality first" and a curriculum development view of the unity of morality and knowledge. Curriculum ideological and political education is mainly an implicit ideological and Political Education (Gao Deyi, 2017; Qiu Weiguang, 2018; Gao Guoxi, 2020; Zhang Haijun, 2021; Lou Shuhua, 2021).

Secondly, the research on the path and mode of curriculum ideological and political construction has basically formed a system, mainly focusing on the construction of curriculum system, the application of teaching methods, and the establishment of coordination mechanism. Some scholars put forward that the ideological and political construction of curriculum needs to pay attention to hierarchy, diversity and flexibility. Among them, from the perspective of school running level, the curriculum ideological and political construction of junior college, undergraduate, master and doctor should be hierarchical. From the point of view of running a school, the CIP of different types of school should have certain differences; From the perspective of discipline categories and curriculum categories, different disciplines and curriculum categories should carry out ideological and political education flexibly according to discipline characteristics, talent training objectives and curriculum teaching characteristics (Bi Jing, 2020; he Wuhua, Wang lingdun, 2021; Qi Yongzheng, 2021).

Thirdly, research on the dilemma of curriculum ideological and political construction. The point of view focuses on the lack of systematic construction concept and long-term mechanism, the lack of effective innovative means and the lack of professional CIP teachers. In the face of many difficulties, the academic community also starts from the establishment of collaborative mechanism, the cultivation of professional team And the establishment of CIP teaching system (Feng Junbo, 2019; Han Xianzhou, 2019; Pu Qingping, He liling, 2021).

3. The Significance of Integrating Local Characteristics into Ideological And Political Courses

Colleges and universities in different provinces and regions have gradually formed a development pattern with "local characteristics" due to objective factors, such as different regions, different cultures, and different economic and social development. In particular, local provincial colleges and universities, relying on the advantages of local characteristics, focus on industry, University and research, and take the transformation of achievements as the goal, and constantly strengthen school enterprise cooperation, Serving local economic and social development has gradually formed a good development situation closely combined with local economic and social development. Local politics, economy, society, culture and other important elements play an indispensable role in the development of colleges and universities. Therefore, local colleges and universities are also inseparable from the above "local characteristics" elements when comprehensively promoting the ideological and political construction of the curriculum. Integrating the local characteristics into the ideological and political teaching reform of the curriculum is of great significance for local colleges and universities to realize the three-dimensional transformation of the curriculum system from textbook to education and modernization.

3.1 Integrating Local Elements into the Ideological and Political Construction of College Courses is Conducive to Enriching the Connotation of Ideological and Political Education in Local Colleges and Universities

At this stage, the construction of curriculum ideological and political education is in the initial exploration stage. Some teachers regard book resources as the main CIP resources, resulting in the lack of sense of the times and attraction of curriculum ideological and political education. Instead, they dig deep into local characteristic resources and take local political, economic, cultural and other characteristic resources as the core elements of Economics Curriculum ideological and political education, It can effectively realize the close combination of theoretical courses and practical development. While enriching the content of Ideological and political teaching, taking the familiar economic and social development background of students as an example, it can stimulate students' interest in learning to a great extent and make up for the lack of single or even lack of Ideological and political teaching resources.

3.2 The Integration of Local Elements into the Ideological and Political Construction of Curriculum in Colleges and Universities is Conducive to the Three-Dimensional Transformation of Professional Curriculum System and Improve the Quality of Ideological and Political Construction of Curriculum in Local Colleges and Universities

Taking the economics course as an example, the traditional economics course design mainly focuses on theoretical teaching, aims at students' understanding of the laws and mechanisms of economic operation, and focuses on the teaching method of textbook, while the way of integrating local elements into the ideological and political teaching of economics course not only comprehensively considers the penetration and integration of theoretical teaching and practical teaching system as a whole, At the same time, focusing on the "fresh" teaching materials of local society, economy, culture and ecology will help to realize the three-dimensional transformation of economics curriculum from teaching materials to education, modernization and Sinicization.

