Research on the Countermeasures and Significance of Colleges and Universities based on the Current Situation of Labour Education of Contemporary College Students

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Abstract: Labour is the cornerstone of the existence and development of human society, the common driving force of material civilization and spiritual civilization, and the source of the development and progress of human civilization. Incorporating Labour education into college teaching and combining it with ideological and political education is an important measure to improve college students' Labour ability, strengthen their will to Labour, and practice socialist Labour values. This research uses curriculum practice, questionnaire survey, media publicity, data analysis and other methods to take the students as the main body of the survey, and the Labour education course as the carrier to deeply understand the students' daily Labour status, the preferences of course types, and individual Labour, concepts, external influencing factors and future course suggestions, fully realize the value of the course, and sublimate the meaning of the course.

1. Analysis on the Status Quo of Labour Concepts of Contemporary College Students

1.1. The overall Labour situation is good, and the awareness of Labour practice is strong

When investigating some of the students' Labour concepts, the questionnaire included "interest in Labour courses", "whether it is necessary for colleges and universities to carry out Labour education courses", and "whether they often participate in Labour in daily life" and other topics, to understand students' Labour enthusiasm and daily Labour participation. The questionnaire data shows that most of the students who participated in the survey have a strong interest in Labour education. They believe that it is very necessary to carry out Labour education courses in colleges and universities, and they can participate in daily Labour practice activities. They have correct Labour concepts and strong responsibility, and can be aware of the importance and necessity of Labour practices. In addition, they actively cooperate and participate in the class, rationally divide the Labour and know teamwork.

It can be seen that contemporary college students have basic Labour awareness and practical ability, and the prospect of Labour education is good.

1.2. The types of interests are rich and diverse, and more emphasis is placed on practical value

In the course questionnaires, students showed different levels of interest in various Labour projects, showing their unique Labour thinking and project selection. Personal hygiene, volunteer service, field Labour, part-time work, and manual practice are Labour projects that students are more interested in and are willing to do, among which volunteer service and part-time Labour account for the largest proportion. Students believe that in the process of volunteering, they can not only realize the value of being a volunteer, but also realize that the meaning of life lies not in taking but in giving, and they can deeply enter the society and enrich their personal skills. In the process of working part-time, you can choose and experience your favourite career, realize the true meaning of Labour, "no pain, no gain", at the same time, you can understand the market's human demand and job resources, accumulate work experience, and enhance targeted Individual competitiveness and lay a good foundation for future employment. This shows that the pursuit of Labour by contemporary student groups is becoming more individualized, diversified and autonomous, and they will actively choose the direction of Labour according to their own needs.

1.3. There are many external influences, and time conflicts are difficult to reconcile

In the survey of external factors affecting student Labour, almost all the students who participated in the survey indicated that there were time conflicts and improper arrangements for daily Labour, among which daily study and activities and competitions were the most important influencing factors. Most of the students said that the university has a heavy workload, rich activities and competitions, more entertainment and social activities, diverse student associations, and poor time management. They often ignore or even give up work due to time conflicts. How to balance between study and work has become a common problem faced by college students. Students have different measures to deal with this phenomenon. They are different, but most of them give priority to matters other than Labour, and do not put Labour in the first place in the limited time arrangement, and are influenced by the "score-only theory". The phenomenon that "Labour" is "passive acceptance" still exists. In this regard, we should be fully aware that there are problems that cannot be ignored and worth exploring in the current Labour situation of contemporary college students. Students need to pay more attention to Labour. They have correct Labour concepts but fail to put them into action. Theory and practice are separated from each other, and they do not effectively implement the value concept of hard Labour.

1.4. Mental work is more popular, and the degree of preference is uneven

In the results of the questionnaire, "expanding knowledge" has become one of the important reasons for students to participate in Labour, and when choosing the Labour items they are interested in and the Labour content they want to increase, only a few students choose field Labour, housework, etc. At the same time, more students choose Labour projects with mental factors such as volunteer services, part-time jobs, and manual practice. They even hope to further increase the theoretical knowledge content of Labour courses and incorporate high-tech factors into Labour and they hope to reduce manpower consumption, increase knowledge acquisition and so on. Students understand the truth of "work is the most glorious" and "everything is hard work", but they still tend to choose mental work with higher technical content, learn knowledge and improve skills, and are reluctant to accept hard-working physical work and pursue the so-called "decent work". Labour", there are differences

in perceptions of different types of Labour. The precious quality of hard work is on the surface and has not been implemented into practical actions. Good Labour habits have not been fully developed, and the purpose of Labour has utilitarian factors.

