The Integration Path of Curriculum Ideology and Politics in English Teaching

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Abstract: With the deepening and promotion of the new round of education reform, ideological and political education has become the fundamental task of the current education work in all disciplines. The new curriculum education thought puts forward the construction idea of curriculum ideological and political education, which requires teachers to integrate ideological and political education content in subject teaching and promote the comprehensive development of students' personality quality. As an important contemporary language type, English is one of the main courses for students to learn. Based on the background of education in the new era, the development of education is not only to develop students' own knowledge literacy, but also to infiltrate the education of students' ideological cognition, moral quality and comprehensive literacy in the process of teaching activities. Based on this background, the construction of ideological and political education in the curriculum has become the main direction of the development of education. As a teacher, we must base on the actual nature of the English curriculum, deeply analyze the ideological and political education elements implied in the content of the English curriculum, integrate ideological and political education in classroom activities, and promote the landing and development of adult talent cultivation. This paper will focus on the ideological and political construction of English subject curriculum in colleges and universities.

1. Introduction

Based on the current education development background dominated by quality education, ideological and political education has become the fundamental task of education activities at all stages and disciplines. English is an important part of the teaching system. The English course is a linguistic and cultural course. The content of the course contains rich ideological and political philosophy and subject knowledge, which has a positive impact on the development of students' comprehensive quality. In the construction of curriculum ideological and political education, it is clearly pointed out that the development of educational activities should take the development of students' personality quality, personal ability, knowledge cultivation and other comprehensive aspects as the goal, deeply explore the entry point and educational content of ideological and political education in English curriculum, and then design a diversified activity process based on students' experience to effectively promote the effective promotion and development of students.
2. The educational value of English curriculum teaching to students in the context of curriculum ideological and political development

Under the guidance of the ideological and political education of curriculum, the education work is to take the cultivation and comprehensive development of talents as the goal and direction. In today's society where the new curriculum reform continues to promote and develop, the ideological and political education of integrated curriculum of all disciplines has become the core content of the education work. English is an important part of curriculum learning in colleges and universities. As a linguistic subject, the curriculum content is rich in cultural materials in addition to basic knowledge points. The learning of English courses in colleges is based on the perspective of culture and knowledge to develop students' comprehensive quality and professional ability[1].

English curriculum has a strong subjectivity and cultural nature. The English curriculum in colleges and universities will generally combine with professional courses. In addition to basic sentences and vocabulary knowledge points, more topics and contents will be integrated based on national development, cultural foundation and social environment. These contents are the fundamental basis for the design of curriculum ideological and political activities. Based on the development model of the new curriculum education, teachers can explore the ideological and political content of the English curriculum in depth, and then carry out teaching work with various situational activities, thematic activities, and cultural inquiry activities to build a good learning environment and experience for students. Through these activities, students can improve their personal quality, morality, ideology, and cognition, thus promoting the effective implementation of the ideological and political education of the new era curriculum, Achieve efficient and powerful educational impact and goal realization.

3. Problems in the ideological and political construction of English curriculum in colleges and universities

3.1. On teachers' cognition of ideological and political education in curriculum

"Cultivating morality and cultivating people" is the core idea of the education work in the new era, and also the fundamental rule to be followed in the implementation of the "four certificates’ work. Students in colleges and universities are at an important stage of personality plasticity. Curriculum ideological and political activities are not only a measure to implement the education of cultivating morality and cultivating people, but also an important way to improve the comprehensive quality of students. Therefore, the implementation of curriculum ideological and political activities is particularly important.[2] As the first person in charge of classroom activities, the teacher's every move is fully observed by the students. The students will subconsciously learn the teacher's actions in their daily learning. Therefore, they must be aware of the importance and significance of curriculum ideological and political development, and carry out effective curriculum ideological and political content based on the educational concept of moral education in the actual education work to ensure the promotion and development of students. But at present, colleges and universities mainly cultivate skilled talents, and teachers' teaching focus is mostly on students' mastery of professional courses and knowledge content, thus ignoring the importance of curriculum ideological and political construction.

3.2. The penetration of ideological and political activities in the curriculum is weak

Infiltration in curriculum teaching activities should not only be based on teachers' high awareness and ideological cognition, but also be based on teaching activities. According to the relevant
educational research results and data, the development of ideological and political activities in the curriculum should be based on every detail and activity of teaching. However, the current ideological and political construction of the curriculum in colleges and universities is not ideal. This is because although teachers are familiar with the guiding principle of "cultivating morality and nurturing talents" as the main direction for the development of education, they often fail to achieve the desired educational outcomes in the actual implementation of ideological and political education. Teaching activities still tend to focus on knowledge and grades, which leads to a significant deviation between the implementation of ideological and political education and the expected educational goals. As a result, the effectiveness of ideological and political education in universities is greatly reduced, hindering the comprehensive improvement and development of student groups. This lack of penetration of ideological and political education in the curriculum leads to the fact that teachers cannot integrate the content of ideological and political education into the process in the actual education and teaching activities, thus affecting the implementation of ideological and political education in the curriculum.

4. Effective strategies for ideological and political construction of English curriculum in colleges and universities

4.1. Increase teacher training and enhance teacher awareness

The analysis of professional research data shows that training and learning is an effective way to develop teachers' ability, and also an important educational reform measure in the long-term development. Thought is one of the key factors that impel a person to carry out work activities. Teachers' thoughts affect the development of the whole education cause. Based on the new era, teachers' educational thoughts should follow the development of the new curriculum reform to carry out real-time learning, and constantly develop teachers' understanding of the development direction of modern teaching work. Therefore, in the actual work of cultivating teachers' teaching ability, it is necessary to do a good job in ideological education of education work. Strengthen the professional training of teachers, let teachers accurately understand the actual situation and needs of the development of education at the current stage, let teachers clarify the main direction of their own teaching, so as to ensure the effective development of education and teaching, and promote the development and promotion of teachers.