3.3 The Organic Integration of Local Elements and Ideological and Political Courses in Colleges and Universities is Conducive to Exploring the Training Path of Applied Talents Serving Local Economic Development

Relying on local resource endowments, colleges and universities are conducive to stimulate students' awareness of serving the local economy, broaden students' social practice platform, cultivate talents "fertile soil" for local social and economic development, and lay a solid foundation for retaining talents for local social and economic development.

4. The Key Path of Integrating 'Local Characteristics' into the Construction of College CIP

On the question of "what ideological and political elements should be excavated" in the curriculum of Ideological and political education. The early stage mainly focused on the development and excavation of "single curriculum" Ideological and political elements, and gained rich experience. However, due to their own limitations, some teachers only pay attention to the mining of Ideological and political elements in one course and one class. The scattered ideological and political elements lack systematic system construction, and the ideological and political elements are highly homogeneous, which can not give play to the synergistic effect between the elements, but also affect the progress of professional teaching, and then weaken the effect of education. Therefore, to realize the integration of local characteristics into the ideological and political construction of college curriculum, we need to do the following points.

4.1 Strengthen the Top-Level Design and Scientifically Formulate the Teaching Scheme of Integrating Local Characteristics into the Curriculum Thought and Politics

The construction of CIP first needs the top-level pragmatic design and the promotion of scientific scheme. It is necessary to clarify the "integration point, carrier and way" of Ideological and political elements of professional courses, so as to formulate the integration scheme of professional courses and ideological and political elements, as follows.

In the first place, clarify the integration point. Combined with the characteristics of disciplines and majors, write and improve the syllabus, teaching courseware and other teaching documents that reflect the ideas of Ideological and political construction of the course. At the same time, according to the teaching modules in the syllabus and combined with the teaching methods, find the integration point between the course content and ideological and political education.

Moreover, clear integration into the carrier. After clarifying the entry point of Ideological and political education, we should find scientific and reasonable teaching methods, such as case telling method, using video and other information carriers to carry out teaching method and problem discussion method. With the help of teaching methods, show the ideological and political teaching content to students. Taking the relevant courses in the direction of logistics engineering as an example, first of all, we can combine the materials such as China's high-speed railway, large aircraft and unmanned port with the content of logistics infrastructure construction, and carry out teaching through narration, video and other methods. Because of strong sense of reality, the video teaching can arouse the resonance of students, so as to enhance the professional identity of professional masters and the vision of logistics specialty.

Additionally, clarify the ways of integration. Promote teaching through competition and "integrate" ideology and politics into the classroom. Through the exploration of CIP teaching competition to promote the construction of curriculum ideological and political education in Colleges and universities. In the competition, teachers can report separately from the aspects of lecture, teaching display and teaching perception. Combined with different curriculum characteristics, thinking methods and value concepts, teachers can deeply explore the educational influence of ideological and political elements of the curriculum and achieve the educational effect of moistening things without sound. At the same time, the reform and innovation of Ideological and political courses can be realized under the guidance of projects. By cultivating and promoting a number of operable and referential high-quality curriculum ideological and political reform projects, we can give full play to the reference and traction value of the project.

4.2 Comprehensively Explore the "Resource Pool" of CIP with "Local Characteristics"

The importance of Ideological elements for CIP construction is self-evident. Taking Hubei Institute of automotive industry as an example, as a typical local university, its development is rooted in the local economy and society. Local resources have become the key factor to support the development of local universities. In addition, colleges and universities in different regions often have strong local characteristics. This local characteristic cultural, economic and social factors not only affect the reform and development of colleges and universities, but also an important educational resource for the ideological and political construction of college courses, that is, ideological and political elements. The construction of curriculum ideological and political resource base needs to take mining elements, embedding elements and integrating elements as the logical main line, solve the practical difficulties such as "what to dig", "how to dig" and "how to dig" of

Ideological and political elements, select some professional courses as the "pilot" of curriculum ideological and political construction, and deeply excavate and refine the "school running characteristics", "professional characteristics" and "talent training characteristics" And the local characteristic ideological and political elements of "local development characteristics". Take the ideological value and spiritual connotation contained in the professional knowledge system as an important element of CIP education in undergraduate teaching, refine the "Ideological and political elements" with the characteristics of colleges and universities and local development, and build the " Curriculum ideological and political elements database " of CIP Education (as shown in Figure 1).