2. Research on the strategies of colleges and universities aiming at the current situation of students' Labour

2.1. Innovate the form of classroom organization and enrich Labour practice links

As the main part of the education system with socialist characteristics in our country, Labour education plays an irreplaceable and important function in the process of cultivating outstanding socialist builders and successors in the construction and development of the motherland, and its attention and importance are increasing day by day. In July 2020, the Ministry of Education issued the "Guidelines for Labour Education in Universities, Middle Schools and Primary Schools (Trial)", and pointed out here that Labour is the only way for human beings to acquire material wealth and create spiritual wealth, and it is a unique practical action for human beings. Labour education is to give full play to the educative effect of Labour, and implement educational activities for the majority of students. It is very important to effectively improve the achievability, effectiveness and quality of Labour education courses in schools. Doing a good job in the design of Labour classrooms, strengthening the construction of classroom systems, and optimizing and improving content links are the first priorities.

2.2. Integrate ideological and political education factors to realize the organic combination of Labour and moral education

Ideological and political education is the foundation of our country's education, and it is also a key link in our country's consolidation of ideology, and a powerful force in the construction of spiritual civilization. Since the founding of New China, ideological and political education has been in a key development process, and its attention and importance have been increasing with the progress and development of the times. My country's ideological and political education has always adhered to the fundamental purpose of "cultivating morality and cultivating people", with the educational goal of cultivating students' correct ideological concepts, protecting students' physical and mental health, and strengthening students' physical and mental health, vigorously building socialist spiritual civilization, and adhering to "carrying forward". The principle of active and advanced culture, cultivating students' good mentality, and promoting students' healthy development" has played a significant role in the development of China's higher education. Consistent with the goal of ideological and political teaching, a major focus of colleges and universities to carry out Labour education courses is to help students establish a true concept of Labour, form a concept of Labour glory, initiative, and selfless dedication, so that students truly value Labour, love Labour, and persist in Labour. Work, and then experience the great value and far-reaching significance of hard work, and cultivate a healthy personality. Therefore, colleges and universities need to organically integrate Labour education courses with ideological and political education, integrate professional skills training and ideological and theoretical education, teach students basic Labour skills and guide students to participate in courses while disseminating correct Labour values.

2.3. Thoroughly understand the needs of students and provide solid guarantees for courses

From the perspective of students, the reception and realization of course content requirements are important driving forces to attract them to actively participate in the classroom. In the process of carrying out Labour education courses, the relevant person in charge should keep abreast of the students' classroom effects and content needs, and make full use of the network. Media, platform publicity, field surveys, questionnaire statistics and other forms of in-depth understanding of students' views and expectations of Labour education courses, targeted improvement of the classroom model, improve the content of the classroom, so that students can truly learn and practice. All colleges and universities should deeply analyse the psychology of students, strive to build a curriculum brand, show the distinctive characteristics of the curriculum, and improve the teaching content and form according to the needs of students, so that students can learn, enjoy, and understand in it. At the same time, a scientific incentive mechanism can be formulated, so that students feel the sense of achievement of "rewarding for work", and further stimulate students' enthusiasm and initiative in Labour. In addition, colleges and universities should increase investment and support for Labour education courses to provide a solid guarantee for the smooth progress of the courses.

2.4. Flexible use of curriculum carriers to sublimate the connotation of Labour moral education

The results of the questionnaire show that volunteer service is a Labour project that students pay more attention to and love. Taking volunteer service as a carrier to reflect, implement and sublimate the spirit of Labour in volunteer service activities is to enhance students' awareness of dedication and improve Labour value. Effective Ways. The spirit of volunteering with the main content of "dedication, fraternity, mutual assistance, and progress" and the spirit of "advocating Labour, loving Labour, hard Labour, and honest Labour" are in the same line. They are compatible with each other and belong to the ideological connotation of the socialist core values in the new era. Carrying out Labour education practice courses with volunteer service as the content carrier is not only an innovation in the form of the course, the improvement of the quality of the course, but also a response to students' interests and preferences, and respect for students' Labour choices.

In Labour education courses, colleges and universities should actively carry out volunteer service projects with the educational concept of helping others, dedication and dedication, and value-oriented voluntary service projects with love for the party and the country, and upward and good deeds, and actively organize rural teaching support, nursing homes for the elderly, mountain donations, and voluntary blood donations, etc.