4.2. Use story teaching to integrate moral education

The students in colleges and universities are in adolescence, and there are certain deficiencies in their learning ability and interest. The development of educational activities at this stage is a plastic stage for students. However, due to the characteristics of students at this stage, tough teaching will have a negative effect, so teachers should guide and gradually penetrate. For example, the teacher can design story teaching activities, through which the student can imperceptibly develop the student's cultural literacy, improve the student's personal ideological and political literacy, build a good curriculum ideological and political education environment, let students actively participate in it, and develop their own ideological and political literacy.

For example, teachers can organize and hold a story sharing meeting. Teachers can select some high-quality and classic story content during teaching, and then tell the story to students through English story meeting. On the one hand, they can exercise students' English listening activities, and at the same time, they can penetrate some truth into students through the story. The selection of story content can be based on patriotism and morality. On the one hand, such teaching methods can enrich teaching activities and improve students' sense of experience. On the other hand, it can effectively
develop students' ideological and political literacy and achieve the effect of effective education.

4.3. Excavate the teaching content and infiltrate ideological and political education

The most important thing to carry out the ideological and political education activities is to integrate the curriculum content and ideological and political content. As one of the important cultural courses, English contains rich cultural knowledge. Due to the lack of learning ability of college students and the reasons of adolescence, the students' character is rebellious. At this stage, if the teacher talks about the ideological and political content in a large chapter, it is inevitable that students will have resistance. For this reason, the teacher can analyze the specific content of teaching, find the content or entry point of ideological and political education, lead students to study, explore and think, and effectively improve students' thinking. Enrich students' cultural literacy and promote the effective implementation of curriculum ideological and political education.

For example, when teaching the content of "Time to Celebrate", the teacher can deeply explore the theme of this article. The teacher can introduce the Chinese Spring Festival as a comparative teaching, so that students can understand the Chinese Spring Festival and the Western Thanksgiving Day in a comparative way, so that students can understand more Chinese and Western cultural content in this way, improve students' cultural accomplishment, contribute to effective ideological literacy and development, and achieve course ideological education goal.

4.4. Design reading activities to promote students' development

English reading is an important activity of English learning. Through understanding, it is found that the current English curriculum in colleges and universities is still based on the textbook content, and the teaching focus is on the relevant word phrases and sentence patterns and grammar, which is contrary to the concept of "quality education" proposed in the context of the new era, and does not play the educational value and significance of English curriculum. College English textbooks are rich in content and contain a lot of ideological and political content. Teachers can use English reading activities to gradually cultivate students' personal feelings and values, and thus promote the effective development and progress of students' ideological and political literacy.

For example, when teaching the content of "Do Right Thing" in the English course, teachers should first make clear that this article is of great significance to students' emotions, attitudes and values, and effectively develop students' legal awareness and humanistic quality through the organization of reading activities, so as to achieve the goal of ideological and political education in the course. Another example is that when teaching the content of "Community Life", teachers can let students understand the ideological and political content related to public service and building a harmonious community awareness from reading activities, effectively develop students' own cultural elements, build students' noble character, and promote the improvement and development of students' ideological and political quality through diversified curriculum activities and content introduction.

4.5. Improve the evaluation system and promote comprehensive development

Evaluation is an important activity to promote the continuous development and promotion of students. In the context of traditional education and teaching, evaluation work is mostly carried out through examinations, tests and other ways. However, with the advent of the era of quality education, the development of education should gradually shift from the unification of transcripts to the comprehensiveness. The development of students' ideological and political literacy should be taken as a part of the evaluation system, which guides students to continuously improve themselves in the actual development, find the right direction of development, promote the synchronous development
and improvement of students' personal quality and knowledge literacy, and then promote the effective construction of the curriculum ideological and political education system. Achieve effective educational and teaching objectives and the effect of ideological and political construction of curriculum.

For example, in the context of curriculum evaluation at ordinary times, teachers can improve the evaluation mechanism and system. First, improve the content of education evaluation, and form a complete curriculum evaluation system based on students' mastery and understanding of knowledge content, students' mastery of ideological and political content in the learning process, students' learning ability development, students' attitude in the learning process, etc. Then, when organizing evaluation activities, integrate teacher evaluation Students' self-evaluation, group mutual evaluation and other various ways to carry out relevant evaluation activities, and keep records of the evaluation results, so that students and teachers can fully understand the development of individual learning or educational effects, so that students can clarify the direction of development, and on the other hand, teachers can make timely teaching adjustments in education, so as to ensure the effectiveness of education and teaching, and promote the comprehensive development and improvement of students. Promote the effective construction of curriculum ideological and political education system.

5. Conclusion

In a word, for students in colleges and universities, carrying out ideological and political education in courses can comprehensively improve and develop students' quality, personal quality and ideology, so the development of relevant educational activities is of great significance to students. Therefore, colleges should integrate ideological and political education with English education from the perspective of students' sustainable development, design various English learning activities, deeply explore the characteristics and advantages of English courses, and promote the efficient integration of English and ideological and political education, so as to ensure that students' personal physical quality is improved while maintaining a high level of ideological awareness and personality quality. Build an efficient ideological and political education environment for the curriculum to achieve effective education and teaching objectives.

References