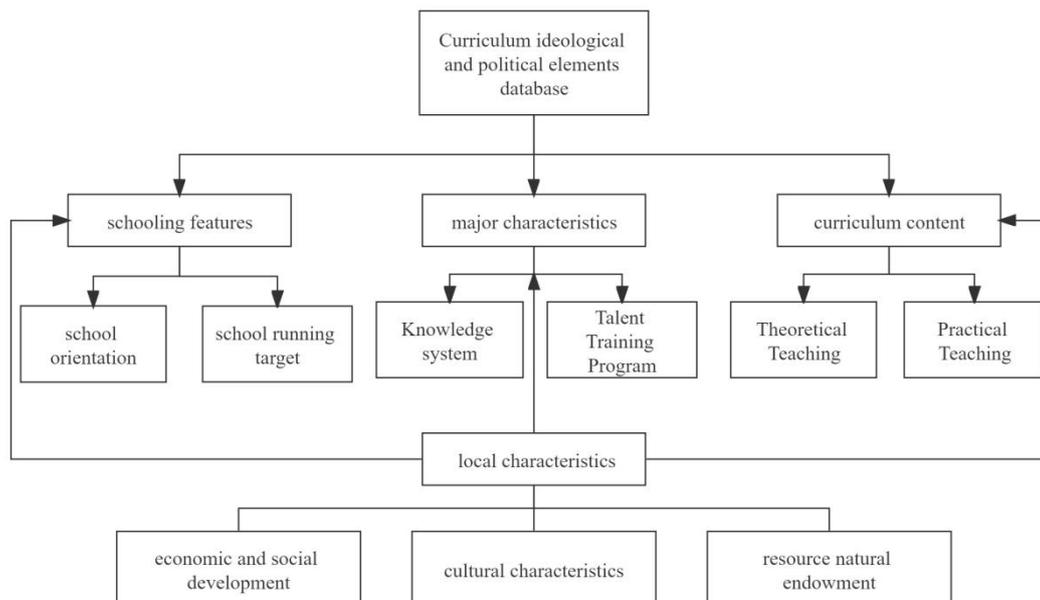


Figure 1: The construction framework of the "Curriculum ideological and political elements database"

4.3 Strengthen Professional Teachers' Understanding of the "Local Characteristics" of Colleges and Universities

Professional course teachers are the participants and implementer of curriculum ideological and political construction. Teachers should first establish the awareness of CIP education, and strengthen relevant training to help teachers establish the educational concept of CIP education". On this basis, in order to better integrate the "local characteristic elements" into the curriculum ideological and political teaching, Teachers need to have a thorough understanding of local characteristic elements such as local culture, local economy and local historical development in the place where the school is located, and a full understanding of local characteristic elements is the basic premise of CIP teaching. Taking Shiyan, Hubei Province as an example, Shiyan has a special geographical location and plays an pivotal role in the development of the South-to-North Water Transfer Project and the 'Hanjiang ecological economic belt'. Among them, the development of automobile industry, green development and ecological civilization are the important development characteristics of Shiyan. It is a regional hub city in the adjacent areas of Hubei, Henan, Shaanxi and Chongqing, and undertakes the important task of regional green economy and high-quality development of automobile industry.

In the long-term development, Shiyan has gradually formed its resource advantages with local

characteristics, including automobile industry, green development of water resources, qinling-Daba mountain poverty alleviation, Wudang Taoism culture, central Plains red revolution culture and other characteristic resources, which provide rich sources in respect of ideological and political for provincial universities in carrying out CIP reform.