2.5. Scientifically mobilize student organizations, and Labour penetrates daily life

Student organizations are a powerful attraction in colleges and universities. Most students choose to join their favourite student organizations due to their own needs or interests for exercise improvement to enrich their after-school life in work or activities. Although student organizations belong to the extracurricular category, they also permeate the concept of Labour. For example, most colleges and universities now have exclusive volunteer service teams or self-discipline supervision associations, which are voluntarily initiated by students, design and plan by themselves, and promote a series of themed activities. Students receive a different kind of Labour education in group activities, and with the support of strong interests and strong media publicity, student organizations often have greater influence, appeal, and dissemination power, which is more in line with contemporary students' values. All colleges and universities should always pay attention to the construction of their own student organizations, vigorously support the development of student organizations that are active,

positive, positive, and cohesive, and give appropriate scientific guidance to further infiltrate Labour education into students' daily activities. They should encourage the birth of more types of student groups to achieve the effect of happy Labour and happy life.

3. The significance of carrying out Labour ideological and political education in colleges and universities

3.1. Practice-oriented, practical, Labour ideological and political education is an effective way to enhance students' Labour ability

Practicality is the most prominent feature of Labour. The most prominent feature of Labour education class is to lead students to participate in classroom learning in a practical way, try a variety of Labour projects in the course of progress, enhance hands-on operation ability, and enrich personal skills and practical experience. The results of the questionnaire show that almost all students agree that the Labour education class is a course with a great sense of "receiving", "sense of growth" and "sense of experience", and the acquired skills can be beneficial for life.

3.2. The integration of moral education, ideological and political leadership, and Labour ideological and political education are practical actions to implement the fundamental task of building morality and cultivating people

Establishing morality and cultivating people, that is, adhering to moral education first and peopleoriented, is the fundamental plan of national education, the central task of talent training in colleges and universities, and the practical adherence to the concept of classroom education. Socialism with Chinese characteristics has entered a new era, the educational policy of the party and the country has been continuously improved, and "moral education" has become an important content of college teaching. Combining Labour courses with ideological and political courses, the classroom results are raised from the material level to the spiritual level, so that students can obtain ideological purification and sublimation.

3.3. Labour is glorious and all-round development, and Labour ideological and political education is a good platform for cultivating builders in the new era

Righteous conduct, full mind, healthy physique, and beautiful character, one word "Labour" can organically connect all aspects of "five education". Labour education takes students as the main body, builds a broad education platform, enables students to know themselves, enrich themselves, improve themselves, and improve themselves in the process of Labour, so as to truly serve the society and the people, and realize the truth of "self-reliance and adequate food and clothing". At present, the main contradiction in our society has been transformed into the contradiction between people's growing needs for a better life and unbalanced and insufficient development. A group of high-quality, high-skilled and high-level talents is needed to give development motivation and knowledge support to maintain the society.

3.4. Top-level design, rational planning, Labour ideological and political education is a scientific path to explore new models of Labour education

Scientific and comprehensive top-level design and reasonable and clear plan planning are the basic starting point and overall guidance for the smooth progress of Labour education courses. Nowadays, colleges and universities are carrying out Labour courses one after another, but there are also

situations such as single curriculum model, stereotyped content, and lack of school characteristics. From point to point, the problems existing in Labour education are also a reflection of the overall education situation in colleges and universities today. Any breakthrough and development must be based on the objective laws of reality, and it is difficult to achieve long-term development if it is divorced from reality, blindly conforms to the crowd, or works behind closed doors and lacks innovation. If we want to achieve breakthroughs and long-term construction of Labour education courses, we must be based on objective reality, actively explore new models, new paths, and new methods of curriculum design, enhance the competitiveness of courses, and avoid falling behind or being eliminated in similar competitions.

Colleges and universities can carry out Labour education across schools and regions according to their own geographical distribution and other actual conditions, and lead students to experience a variety of course types in the form of collective learning or decentralized learning, so as to meet the diversified needs of Labour education and expand the scope of teaching.

4. Conclusion

Socialism with Chinese characteristics has entered a new era, and the international situation has undergone profound changes. As an important part of socialist talent training, the development of Labour education in colleges and universities cannot be ignored. On the basis of investigating and analysing the situation of students' Labour education courses in one semester, in the context of the new era, and relying on accurate data, this paper studies the overall situation and existing problems of contemporary college students' Labour education courses, and the promotion of Labour education courses in colleges and universities. It is of great significance to improve and improve measures, Labour education and ideological and political theory education. All colleges and universities should be based on objective reality, improve and improve curriculum design, content model selection, teacher-student communication, etc., vigorously promote the construction of Labour education curriculum, fully demonstrate the advantages and characteristics of socialist Labour education, and make new breakthroughs at a new starting point.

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