4.4 Construct the effect evaluation system of integrating local characteristics into curriculum thought and politics

The establishment of curriculum ideological and political assessment and evaluation model needs to follow the principles of the new "four aspects" (diversification, process, long-term and digitization), and get rid of the disadvantages of the old "four aspects" (fragmentation, administration and short-term) evaluation model. At the same time, it is necessary to introduce "three-dimensional" indicators. Dimension 1, based on the educators themselves. It mainly includes the evaluation indicators of educators' own knowledge, ability and ideological and moral quality. Dimension 2, based on the teaching process itself. It mainly includes evaluating whether the teaching methods can effectively transmit educational information in combination with the reality of the curriculum; Whether the teaching concept meets the basic requirements of Ideological and political education and other evaluation indicators. Dimension 3, starting from teaching results. It mainly includes the influence of ideological guidance on students and students' physical health, mental health, personality quality and other indicators.

5. Conclusion

Local colleges and universities are closely related to local economic and social development, and local resources have become the key factor to support the development of local universities. Universities in different regions often have strong local characteristics. This local characteristic cultural, economic and social factors not only affect the reform and development of universities, but also an important educational resource for the ideological and political construction of college courses, that is, ideological and political elements. Therefore, clarify their own positioning, and finally form a unique development pattern lies in refining characteristics, accurate positioning, making full use of regional advantages, and integrating and utilizing local culture, economy and other characteristic advantages, finding local characteristics is very significant for the development of provincial universities. The CIP reform of local universities not only needs to be carried out from the aspects of teaching objectives, teaching design, teaching content and teaching evaluation, explore the path of the integration of professional courses and ideological and political education, and clarify the integration point, carrier, approach and effectiveness evaluation system of curriculum ideological and political education. At the same time, relying on local elements, taking local elements as an important basic support for reform, and finally successfully realizing CIP reform and innovation.

Acknowledgment

Supported by the 2021 teaching research and reform project: "local characteristics" integrated into the research on curriculum ideological and political teaching reform of provincial university (JY2021040); 2021 school level graduate education quality engineering project: Master of Engineering Management (MEM) education and teaching reform exploration and teaching research project from the perspective of curriculum ideology and Politics (Y202103)

Curriculum ideological and political (hereinafter referred to as CIP)

References

- [1] Xu Rong *Deeply understand the value goal of comprehensively promoting the ideological and political construction of college courses. Marxism and reality*, 2020 (05): 176-182.
- [2] Yan Changbin, Guo Yuancheng *Promoting the coupling of professional ideological and political education and curriculum ideological and Political Education: cognition, strategy and focus. China University teaching*, 2020 (10): 35-41.
- [3] Gao Xiaolin, Deng Liqun, sun Shan *Research on the strategy of improving the curriculum ideological and political ability of young engineering teachers in local colleges and universities. Journal of Sichuan University of light and Chemical Technology (SOCIAL SCIENCE EDITION)*, 2021,36 (02): 25-32.
- [4] Zheng Xudong, Luo Qinglan, Liang Yuman *Research on the problems and Countermeasures of Ideological and political construction of professional courses in local colleges and universities . Journal of Jilin Normal University of engineering and technology*, 2021,37 (11): 22-25.
- [5] Zhou Benwei, Zhu Chengshan *Thinking and Practice on the construction of practical teaching platform of Ideological and political theory course in local colleges and universities. Experiment and management: 2019.12(8):35-36.*
- [6] She shuanghao, Zhou Wei *Current situation, problems and suggestions of curriculum ideological and political research. College counselors*, 2020 (06): 8-13.
- [7] Gao Guoxi *An examination of educational philosophy on the construction of curriculum ideological and political system. Ideological and theoretical education*, 2020 (10): 4-9.
- [8] Wang Deyan *Research on the integration and innovation of regional culture and curriculum thought and politics. Journal of Mianyang Normal University*, 2020,39 (10): 26-29.